Interviews: N=604 Likely Voters in Massachusetts Interviewing Period: June 29-July 1 and July 7-8, 2014

Leans Democrat

Leans Republican.....

Does not lean either way.....

Margin of Error = $\pm 4.0\%$

Designed and Directed by: SocialSphere, Inc.

Mode: Live Landline and Cell Phone via Registration Based Sample



Note: The sum of percentages for each question may not add up to 100% as each response is rounded to the nearest percent.

INTERVIEWER: Good afternoon/evening. My name is _____ calling on behalf of ADG, a national research firm. We are conducting an opinion poll of residents in Massachusetts on issues facing the state and you have been randomly selected to participate. I assure you that your answers will be kept completely confidential and this is not a sales call – we are only interested in your opinions. May I please speak to the youngest [MALE/FEMALE] 18 years of age or older in your household?

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Are you registered to vote at this addres	ss?		
Yes	. 100%	100%	100%
When it comes to voting, with which par		•	
NET: Democrat	. 33%	34%	33%
	. 33% . 24%	•	
NET: Democrat Strong Democrat Not a very strong Democrat	. 33% . 24% . 9%	34% 24%	33% 24%
NET: Democrat Strong Democrat	. 33% . 24% . 9% . 13%	34% 24% 10%	33% 24% 9%
NET: Democrat	. 33% . 24% . 9% . 13% . 9%	34% 24% 10% 13%	33% 24% 9% 13%

3. In November, there will be a general election in Massachusetts for Governor, Treasurer, State Representative and ballot initiatives, among other races. How likely is it that you will vote in this general election in November? Will you definitely be voting, will you probably be voting, are you 50-50, or do you think you probably won't be voting in this election?

16%

14%

23%

15%

14%

24%

17%

15%

22%

	n=687	n=691	n=713
Definitely be voting	70%	72%	71%
Probably	17%	15%	14%
50-50	7%	7%	10%
Probably won't be voting	4%	4%	5%
Don't know	1%	1%	1%
	n=604	n=601	n=604
Definitely be voting	80%	83%	83%
Probably	20%	17%	17%
All others were terminated	-	-	-



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4. Using a scale from 0 to 10, regardless of how likely you are to vote, how enthusiastic are you about this election (November general election)?

NET: Not Enthusiastic	-	12%	12%
0 - Not at all enthusiastic	-	6%	5%
1	-	2%	2%
2	-	4%	5%
NET: Neutral +/	-	57%	60%
3	-	5%	4%
4	-	7%	6%
5	-	23%	25%
6	-	11%	11%
7	-	11%	14%
NET: Enthusiastic	-	28%	27%
8	-	12%	13%
9	-	3%	3%
10 - Extremely enthusiastic	-	13%	10%
Don't know/Refused	-	3%	1%

5. This September, there will be a Democratic primary for Governor in Massachusetts. How likely is it that you will vote in this primary in September? Will you definitely be voting, will you probably be voting, are you 50-50, or do you think you probably won't be voting in this election?

	n=523	n=524	n=524
NET: Likely to vote	75%	71%	70%
Definitely be voting	54%	49%	46%
Probably be voting	21%	22%	24%
NET: Less likely	23%	27%	28%
50-50	9%	10%	11%
Probably won't be voting	14%	17%	17%
Don't know/Refused	2%	2%	2%

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6. Using a scale from 0 to 10, regardless of how likely you are to vote, how enthusiastic are you about this election (September Democratic primary)?

		n=524	n=524
NET: Not Enthusiastic	-	19%	21%
0 - Not at all enthusiastic	-	12%	12%
1	-	3%	1%
2	-	4%	7%
NET: Neutral +/	-	54%	53%
3	-	6%	5%
4	-	5%	5%
5	-	21%	20%
6	-	11%	10%
7	-	11%	14%
NET: Enthusiastic	-	24%	25%
8	-	9%	11%
9	-	3%	3%
10 - Extremely enthusiastic	-	12%	12%
Don't know/Refused	-	3%	1%

7. In general, would you say things in Massachusetts are headed in the right direction or are they off on the wrong track?

Right direction	44%	42%	43%
	41%	44%	40%
	10%	10%	12%
Don't know	5%	4%	5%

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so. Here's the first one [INSERT NAME]. What is your opinion of [INSERT NAME]?

