## The Thostonclabe

| Boston Globe Release Poll of Likely Voters Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Don't Know | Liberal | Moderate | Conservative | $\underset{\text { Direction }}{\substack{\text { Right } \\ \text { Dic }}}$ | Wrong Track |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Are you registered to vote in Massachusetts, at this address?

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |

## The Jiostandlobe

| Boston Globe Release P Massachusetts \| June <br> Designed and Directed by: SocialSphere | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\left.\begin{array}{\|c\|} \hline \text { Less than } \\ \$ 50 \mathrm{~K} \end{array} \right\rvert\,$ | \$50-\$100K | More than$\$ 100 \mathrm{~K}$ | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Are you registered to vote in Massachusetts, at this address?

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 5 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore |  <br> Islands and <br> South <br> Coast | Central MA | WesternMA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| mparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| variances), Independent $Z$-Test for Per indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Are you registered to vote in Massachusetts, at this address?

| (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | $\begin{aligned} & \text { Don't } \\ & \text { Know } \end{aligned}$ | Liberal | Moderate | Conservative | Direction | Wrong Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase Letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

When it comes to voting, with which party do you consider yourself to be affiliated?


## The Ibostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Less than$\$ 50 \mathrm{~K}$ | \$50-\$100K | More than$\$ 100 \mathrm{~K}$ | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Gobe
Release 4 (Olympics), June 15-17, 22-24

When it comes to voting, with which party do you consider yourself to be affiliated?

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | $(H)$ | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 201 | 31 | 19 | 41 | 50 | 61 | 43 | 48 | 75 | 74 | 126 | 47 | 12 | 131 | 76 | 124 |
| 33\% | 35\% | 23\% | 32\% | 34\% | $\begin{array}{r} 38 \% \\ \mathrm{C} \end{array}$ | 41\% | $31 \%$ | 33\% | 33\% | 33\% | $\begin{aligned} & 45 \% \\ & \text { MN } \end{aligned}$ | 26\% | 31\% | 28\% | $\begin{array}{r} 38 \% \\ 0 \end{array}$ |
| 80 | 9 | 14 | 23 | 20 | 14 | 9 | 22 | 35 | 28 | 52 | 12 | 5 | 60 | 46 | 34 |
| 13\% | 10\% | 17\% | $\begin{array}{r} 18 \% \\ \mathrm{~F} \end{array}$ | 14\% | 9\% | 8\% | 14\% | 15\% | 13\% | 14\% | 11\% | 11\% | 14\% | $17 \%$ P | 10\% |
| 323 | 48 | 50 | 65 | 76 | 84 | 52 | 85 | 115 | 124 | 198 | 46 | 29 | 235 | 153 | 170 |
| 53\% | 55\% | 60\% | 51\% | 52\% | 53\% | 51\% | 55\% | 51\% | 55\% | 53\% | 43\% | 63\% | 55\% | 56\% | 52\% |

## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | Inside128 128 | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | $\begin{gathered} \text { Cape \& } \\ \text { Islands and } \\ \text { South } \\ \text { Coast } \end{gathered}$ | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) |  |  |  | (H) | ${ }_{(1)}^{\text {Coast }}$ | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

When it comes to voting, with which party do you consider yourself to be affiliated?

## Percentage Base

Unweighted Total


## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportionss), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

When it comes to voting, with which party do you consider yourself to be affiliated?

