

Battle of the Bark

In Boston sports radio, the recent launch of The Sports Hub (WBZ-FM, 98.5) has given reigning heavyweight champ WEEI (850 AM) its first legitimate challenger. After nearly two months of listening in, here's how they stack up.



Schilling		Ellsbury
WEEI		THE SPORTS HUB
1991	ALL-SPORTS FORMAT SINCE	August 13
Broadcasts Red Sox and Celtics games.	PLAY-BY-PLAY POWER	Broadcasts Patriots and Bruins games.
Glenn Ordway, the disingenuous but undeniably talented ringleader of the drive-time shout-fest The Big Show (2-6 p.m.).	GO-ТО GUY	Michael Felger, afternoon co-host (2-6 p.m.) and ubiquitous former Herald sportswriter, who got his break in radio on now-rival Ordway's show.
No one. The daily lineup has been the same since December 2005.	ROOKIE OF THE YEAR	Damon Amendolara (6-11 p.m.). He's prepared, easygoing, engaging – never mind that he's from New York.
The relentlessly hammy Mike Adams (6-11 p.m.), for his repetitive, scatological punch lines.	SHIP HIM TO THE MINORS	Afternoon co-host Gary Tanguay (10 a.m-2 p.m.), when he goes into Chicken Little mode after the Sox lose two in a row.
Dale and Holley (10 a.m2 p.m.), hosted by resident voices of reason Michael • Holley and Dale Arnold.	MOST ENJOYABLE SHOW	WBCN refugee Toucher and Rich (6-10 a.m.). It helps if your humor leans toward the ribald.
Morning co-host Gerry Callahan (6-10 a.m.) begins one of his Howie Carr-wannabe rants on politics.	LUNGE FOR THE DIAL WHEN	The "Ask a Pink Hat" segment on Toucher and Rich, mocking faux fans, runs beyond a few minutes.
Bill Belichick's weekly in-season Monday spot on <i>The Big Show.</i> His comfort with the ex-jock co-hosts leads to occasional and surprising candor.	WORTH STAYING TUNED FOR	← Midday co-host Scott Zolak (10 a.m-2 p.m.) sometimes sounds like a frat boy, but the ex-QB is insightful on the Pats.

Lenny Clarke,

who's built a lengthy comedy career around the shaky premise that shrill equals funny.

Curt Schilling. Oversize, opinionated, overbearing, occasionally informed, and tremendously successful. He's now an EEI contributor. Naturally.

CELEBRITY CALLER/ CONTRIBUTOR

IF THE STATION
WERE AN ATHLETE,
IT WOULD BE . . .

None, which might be the most promising indication yet that it knows what listeners want.

Jacoby Ellsbury. Burst on the scene in impressive fashion, but still has some small but correctable flaws in its game.

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