8. Deval Patrick

NET: Favorable	55%	52%	54%
Very favorable	25%	24%	24%
Somewhat favorable	30%	28%	30%
NET: Unfavorable	41%	44%	41%
Somewhat unfavorable	14%	12%	13%
Very unfavorable	28%	31%	28%
Recognize name but can't rate	3%	3%	4%
Don't recognize	1%	1%	1%



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9.	Ed Markey			
	NET: Favorable	47%	47%	48%
	Very favorable		14%	15%
	Somewhat favorable		34%	34%
	NET: Unfavorable	31%	33%	33%
	Somewhat unfavorable	14%	12%	12%
	Very unfavorable	18%	21%	21%
	Recognize name but can't rate	11%	11%	11%
	Don't recognize	11%	8%	8%
10.	Elizabeth Warren			
	NET: Favorable	55%	55%	55%
	Very favorable	32%	33%	34%
	Somewhat favorable	23%	22%	21%
	NET: Unfavorable		39%	39%
	Somewhat unfavorable	10%	9%	11%
	Very unfavorable	30%	30%	28%
	Recognize name but can't rate	2%	2%	3%
	Don't recognize	2%	4%	3%
11.	Charlie Baker			
	NET: Favorable		44%	47%
	Very favorable		12%	13%
	Somewhat favorable	32%	32%	33%
	NET: Unfavorable		20%	18%
	Somewhat unfavorable		13%	13%
	Very unfavorable	8%	6%	5%
	Recognize name but can't rate	15%	15%	15%
	Don't recognize	21%	21%	20%



NET: Favorable 56% 53% 54% Very favorable 19% 21% 19% Somewhat favorable 37% 32% 35% NET: Unfavorable 35% 38% 36% Somewhat unfavorable 15% 18% 18% Very unfavorable 20% 20% 18% Recognize name but can't rate 5% 5% 6% Don't recognize 4% 3% 4%
Very favorable 19% 21% 19% Somewhat favorable 37% 32% 35% NET: Unfavorable 35% 38% 36% Somewhat unfavorable 15% 18% 18% Very unfavorable 20% 20% 18% Recognize name but can't rate 5% 5% 6% Don't recognize 4% 3% 4% 13. Steve Grossman
Very favorable 19% 21% 19% Somewhat favorable 37% 32% 35% NET: Unfavorable 35% 38% 36% Somewhat unfavorable 15% 18% 18% Very unfavorable 20% 20% 18% Recognize name but can't rate 5% 5% 6% Don't recognize 4% 3% 4% 13. Steve Grossman
Somewhat favorable 37% 32% 35% NET: Unfavorable 35% 38% 36% Somewhat unfavorable 15% 18% 18% Very unfavorable 20% 20% 18% Recognize name but can't rate 5% 5% 6% Don't recognize 4% 3% 4%
Somewhat unfavorable 15% 18% 18% Very unfavorable 20% 20% 18% Recognize name but can't rate 5% 5% 6% Don't recognize 4% 3% 4% 13. Steve Grossman Steve Grossman 5% 18%
Somewhat unfavorable 15% 18% 18% Very unfavorable 20% 20% 18% Recognize name but can't rate 5% 5% 6% Don't recognize 4% 3% 4% 13. Steve Grossman Steve Grossman 5% 18%
Recognize name but can't rate
Don't recognize
Don't recognize
NET: Favorable
Very favorable 6% 6%
Somewhat favorable 26% 24% 26%
NET: Unfavorable
Somewhat unfavorable
Very unfavorable
Recognize name but can't rate
Don't recognize
14. Don Berwick
NET: Favorable 10% 10% 10%
Very favorable
Somewhat favorable
NET: Unfavorable 5% 5% 4%
Somewhat unfavorable
Very unfavorable
Recognize name but can't rate
Don't recognize



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15.	Jeff McCormick			
	NET: Favorable		9%	7%
	Very favorable		1%	1%
	Somewhat favorable		8%	6%
	NET: Unfavorable		5%	4%
	Somewhat unfavorable		3%	3%
	Very unfavorable		1%	2%
	Recognize name but can't rate		16%	16%
	Don't recognize		70%	73%
16.	Evan Falchuk			
	NET: Favorable		3%	3 %
	Very favorable		1%	1%
	Somewhat favorable		2%	2%
	NET: Unfavorable		3%	3%
	Somewhat unfavorable		1%	1%
	Very unfavorable		2%	2%
	Recognize name but can't rate		12%	11%
	Don't recognize		82%	82%