|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Percentage Base | $\begin{array}{r} 604 \\ 100 \% \end{array}$ | $\begin{array}{r} 483 \\ 100 \% \end{array}$ | $\begin{array}{r} 120 \\ 100 \% \end{array}$ | $\begin{array}{r} 201 \\ 100 \% \end{array}$ | $\begin{array}{r} 80 \\ 100 \% \end{array}$ | $\begin{array}{r} 323 \\ 100 \% \end{array}$ | $\begin{array}{r} 248 \\ 100 \% \end{array}$ | $\begin{array}{r} 180 \\ 100 \% \end{array}$ | $\begin{array}{r} 42 \\ 100 \% \end{array}$ | 5 $100 \%$ | $\begin{array}{r} 128 \\ 100 \% \end{array}$ | $\begin{array}{r} 182 \\ 100 \% \end{array}$ | $\begin{array}{r} 231 \\ 100 \% \end{array}$ | $\begin{array}{r} 181 \\ 100 \% \end{array}$ | $\begin{array}{r} 263 \\ 100 \% \end{array}$ | $\begin{array}{r} 250 \\ 100 \% \end{array}$ |
| Unweighted Total | 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| Net: Democrat | 201 | 169 | 32 | 201 | - | - | 152 | 15 | 9 | 3 | 21 | 115 | 58 | 24 | 134 | 43 |
|  | 33\% | 35\% | 26\% | 100\% |  |  | $61 \%$ | 9\% | 20\% | 62\% HK | $17 \%$ H | 63\% | 25\% | 13\% | 51\% P | 17\% |
| Strong Democrat | 147 | 134 | 13 | 147 | - | - | 122 | ${ }^{6}$ | ${ }^{3}$ | ${ }^{2}$ | 14 | 97 | 34 | 14 | 108 | 23 |
|  | 24\% | 28\% | 11\% | 73\% |  |  | 49\% | 3\% | 7\% | 43\% | $11 \%$ H | $\begin{gathered} 53 \% \\ \hline M N \end{gathered}$ | $15 \%$ N | 8\% | $41 \%$ P | 9\% |
| Not a very strong Democrat | 53 | 35 | 19 | 53 | - | - | 30 | 9 | 5 | 1 | 8 | 19 | 24 | 11 | 27 | 20 |
|  | 9\% | 7\% | $\begin{array}{r} 16 \% \\ \text { B } \end{array}$ | 27\% |  |  | $\begin{array}{r} 12 \% \\ \text { HK } \end{array}$ | 5\% | 13\% | 19\% | 6\% | 10\% | 10\% | 6\% | 10\% | 8\% |
| Net: Republican | 80 | 68 | 12 | - | 80 | - | 4 | 61 | 5 | - | 10 | 1 | 22 | 57 | 12 | 58 |
|  | 13\% | 14\% | 10\% | 100\% |  |  | 2\% | $\begin{gathered} 34 \% \\ \text { GII } \end{gathered}$ | 12\% |  | 8\% | 0\% | 10\% | +32\% | 5\% | 23\% |
|  |  |  |  |  |  | G |  |  |  |  |  |  |  |  |  |
| Strong Republican | 53 | 45 | 7 | - | 53 |  | - | 1 | 43 | 2 | - | 7 | - | 9 | 44 | 7 | 40 |
|  | 9\% | 9\% | 6\% | 65\% |  | 0\% |  | 24\% | 5\% | 6\% |  | 4\% | $24 \%$$M$ | 3\% | $\begin{array}{r} 16 \% \\ 0 \end{array}$ |  |
|  |  |  |  |  |  | GIK |  | G |  |  |  |  |  |  |  |  |
| Not a very strong Republican | 28 | 22 | 5 | - | 28 |  | - | 4 | 19 | 3 |  | - | 3 | 1 | 14 | 13 | 5 | 18 |
|  | 5\% | 5\% | 4\% | 35\% |  | 1\% |  | 10\% | 7\% | 2\% | 0\% |  | 6\% | 7\% | 2\% | 7\% |
|  |  |  |  |  |  |  |  | GK |  |  |  |  |  |  |  | - |
| Net: Independent | $\begin{gathered} 323 \\ 53 \% \end{gathered}$ | $\begin{array}{r} 246 \\ 51 \% \end{array}$ | 76 | - | - | $\begin{array}{r} 323 \\ 100 \% \end{array}$ | $\begin{array}{r} 91 \\ 37 \% \end{array}$ | 104 | 29 | 2 | 97 | 66 | 151 | 100 | 44\% | 149$60 \%$0 |
|  |  |  | 63\% |  |  |  |  | 58\% | 68\% | 38\% | 76\% | 36\% | 65\% | 55\% |  |  |
|  |  |  | B |  |  |  |  | G | G |  | GH |  | LN | L |  |  |
| Closer to the Democratic Party | 97 | 72 | 25$21 \%$ | - | - | 97 | 59 | 6 | 5 | 1 | 26 | 43 | 46 | 7 | 62 | 18 |
|  | 16\% | 15\% |  |  |  | 30\% | 24\% | 3\% | 13\% | 18\% | $\begin{array}{r} 20 \% \\ \mathrm{H} \end{array}$ | 23\% | $20 \%$N | 4\% | 24\% P | 7\% |
|  |  |  |  |  |  |  | H |  |  |  |  | N |  |  |  |  |
| Closer to the Republican Party | 86 | 70 | 16 | - | - | 86 | 3 | 54 | 10 | - | 20 | 6 | 35 | 44 | 15 | 63 |
|  | 14\% | 15\% | 13\% |  |  | 27\% | 1\% | 30\% | 23\% |  | $15 \%$G | 3\% | 15\% | 24\%LM | 6\% $\begin{array}{r}\text { 25\% } \\ \\ \end{array}$ |  |
|  |  |  |  |  |  |  |  | GK | G |  |  |  |  |  |  |  |  |
| Neither party | 140 | 104 | 36 | - | - | 140 | 29 | 44 | 14 | 1 | 52 | 17 | 70 | 49 | 39 | 68 |
|  | 23\% | 22\% | 30\% |  |  | 43\% | 12\% | 24\% | 33\% | 20\% | 40\% | 9\% | 30\% | 27\% | 15\% | 27\% |
|  |  |  |  |  |  |  |  | G | G |  | GH |  | L | L |  | O |

## The Ibostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\begin{aligned} & \text { ess the } \\ & \$ 50 \mathrm{e} \end{aligned}$ | \$50-\$100K | $\$ 100 \mathrm{~K}$ | College | College + | Public | Private | Neither | Male | Female |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

When it comes to voting, with which party do you consider yourself to be affiliated?

|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Percentage Base | 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted Total | 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| Net: Democrat | 201 | 31 | 19 | 41 | 50 | 61 | 43 | 48 | 75 | 74 | 126 | 47 | 12 | 131 | 76 | 124 |
|  | 33\% | 35\% | 23\% | $32 \%$ | $34 \%$ | $\begin{array}{r} 38 \% \\ \mathrm{C} \end{array}$ | 41\% | 31\% | 33\% | 33\% | 33\% | $\begin{aligned} & 45 \% \\ & \text { MN } \end{aligned}$ | 26\% | 31\% | 28\% | $38 \%$ 0 |
| Strong Democrat | 147 | 19 | 10 | 29 | 42 | 47 | 31 | 34 | 51 | 52 | 94 | 37 | 10 | 94 | 58 | 90 |
|  | 24\% | 22\% | 12\% | 23\% | 29\% | 29\% | 30\% | 22\% | 23\% | 23\% | 25\% | 35\% | 21\% | 22\% | 21\% | 27\% |
|  |  |  |  | c | c | c |  |  |  |  |  | N |  |  |  |  |
| Not a very strong Democrat | 53 | 12 | 9 | 11 | 8 | 14 | 12 | 15 | 24 | 22 | 32 | 10 | 2 | 37 | 19 | 35 |
|  | 9\% | 14\% | 11\% | 9\% | 5\% | 9\% | 11\% | 9\% | 11\% | 10\% | 8\% | 10\% | 4\% | 9\% | 7\% | 11\% |
|  |  | E |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Net: Republican | 80 | 9 | 14 | 23 | 20 | 14 | 9 | 22 | 35 | 28 | 52 | 12 | 5 | 60 | 46 | 34 |
|  | 13\% | 10\% | 17\% | 18\% | 14\% | 9\% | 8\% | 14\% | 15\% | 13\% | 14\% | 11\% | 11\% | 14\% | 17\% | 10\% |
|  |  |  |  | F |  |  |  |  |  |  |  |  |  |  | P |  |
| Strong Republican | 53 | 6 | 8 | 16 | 14 | 9 | 7 | 14 | 21 | 17 | 35 | 9 | 4 | 37 | 24 | 28 |
|  | 9\% | 7\% | 10\% | 12\% | 9\% | 6\% | 7\% | 9\% | 9\% | 8\% | 9\% | 9\% | 8\% | 9\% | 9\% | 9\% |
| Not a very strong Republican | 28 | 3 | 6 | 7 | 7 | 5 | 2 | 8 | 14 | 11 | 16 | 3 | 2 | 23 | 21 | 6 |
|  | 5\% | 3\% | 7\% | 6\% | 5\% | 3\% | 2\% | 5\% | 6\% | 5\% | 4\% | 3\% | 4\% | 5\% | 8\% | 2\% |
|  |  |  |  |  |  |  |  |  | G |  |  |  |  |  | P |  |
| Net: Independent | 323 | 48 | 50 | 65 | 76 | 84 | 52 | 85 | 115 | 124 | 198 | 46 | 29 | 235 | 153 | 170 |
|  | 53\% | 55\% | 60\% | 51\% | 52\% | 53\% | 51\% | 55\% | 51\% | 55\% | 53\% | 43\% | 63\% | 55\% | 56\% | 52\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | L | L |  |  |
| Closer to the Democratic Party | 97 | 21 | 14 | 11 | 25 | 25 | 16 | 33 | 31 | 31 | 66 | 16 | 6 | 70 | 42 | 55 |
|  | 16\% | 24\% | 17\% | 9\% | 17\% | 16\% | 16\% | 22\% | 14\% | 14\% | 18\% | 15\% | 13\% | 16\% | 15\% | 17\% |
|  |  | D |  |  | D |  |  | 1 |  |  |  |  |  |  |  |  |
| Closer to the Republican Party | 86 | 7 | 12 | 20 | 21 | 25 | 10 | 23 | 34 | 34 | 52 | 8 | 11 | 65 | 44 | 42 |
|  | 14\% | 8\% | 15\% | 16\% | 14\% | 16\% | 9\% | 15\% | 15\% | 15\% | 14\% | 8\% | 23\% | 15\% | 16\% | 13\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | L | L |  |  |
| Neither party | 140 | 19 | 23 | 34 | 30 | 33 | 26 | 29 | 50 | 59 | 80 | 21 | 12 | 101 | 67 | 72 |
|  | 23\% | 22\% | 28\% | 26\% | 21\% | 21\% | 26\% | 19\% | 22\% | 26\% | 21\% | 20\% | 27\% | 24\% | 24\% | 22\% |

## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore |  <br> Islands and <br> South <br> Coast | Central MA | WesternMA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| mparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| variances), Independent $Z$-Test for Per indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

When it comes to voting, with which party do you consider yourself to be affiliated?

|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Percentage Base | 604 | 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted Total | 604 | 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| Net: Democrat | 201 | 44 | 34 | 12 | 19 | 10 | 15 | 11 | 16 | 22 | 14 |
|  | 33\% | 54\% | 41\% | 25\% | 32\% | 22\% | 30\% | 24\% | 48\% | 32\% | 22\% |
|  |  | DEFGHJK | DFHK |  |  |  |  |  | DFHK |  |  |
| Strong Democrat | 147 | 36 | 25 | 10 | 10 | 7 | 10 | 10 | 10 | 16 | 11 |
|  | 24\% | 43\% | 31\% | 21\% | 17\% | 16\% | 20\% | 22\% | 31\% | 22\% | 18\% |
|  |  | DEFGHJK | EF |  |  |  |  |  |  |  |  |
| Not a very strong Democrat | 53 | 9 | 9 | 2 | 9 | 3 | 5 | 1 | 6 | 7 | 3 |
|  | 9\% | 11\% | 10\% | 4\% | 15\% | 7\% | 10\% | 2\% | 17\% | 10\% | 5\% |
|  |  | H | H |  | DH |  |  |  | H |  |  |
| Net: Republican | 80 | 4 | 11 | , | 7 | 9 | 10 | 6 | 2 | 9 | 10 |
|  | 13\% | 4\% | 14\% | 7\% | 12\% | 21\% | 21\% | 14\% | 6\% | 13\% | 17\% |
|  |  |  | B |  |  | B | BD |  |  |  | B |
| Strong Republican | 53 | 3 | 8 | 3 | 4 | 3 | 7 | 4 | 2 | 7 | 4 |
|  | 9\% | 3\% | 9\% | 5\% | 7\% | 8\% | 15\% | 10\% | 6\% | 9\% | 7\% |
|  |  |  |  |  |  |  | B |  |  |  |  |
| Not a very strong Republican | 28 | 1 | 3 | 1 | 3 | 6 | 3 | 2 | - | 2 | 6 |
|  | 5\% | 1\% | 4\% | 2\% | 4\% | 13\% | 6\% | 4\% |  | 3\% | 10\% |
|  |  |  |  |  |  | BD |  |  |  |  | B |
| Net: Independent | 323 | 34 | 37 | 33 | 33 | 25 | 23 | 28 | 15 | 40 | 38 |
|  | 53\% | 42\% | 45\% | 68\% | 56\% | 57\% | 48\% | 62\% | 46\% | 56\% | 61\% |
|  |  |  |  | BCG |  |  |  | B |  |  | B |
| Closer to the Democratic Party | 97 | 12 | 10 | 8 | 14 | 8 | 3 | 8 | 2 | 16 | 9 |
|  | 16\% | 15\% | 12\% | 17\% | 23\% | 19\% | 6\% | 18\% | 7\% | 23\% | 15\% |
|  |  |  |  |  | GI |  |  |  |  | GI |  |
| Closer to the Republican Party | 86 | 7 | 8 | 12 | 7 | 4 | 5 | 7 | 9 | 12 | 9 |
|  | 14\% | 8\% | 10\% | 26\% | 12\% | 10\% | 11\% | 16\% | 25\% | 16\% | 15\% |
|  |  |  |  | BCF |  |  |  |  | B |  |  |
| Neither party | 140 | 15 | 19 | 12 | 12 | 12 | 15 | 12 | 5 | 12 | 20 |
|  | 23\% | 19\% | 23\% | 26\% | 21\% | 28\% | 31\% | 28\% | 14\% | 16\% | 31\% |

## The Thostonc lobe



Boston Gobe
Release 4 (Olympics), June 15-17, 22-24

In November, there will be a general election in Massachusetts for Governor, Treasurer, State Representative and ballot iniaives, among other races. How likely is it that you will vote in this general election in November? Will you definitely be voting, will you probably be voting, are you $50-50$, or do you think you probably won't be voting in this election?