17. If the Democratic primary for Governor were held today and the candidates were Don Berwick, Martha Coakley and Steve Grossman -- for whom would you vote?*

	n=392	n=373	n=365
Martha Coakley	52%	52%	53%
Steve Grossman	19%	18%	17%
Don Berwick	8%	6%	5%
Don't know	21%	24%	26%
Margin of error:	5.0	5.1	5.1

^{*}Only voters who indicate that they will "definitely" or "probably" vote in the Democratic primary are asked this question.

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18. If the general election for Governor were held today and the candidates were, Charlie Baker, the Republican, **Martha Coakley**, the Democrat, Evan Falchuk, the United Independent candidate and Jeff McCormick, the Independent -- for whom would you vote?

Martha Coakley	41%	40%	40%
Charlie Baker	30%	31%	35%
Jeff McCormick	7%	6%	6%
Evan Falchuk	1%	2%	2%
Don't know	21%	22%	18%

19. If the general election for Governor were held today and the candidates were, Charlie Baker, the Republican, **Steve Grossman**, the Democrat, Evan Falchuk, the United Independent candidate and Jeff McCormick, the Independent -- for whom would you vote?

Charlie Baker	31%	34%	36%
Steve Grossman	28%	26%	27%
Jeff McCormick	7%	7%	7%
Evan Falchuk	2%	2%	2%
Don't know	32%	31%	29%
DOIT (KITOW	3270	3170	2970

20. If the general election for Governor were held today and the candidates were, Charlie Baker, the Republican, **Don Berwick**, the Democrat, Evan Falchuk, the United Independent candidate and Jeff McCormick, the Independent -- for whom would you vote?

Charlie Baker	37%	37%	40%
Don Berwick	19%	17%	17%
Jeff McCormick	8%	9%	8%
Evan Falchuk	2%	2%	3%
Don't know	35%	35%	32%

In 2011, Governor Patrick signed the Massachusetts Gaming Act which allows for up to three destination resort casinos across three geographically diverse regions across the state. This November, there will be an initiative on the ballot calling for repeal of this law. Based upon the information you have today, would you (a) vote to keep the current law in place, or (b) vote to repeal the law?

Keep in place	-	-	51%
Repeal the law	-	-	41%
Don't know			8%
Don't know	-	-	0%

This question was last asked from June 8-10, June 15-17 and published as part of Release 3; at that time, 52% responded "keep in place," 41% responded "repeal the law," and 7% responded "don't know."

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21.	Are there any children in your househol	d under the age of	18?	
	YesNo		- -	32% 68%
	Don't know/ Refused		-	*
22.	Compared to one year ago, do you beli same?	eve <u>your</u> personal i	financial situation is b	etter, worse or about the
	Better		-	21%
	Worse		_	27%
	About the same		-	52%
	Don't know		-	*
23.	Compared to your <u>parents</u> when they w better, worse or about the same?	vere your age, do y	ou believe your perso	nal financial situation is
	Better	_	_	45%
	Worse	= =	_	29%
	About the same		-	22%
	Don't know		-	4%
24.	Thinking about when your <u>children</u> are thinking about when your <u>children</u> are thinking about the same children of your friends]			
	Better			32%
	Worse		_	34%
	About the same		-	22%
	Don't know		-	12%
25.	Do you feel like you have a solid plan fo	or paying for your c	hildren's college educ	cation?
				n=194
	Yes		-	58%
	No		-	37%
	Don't know		-	5%
	Margin of error:		-	7.04