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 |  | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 483 | 483 | - | 169 | 68 | 246 | 200 | 155 | 30 | 4 | 94 | 153 | 182 | 140 | 209 | 206 |
| 80\% | 100\% |  | $\begin{array}{r} 84 \% \\ \mathrm{~F} \end{array}$ | 85\% | 76\% | 81\% | $\begin{array}{r} 86 \% \\ \text { IK } \end{array}$ | 71\% | 81\% | 73\% | 84\% | 79\% | 77\% | 79\% | 82\% |
| 120 | - | 120 | 32 | 12 | 76 | 48 | 25 | 12 | 1 | 34 | 29 | 49 | 41 | 55 | 45 |
| 20\% |  | 100\% | 16\% | 15\% | 24\% | 19\% | 14\% | 29\% | 19\% | 27\% | 16\% | 21\% | 23\% | 21\% | 18\% |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Less than$\$ 50 \mathrm{~K}$ | \$50-\$100K | More than$\$ 100 \mathrm{~K}$ | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Gobe
Release 4 (Olympics), June 15-17, 22-24

In November, there will be a general election in Massachusetts for Governor, Treasurer, State Representative and ballot initiatives, among other races. How likely is it that you will vote in this general election in November? Will you definitely be voting, will you probably be voting, are you $50-50$, or do you think you probably won't be voting in this election?

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 483 | 53 | 65 | 107 | 126 | 132 | 78 | 123 | 184 | 163 | 318 | 90 | 41 | 334 | 228 | 256 |
| 80\% | 61\% | 78\% | 83\% | 87\% | 83\% | 75\% | 79\% | 82\% | 72\% | 85\% | 86\% | 88\% | 78\% | 83\% | 78\% |
|  |  | B | B | B | B |  |  |  |  | J | N |  |  |  |  |
| 120 | 34 | 18 | 22 | 20 | 27 | 26 | 32 | 41 | 63 | 57 | 14 | 5 | 92 | 48 | 72 |
| 20\% | 39\% | 22\% | 17\% | 13\% | 17\% | 25\% | 21\% | 18\% | 28\% | 15\% | 14\% | 12\% | 22\% | 17\% | 22\% |
|  | CDEF |  |  |  |  |  |  |  | K |  |  |  | L |  |  |

## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore |  <br> Islands and <br> South <br> Coast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| mparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| variances), Independent $Z$-Test for Per indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

In November, there will be a general election in Massachusetts for Governor, Treasurer, State Representative and balla initiatives, among other races. How likely is it that you will vote in this general election in November? Will you definitely be voting, will you probably be voting, are you $50-50$, or do you think you probably won't be voting in this election?

| (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| 72 | 67 | 36 | 41 | 34 | 45 | 37 | 25 | 56 | 48 |
| 88\% | 81\% | 75\% | 69\% | 78\% | 94\% | 82\% | 75\% | 79\% | 76\% |
| E |  |  |  |  | CDEFIJK |  |  |  |  |
| 10 | 16 | 12 | 18 | 9 | 3 | 8 | 8 | 15 | 15 |
| 12\% | 19\% | 25\% | 31\% | 22\% | 6\% | 18\% | 25\% | 21\% | 24\% |
|  | G | G | BG | G |  |  | G | G | G |

## The Thostonctlobe



Boston Gobe
Release 4 (Olympics), June 15-17, 22-24
primary in September? won't be voting in this election?

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 523 | 415 | 108 | 201 | - | 323 | 244 | 119 | 37 | 5 | 119 | 181 | 208 | 124 | 251 | 192 |
| 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 513 | 407 | 106 | 200 | - | 313 | 243 | 114 | 36 | 5 | 115 | 181 | 201 | 121 | 248 | 186 |
| 281 | 269 | 12 | 144 | - | 137 | 160 | 45 | 21 | 4 | 52 | 124 | 100 | 54 | 159 | 87 |
| 54\% | 65\% | 11\% | 72\% |  | 43\% | 66\% | 38\% | 55\% | 81\% | 44\% | 69\% | 48\% | 44\% | 63\% | 45\% |
|  | C |  | F |  |  | HK |  |  | HK |  | MN |  |  | P |  |
| 111 | 56 | 55 | 43 | - | 68 | 51 | 19 | 12 | 1 | 29 | 38 | 46 | 26 | 54 | 38 |
| 21\% | 14\% | $\begin{array}{r} 51 \% \\ \text { B } \end{array}$ | 21\% |  | 21\% | 21\% | 16\% | 31\% | 19\% | 24\% | 21\% | 22\% | 21\% | 21\% | 20\% |
| 46 | 23 | 23 | 6 | - | 40 | 17 | 15 | - | - | 14 | 10 | 25 | 9 | 18 | 18 |
| 9\% | 6\% | 21\% | 3\% |  | 12\% | 7\% | 13\% |  |  | 11\% | 5\% | 12\% | 7\% | 7\% | 9\% |
|  |  | B |  |  | D |  |  |  |  |  |  | L |  |  |  |
| 74 | 59 | 16 | 6 | - | 68 | 12 | 39 | 4 | - | 20 | 5 | 34 | 32 | 16 | 46 |
| 14\% | 14\% | 14\% | 3\% |  | 21\% | 5\% | 33\% | 11\% |  | 17\% | 3\% | 16\% | 26\% | 6\% | 24\% |
|  |  |  |  |  | D |  | GIK |  |  | G |  | L | LM |  | 0 |
| 11 | 8 | 3 | 2 | - | 9 | 4 | 1 | 1 | - | 5 | 4 | 4 | 2 | 4 | 3 |
| 2\% | 2\% | 3\% | 1\% |  | 3\% | 2\% | 1\% | 2\% |  | 4\% | 2\% | 2\% | 2\% | 2\% | 2\% |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\begin{gathered} \text { Less than } \\ \$ 50 \mathrm{~K} \end{gathered}$ | \$50-\$100K | More than$\$ 100 \mathrm{~K}$ | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHIJK/LMN/OP Independent T-Test for Me for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24
, won't be voting in this election?


## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| variances), Independent $Z$-Test for Per indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24
 won't be voting in this election?


## The Thostonctlobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Wrong Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

In general, would you say things in Massachusetts are headed in the right direction or are they off on the wrong track?


## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\left.\begin{array}{\|c\|} \text { Less than } \\ \$ 50 \mathrm{~K} \end{array} \right\rvert\,$ | \$50-\$100K | More than \$100K | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Gobe
Release 4 (Olympics), June 15-17, 22-24

In general, would you say things in Massachusetts are headed in the right direction or are they off on the wrong track?

Wrong track


## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | Inside128 128 | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) |  | (D) |  |  |  |  | $\xrightarrow[\text { Coast }]{\text { (1) }}$ | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

In general, would you say things in Massachusetts are headed in the right direction or are they off on the wrong track?

## Percentage Base

Unweighted Total
604

Right direction
604


Wrong track

Mixed (vol.)

Don't know

| (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| 45 | 46 | 15 | 29 | 17 | 19 | 16 | 10 | 33 | 23 |
| 55\% | 56\% | 32\% | 50\% | 39\% | 39\% | 35\% | 31\% | 46\% | 36\% |
| DHIK | DHIK |  |  |  |  |  |  |  |  |
| 27 | 22 | 25 | 19 | 21 | 21 | 23 | 19 | 31 | 25 |
| 33\% | 26\% | 52\% | 32\% | 48\% | 45\% | 51\% | 56\% | 44\% | 39\% |
|  |  | BCE |  | C | C | CE | BCE | C |  |
| 6 | 8 | 6 | 8 | 4 | 6 | 4 | 2 | 5 | 9 |
| 8\% | 10\% | 12\% | 13\% | 9\% | 13\% | 9\% | 7\% | 7\% | 15\% |
| 3 | 6 | 2 | 3 | 2 | 1 | 2 | 2 | 2 | 6 |
| 4\% | 7\% | 4\% | 5\% | 4\% | 2\% | 5\% | 6\% | 2\% | 10\% |

## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportionss), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar Deval Patrick

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 330 | 260 | 69 | 164 | 16 | 150 | 206 | 39 | 16 | 3 | 66 | 149 | 131 | 45 | 236 | 38 |
| 55\% | 54\% | 58\% | 82\% | 19\% | 46\% | 83\% | 21\% | 38\% | 57\% | 51\% | 82\% | 57\% | 25\% | 90\% | 15\% |
|  |  |  | EF |  | E | HIK |  | H |  | H | MN | N |  | P |  |
| 151 | 125 | 27 | 93 | 3 | 55 | 109 | 11 | 7 | 1 | 23 | 83 | 47 | 18 | 130 | 5 |
| 25\% | 26\% | 22\% | 46\% | 4\% | 17\% | 44\% | 6\% | 17\% | 19\% | 18\% | 45\% | 20\% | 10\% | 49\% | 2\% |
|  |  |  | EF |  | E | HIK |  |  |  | H | MN | N |  | P |  |
| 178 | 136 | 43 | 71 | 12 | 95 | 97 | 27 | 9 | 2 | 43 | 66 | 84 | 26 | 106 | 33 |
| 30\% | 28\% | 35\% | 35\% | 15\% | 30\% | 39\% | 15\% | 21\% | 39\% | 34\% | 36\% | 36\% | 14\% | 40\% | 13\% |
|  |  |  | E |  | E | Hi |  |  |  | H | N | N |  | P |  |
| 249 | 205 | 44 | 32 | 62 | 155 | 39 | 137 | 22 | 1 | 51 | 31 | 87 | 127 | 22 | 201 |
| 41\% | 42\% | 37\% | 16\% | 77\% | 48\% | 16\% | 76\% | 52\% | 20\% | 40\% | 17\% | 38\% | 70\% | 9\% | 80\% |
|  |  |  |  | DF | D |  | GIJK | G |  | G |  | L | LM |  | $\bigcirc$ |
| 82 | 65 | 17 | 16 | 16 | 50 | 20 | 31 | 10 | - | 22 | 15 | 34 | 30 | 18 | 52 |
| 14\% | 14\% | 14\% | 8\% | 21\% | 15\% | 8\% | 17\% | 23\% |  | 17\% | 8\% | 15\% | 17\% | 7\% | 21\% |
|  |  |  |  | D | D |  | G | G |  | G |  | L | L |  | O |
| 167 | 140 | 27 | 16 | 46 | 106 | 19 | 106 | 12 | 1 | 29 | 16 | 53 | 97 | 5 | 149 |
| 28\% | 29\% | 23\% | 8\% | 57\% | 33\% | 8\% | 59\% | 30\% | 20\% | 23\% | 9\% | 23\% | 54\% | 2\% | 60\% |
|  |  |  |  | DF | D |  | GIJK | G |  | G |  | L | LM |  | O |
| 19 | 14 | 5 | 3 | 3 | 13 | 3 | 4 | 4 | 1 | 7 | 1 | 12 | 5 | 3 | 11 |
| 3\% | 3\% | 4\% | 2\% | 3\% | 4\% | 1\% | 2\% | 10\% | 23\% | 5\% | 1\% | 5\% | 3\% | 1\% | 4\% |
|  |  |  |  |  |  |  |  |  |  |  |  | L |  |  | O |
| 6 | 4 | 2 | 1 | - | 5 | - | 1 | - | - | 5 | 1 | 1 | 4 | 2 | - |
| 1\% | 1\% | 2\% | 0\% |  | 2\% |  | 1\% |  |  | 4\% | 1\% | 0\% | 2\% | 1\% |  |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\begin{gathered} \text { Less than } \\ \$ 50 \mathrm{~K} \end{gathered}$ | \$50-\$100K | More than$\$ 100 \mathrm{~K}$ | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHIJK/LMN/OP Independent T-Test for Me for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.
Deval Patrick

Percentage Base


## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | Inside128 128 | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | $\begin{array}{c\|} \hline \text { Cape \& } \\ \text { Islands and } \\ \text { South } \\ \text { Coast } \end{array}$ | Central MA | Western MA |
| mparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

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## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar Ed Markey


## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | $65+$ | $\begin{aligned} & \text { ess thar } \\ & \$ 50 \mathrm{~K} \end{aligned}$ | \$50-\$100k | $\left.\begin{array}{\|c\|} \hline \text { More than } \\ \$ 100 \mathrm{~K} \end{array} \right\rvert\,$ | Less than College | College + | Public | Private | Neither | Male | Female |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

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## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | $\begin{array}{c\|} \hline \text { Cape \& } \\ \text { Islands and } \\ \text { South } \\ \text { Coast } \end{array}$ | Central | $\begin{aligned} & \text { Western } \\ & \text { MA } \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | $\frac{\text { Coast }}{(1)}$ | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar Ed Markey