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26.	Do you feel like you have a solid plan fo	or retirement?		
	YesNo	••	- -	67% 29%
	Don't know		-	4%
27.	Do you feel like you have enough savin event?	ngs for an unexpecte	ed job loss or an unfo	reseen negative financial
	Yes		_	52%
	No		-	44%
	Don't know		-	4%
28.	Has the rising cost of basic household i	items, such as gas a	and groceries created	I financial stress for you?
	Yes		-	54%
	No		-	45%
	Don't know		-	1%
29.	Do you ever worry about falling behind,	and not being able	to pay your bills in a	given month?
	Yes	_	_	37%
	No		<u>-</u>	63%
	Don't know		_	1%
	DOTT CRITON			170
30.	In the last year, have you delayed a ma	ajor purchase, like a	vacation, car, or maj	or household appliance?
	Yes		-	49%
	No		-	50%
	Don't know		-	1%
31.	Do you dine out more, less or about the	e same amount as y	ou did one year ago?	?
	More	-	-	5%
	Less		-	39%
	About the same	= =	-	54%
	Don't know		-	1%

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32. Which statement comes closest to your own view about living in Massachusetts?

The cost of living in Massachusetts is expensive, but it's worth it.

The cost of living in Massachusetts is expensive, and it's not worth it.

Worth it Not worth it	-	- -	65% 30%
Don't know	-	-	4%

33. When it comes to most political issues, do you think of yourself as a...?

Liberal	30%	29%	29%
Moderate	38%	38%	42%
Conservative	30%	32%	28%
Don't know	2%	2%	2%

34. As a moderate, which way do you lean?

	n=231	n=226	n=254
Liberal	28%	35%	32%
Moderate	38%	33%	31%
Conservative	32%	29%	35%
Don't know	2%	3%	2%

35. Could you please tell me your age?

18 to 34	14% 14%	14% 15%	14% 15%
45 to 54	21%	21%	19%
55 to 64	24%	24%	27%
65 and over	26%	26%	25%

36. What was the last grade you completed in school?

, ,			
0-11	2%	3%	2%
High school grad	16%	16%	15%
Technical/ Vocational	2%	1%	3%
Some college	17%	18%	18%
College grad	33%	28%	30%
Graduate degree	29%	32%	31%
Decline to answer	*	1%	1%



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37. The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income of all members living in your household.

\$50,000 or less	17%	15%	17%
More than \$50,000, but less than \$75,000	11%	15%	15%
More than \$75,000, but less than \$100,000	15%	16%	14%
More than \$100,000, but less than			
\$150,000	18%	17%	17%
More than \$150,000	20%	17%	17%
Don't know	4%	2%	3%
Decline to answer	16%	17%	18%

38. Are you now married, widowed, divorced, separated, never married, or living with a partner?

Married	67%	67%	68%
Never Married	15%	13%	14%
Divorced	7%	8%	6%
Widowed	8%	8%	6%
Living with partner	3%	4%	5%
Separated	1%	1%	2%

39. Which of the following is your race or origin?

White	88%	88%	87%
NET: Non-White	9%	12%	10%
Black or African American	4%	3%	4%
Hispanic, Latino or Spanish origin	1%	2%	2%
Asian	1%	1%	1%
American Indian or Alaska Native	*	*	1%
Native Hawaiian or other Pacific Islander	*	*	*
Some other race	2%	2%	2%
Decline to answer	4%	4%	4%

40. Are you, or is any member of your household a union member? If yes, is it a public sector union or a private sector union?

NET: Union	26%	25%	22%
Public sector	17%	16%	16%
Private sector	8%	8%	5%
Both unions	1%	1%	1%
No	71%	72%	76%
Don't know/Refused	4%	3%	2%



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41.	County			
	Barnstable	4%	4%	4%
	Berkshire	2%	2%	2%
	Bristol	7%	7%	6%
	Dukes		1%	*
	Essex		12%	12%
	Franklin	1%	1%	1%
	Hampden	6%	7%	7%
	Hampshire		2%	3%
	Middlesex		24%	24%
	Norfolk	12%	12%	12%
	Plymouth		10%	8%
	Suffolk		9%	9%
	Worcester	12%	10%	12%
42.	Gender			
	Male	46%	46%	46%
	Female	54%	54%	54%

Methodology

This tracking poll was designed and directed by SocialSphere, Inc. and conducted by landline and cell phone between June 29 and July 1 and July 7 and July 8, 2014 among a random sample of N=604 likely, registered voters in Massachusetts (including n=365 with likely voters in the Democratic primary). The margin of error for the total sample is \pm 4.0 points at the 95% confidence interval and \pm 5.1 points for the Democratic primary match-up. Sampling and data collection (live interviewing) was performed by American Directions Group.