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| 282 | 43 | 44 | 22 | 31 | 21 | 21 | 22 | 16 | 32 | 22 |
| 47\% | $\begin{array}{r} 53 \% \\ K \end{array}$ | $\begin{array}{r} 54 \% \\ K \end{array}$ | 44\% | 52\% | 48\% | 44\% | 49\% | 49\% | 44\% | 35\% |
| 84 | 17 | 20 | 8 | 6 | 7 | 6 | 4 | 3 | 10 | 1 |
| 14\% | 20\% | 24\% | 17\% | 10\% | 16\% | 12\% | 9\% | 10\% | 13\% | 2\% |
|  | K | EHK | K | K | K | K |  |  | K |  |
| 198 | 27 | 25 | 13 | 24 | 14 | 15 | 18 | 13 | 22 | 21 |
| 33\% | 32\% | 30\% | 27\% | 41\% | 32\% | 31\% | 40\% | 39\% | 31\% | 33\% |
| 190 | 27 | 26 | 19 | 15 | 17 | 19 | 17 | 3 | 24 | 17 |
| 31\% | 33\% | 32\% | 39\% | 25\% | 40\% | 40\% | 37\% | 7\% | 33\% | 26\% |
|  | I | 1 | I | । | I | I | I |  | । | 1 |
| 82 | 14 | 14 | 8 | 7 | 7 | 5 | 6 | 1 | 10 | 7 |
| 14\% | 17\% | 17\% | 16\% | 12\% | 17\% | 11\% | 13\% | 3\% | 14\% | 11\% |
|  | 1 | 1 | 1 |  | 1 |  |  |  | I |  |
| 108 | 13 | 12 | 11 | 8 | 10 | 14 | 11 | 1 | 14 | 10 |
| 18\% | 16\% | 14\% | 23\% | 13\% | 23\% | 30\% | 24\% | 4\% | 19\% | 15\% |
|  | I | 1 | I |  | । | CEI | I |  | । | I |
| 67 | 5 | 6 | 6 | 8 | 2 | 4 | 2 | 6 | 11 | 13 |
| 11\% | 6\% | 7\% | 13\% | 14\% | 5\% | 8\% | 5\% | 18\% | 15\% | 21\% |
|  |  |  |  |  |  |  |  |  | FH | BCFGH |
| 64 | 6 | 6 | 2 | 6 | 3 | 4 | 4 | 9 | 5 | 11 |
| 11\% | 8\% | 7\% | 4\% | 10\% | 7\% | 9\% | 9\% | 26\% | 7\% | 18\% |

## The Thostonc lobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so
Elizabeth Warren

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 331 | 262 | 69 | 169 | 7 | 155 | 212 | 33 | 15 | 2 | 69 | 156 | 127 | 42 | 215 | 63 |
| 55\% | 54\% | 58\% | 84\% | 9\% | 48\% | 86\% | 18\% | 36\% | 39\% | 54\% | 86\% | 55\% | 23\% | 82\% | 25\% |
|  |  |  | EF |  | E | HIJK |  | H |  | HI | MN | N |  | P |  |
| 195 | 169 | 26 | 124 | 1 | 70 | 156 | 6 | 6 | 2 | 25 | 121 | 56 | 15 | 143 | 30 |
| 32\% | 35\% | 22\% | 62\% | 1\% | 22\% | 63\% | 4\% | 13\% | 39\% | 19\% | 67\% | 24\% | 8\% | 54\% | 12\% |
|  | C |  | EF |  | E | HIK |  |  |  | H | MN | N |  | P |  |
| 136 | 93 | 43 | 45 | 6 | 85 | 56 | 27 | 9 | - | 45 | 35 | 72 | 27 | 72 | 33 |
| 23\% | 19\% | 36\% | 22\% | 8\% | 26\% | 22\% | 15\% | 22\% |  | 35\% | 19\% | 31\% | 15\% | 27\% | 13\% |
|  |  | B | E |  | E | H |  |  |  | GH |  | LN |  | P |  |
| 243 | 200 | 42 | 23 | 69 | 150 | 28 | 143 | 25 | 3 | 43 | 21 | 89 | 130 | 36 | 180 |
| 40\% | 41\% | 35\% | 12\% | 87\% | 46\% | 11\% | 80\% | 60\% | 61\% | 33\% | 11\% | 39\% | 72\% | 14\% | 72\% |
|  |  |  |  | DF | D |  | GIK | GK | G | G |  | L | LM |  | 0 |
| 60 | 44 | 16 | 16 | 8 | 36 | 12 | 25 | 10 | 2 | 10 | 10 | 33 | 17 | 14 | 37 |
| 10\% | 9\% | 13\% | 8\% | 10\% | 11\% | 5\% | 14\% | 24\% | 42\% | 8\% | 6\% | 14\% | 9\% | 5\% | 15\% |
|  |  |  |  |  |  |  | G | GK |  |  |  | L |  |  | 0 |
| 183 | 156 | 27 | 8 | 61 | 114 | 16 | 118 | 15 | 1 | 33 | 11 | 56 | 114 | 22 | 143 |
| 30\% | 32\% | 22\% | 4\% | 76\% | 35\% | 6\% | 66\% | 36\% | 20\% | 25\% | 6\% | 24\% | 63\% | 8\% | 57\% |
|  | C |  |  | DF | D |  | GIJK | G |  | G |  | L | LM |  | O |
| 15 | 11 | 4 | 2 | 1 | 12 | 3 | 2 | 1 | - | 9 | 2 | 8 | 4 | 6 | 3 |
| 2\% | 2\% | 3\% | 1\% | 1\% | 4\% | 1\% | 1\% | 2\% |  | 7\% | 1\% | 4\% | 2\% | 2\% | 1\% |
|  |  |  |  |  | D |  |  |  |  | GH |  |  |  |  |  |
| 15 | 10 | 5 | 6 | 3 | 6 | 5 | 2 | 1 | - | 7 | 3 | 6 | 5 | 7 | 4 |
| 2\% | 2\% | 4\% | 3\% | 3\% | 2\% | 2\% | 1\% | 2\% |  | 5\% | 2\% | 3\% | 3\% | 3\% | 2\% |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Less than$\$ 50 \mathrm{~K}$ | \$50-\$100K | More than$\$ 100 \mathrm{~K}$ | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.
Elizabeth Warren

Percentage Base

Unweighted Total
Net: Favorable

Very favorable

Somewhat favorable

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 331 | 49 | 35 | 67 | 86 | 95 | 63 | 87 | 117 | 116 | 215 | 64 | 26 | 227 | 125 | 206 |
| 55\% | 56\% | 42\% | 52\% | $\begin{array}{r} 59 \% \\ \mathrm{C} \end{array}$ | $\begin{array}{r} 60 \% \\ \mathrm{C} \end{array}$ | 61\% | 56\% | 52\% | 51\% | 57\% | 61\% | 56\% | 53\% | 45\% | $63 \%$ 0 |
| 195 | 27 | 13 | 38 | 51 | 65 | 36 | 60 | 65 | 68 | 127 | 41 | 11 | 136 | 70 | 125 |
| 32\% | 31\% | 16\% | 30\% | 35\% | 41\% | 35\% | 39\% | 29\% | 30\% | 34\% | 39\% | 24\% | 32\% | 25\% | 38\% |
| 136 | 21 | 22 | 28 | 34 | 31 | 26 | 27 | 52 | 47 | 88 | 23 | 15 | 91 | 55 | 81 |
| 23\% | 24\% | 26\% | 22\% | 24\% | 19\% | 25\% | 17\% | 23\% | 21\% | 23\% | 22\% | 32\% | 21\% | 20\% | 25\% |
| 243 | 32 | 42 | 58 | 56 | 55 | 33 | 64 | 99 | 97 | 146 | 37 | 19 | 177 | 130 | 113 |
| 40\% | 37\% | $\begin{array}{r} 51 \% \\ \mathrm{~F} \end{array}$ | 45\% | 39\% | 34\% | 32\% | 41\% | $\begin{array}{r} 44 \% \\ \text { G } \end{array}$ | 43\% | 39\% | 35\% | 42\% | 42\% | $\begin{array}{r} 47 \% \\ \mathrm{P} \end{array}$ | 34\% |
| 60 | 11 | 13 | 12 | 10 | 13 | 10 | 16 | 24 | 22 | 38 | 10 | 5 | 43 | 24 | 36 |
| 10\% | 13\% | 15\% | 10\% | 7\% | 8\% | 9\% | 10\% | 11\% | 10\% | 10\% | 9\% | 10\% | 10\% | 9\% | 11\% |
| 183 | 21 | 29 | 45 | 46 | 41 | 23 | 48 | 75 | 75 | 108 | 28 | 15 | 134 | 106 | 77 |
| 30\% | 24\% | 35\% | 35\% | 31\% | 26\% | 22\% | 31\% | $33 \%$ G | 33\% | 29\% | 26\% | 31\% | 31\% | $38 \%$ P | 23\% |
| 15 | 4 | 3 | 1 | 2 | 5 | 2 | 3 | 6 | 6 | 9 | 2 | 1 | 11 | 11 | 4 |
| 2\% | 4\% | 4\% | 1\% | 1\% | 3\% | 2\% | 2\% | 3\% | 3\% | 2\% | 2\% | 2\% | 3\% | 4\% | 1\% |
| 15 | 3 | 3 | 3 | 2 | 4 | 6 | 2 | 3 | 8 | 6 | 2 | - | 12 | 10 | 5 |
| 2\% | 3\% | 3\% | 3\% | 1\% | 2\% | 6\% | 1\% | 1\% | 4\% | 2\% | 2\% |  | 3\% | 3\% | 2\% |

## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar Elizabeth Warren


## The Thostonc lobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportionss), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

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## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\begin{gathered} \text { Less than } \\ \$ 50 \mathrm{~K} \end{gathered}$ | \$50-\$100K | More than$\$ 100 \mathrm{~K}$ | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar Charlie Baker

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 261 | 20 | 41 | 64 | 78 | 58 | 28 | 59 | 120 | 88 | 172 | 44 | 23 | 186 | 126 | 135 |
| 43\% | 23\% | 50\% | 50\% | 53\% | 37\% | 27\% | 38\% | 53\% | 39\% | 46\% | 42\% | 50\% | 44\% | 46\% | 41\% |
|  |  | B | BF | BF | B |  |  | GH |  |  |  |  |  |  |  |
| 69 | 5 | 7 | 18 | 22 | 17 | 5 | 14 | 36 | 26 | 43 | 8 | 3 | 54 | 38 | 31 |
| 11\% | 5\% | 8\% | 14\% | 15\% | 11\% | 5\% | 9\% | 16\% | 11\% | 12\% | 8\% | 7\% | 13\% | 14\% | 9\% |
|  |  |  | B | B |  |  |  | GH |  |  |  |  |  |  |  |
| 192 | 15 | 34 | 46 | 56 | 41 | 23 | 45 | 84 | 62 | 129 | 36 | 20 | 132 | 88 | 104 |
| 32\% | 17\% | 42\% | 36\% | 38\% | 26\% | 22\% | 29\% | 37\% | 28\% | 34\% | 35\% | 43\% | 31\% | 32\% | 32\% |
|  |  | BF | B | BF |  |  |  | G |  |  |  |  |  |  |  |
| 123 | 21 | 12 | 23 | 35 | 32 | 13 | 33 | 52 | 27 | 96 | 30 | 10 | 82 | 63 | 60 |
| 20\% | 24\% | 15\% | 18\% | 24\% | 20\% | 12\% | 21\% | 23\% | 12\% | 26\% | 28\% | 21\% | 19\% | 23\% | 18\% |
|  |  |  |  |  |  |  | G | G |  | J |  |  |  |  |  |
| 78 | 12 | 10 | 15 | 22 | 19 | 6 | 25 | 35 | 16 | 62 | 15 | 3 | 59 | 41 | 37 |
| 13\% | 14\% | 12\% | 11\% | 15\% | 12\% | 5\% | 16\% | 15\% | 7\% | 17\% | 15\% | 6\% | 14\% | 15\% | 11\% |
|  |  |  |  |  |  |  | G | G |  | J |  |  |  |  |  |
| 45 | 9 | 3 | 9 | 12 | 13 | 7 | 8 | 17 | 11 | 34 | 14 | 7 | 23 | 22 | 23 |
| 8\% | 10\% | 3\% | 7\% | 8\% | 8\% | 7\% | 5\% | 8\% | 5\% | 9\% | 14\% | 15\% | 5\% | 8\% | 7\% |
|  |  |  |  |  |  |  |  |  |  | J | N |  |  |  |  |
| 91 | 14 | 15 | 22 | 11 | 30 | 19 | 36 | 23 | 36 | 55 | 15 | 5 | 66 | 30 | 61 |
| 15\% | 16\% | 18\% | 17\% | 8\% | 19\% | 18\% | 23\% | 10\% | 16\% | 15\% | 14\% | 11\% | 15\% | 11\% | 19\% |
|  |  | E | E |  | E |  | । |  |  |  |  |  |  |  | O |
| 128 | 33 | 15 | 19 | 22 | 39 | 44 | 27 | 31 | 75 | 52 | 16 | 8 | 93 | 56 | 73 |
| 21\% | 38\% | 18\% | 15\% | 15\% | 25\% | 42\% | 17\% | 14\% | 33\% | 14\% | 15\% | 18\% | 22\% | 20\% | 22\% |
|  | CDEF |  |  |  | DE | HI |  |  | K |  |  |  |  |  |  |

## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | $\begin{aligned} & \text { Merrimack } \\ & \text { Valley } \end{aligned}$ | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| variances), Independent $Z$-Test for Per indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar Charlie Baker


## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportionss), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar Martha Coakley

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 340 | 272 | 68 | 159 | 16 | 165 | 225 | 36 | 14 | 3 | 62 | 143 | 123 | 66 | 207 | 88 |
| 56\% | 56\% | 57\% | 79\% | 20\% | 51\% | 91\% | 20\% | 33\% | 57\% | 48\% | 79\% | 53\% | 36\% | 78\% | 35\% |
|  |  |  | EF |  | E | HIK |  |  |  | H | MN | N |  | P |  |
| 115 | 92 | 23 | 71 | 1 | 43 | 104 | 2 | 1 | 1 | 7 | 68 | 29 | 16 | 87 | 16 |
| 19\% | 19\% | 19\% | 35\% | 1\% | 13\% | 42\% | 1\% | 2\% | 19\% | 6\% | 37\% | 13\% | 9\% | 33\% | 7\% |
|  |  |  | EF |  | E | HIK |  |  |  | H | MN |  |  | P |  |
| 225 | 180 | 45 | 88 | 15 | 122 | 121 | 34 | 13 | 2 | 54 | 76 | 94 | 50 | 120 | 72 |
| 37\% | 37\% | 38\% | 44\% | 19\% | 38\% | 49\% | 19\% | 31\% | 39\% | 42\% | 42\% | 41\% | 27\% | 45\% | 29\% |
|  |  |  | E |  | E | HI |  |  |  | H | N | N |  | P |  |
| 211 | 182 | 29 | 30 | 54 | 128 | 10 | 135 | 24 | 2 | 39 | 28 | 82 | 101 | 33 | 154 |
| 35\% | 38\% | 24\% | 15\% | 67\% | 40\% | 4\% | 75\% | 57\% | 43\% | 31\% | 15\% | 35\% | 56\% | 13\% | 61\% |
|  | C |  |  | DF | D |  | GIK | GK |  | G |  | L | LM |  | 0 |
| 88 | 78 | 10 | 19 | 18 | 51 | 7 | 51 | 10 | 1 | 19 | 15 | 41 | 31 | 18 | 54 |
| 15\% | 16\% | 8\% | 9\% | 23\% | 16\% | 3\% | 29\% | 24\% | 23\% | 14\% | 8\% | 18\% | 17\% | 7\% | 22\% |
|  | C |  |  | D | D |  | GK | G |  | G |  | L | L |  | O |
| 123 | 105 | 18 | 11 | 35 | 77 | 3 | 84 | 14 | 1 | 21 | 13 | 40 | 70 | 15 | 100 |
| 20\% | 22\% | 15\% | 6\% | 44\% | 24\% | 1\% | 47\% | 33\% | 20\% | 16\% | 7\% | 17\% | 39\% | 6\% | 40\% |
|  |  |  |  | DF | D |  | GK | GK |  | G |  | L | LM |  | O |
| 31 | 18 | 13 | 6 | 7 | 18 | 11 | 6 | 1 | - | 13 | 7 | 17 | 7 | 14 | 5 |
| 5\% | 4\% | 11\% | 3\% | 9\% | 5\% | 4\% | 3\% | 2\% |  | 10\% | 4\% | 7\% | 4\% | 5\% | 2\% |
|  |  | B |  |  |  |  |  |  |  | H |  |  |  | P |  |
| 22 | 11 | 11 | 6 | 4 | 12 | 2 | 3 | 3 | - | 14 | 4 | 9 | 8 | 10 | 3 |
| 4\% | 2\% | 9\% | 3\% | 4\% | 4\% | 1\% | 2\% | 7\% |  | 11\% | 2\% | 4\% | 4\% | 4\% | 1\% |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\left\|\begin{array}{c} \text { Less than } \\ \$ 50 \mathrm{~K} \end{array}\right\|$ | \$50-\$100K | More than \$100K | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T -Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar Martha Coakley

Percentage Base

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) |  | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 340 | 50 | 37 | 71 | 83 | 100 | 62 | 87 | 126 | 115 | 223 | 68 | 27 | 226 | 126 | 214 |
| 56\% | 57\% | 44\% | 55\% | 57\% | $\begin{array}{r} 63 \% \\ \text { C } \end{array}$ | 59\% | 56\% | 56\% | 51\% | $\begin{gathered} 60 \% \\ J \end{gathered}$ | $\underset{\mathrm{N}}{65 \%}$ | 57\% | 53\% | 46\% | $65 \%$ 0 |
| 115 | 20 | 8 | 24 | 28 | 36 | 22 | 29 | 43 | 42 | 73 | 31 | 8 | 69 | 41 | 74 |
| 19\% | 23\% | 9\% | 19\% | 19\% | 22\% | 22\% | 19\% | 19\% | 19\% | 19\% | 30\% | 18\% | 16\% | 15\% | 23\% |
|  | C |  | C | c | c |  |  |  |  |  | N |  |  |  | $\bigcirc$ |
| 225 | 30 | 29 | 47 | 55 | 64 | 39 | 58 | 83 | 72 | 151 | 36 | 18 | 157 | 85 | 140 |
| 37\% | 34\% | $35 \%$ | 37\% | 37\% | 40\% | 38\% | 37\% | 37\% | 32\% | 40\% | 35\% | 40\% | 37\% | 31\% | 43\% |
| 211 | 21 | 38 | 51 | 57 | 44 | 25 | 58 | 86 | 82 | 129 | 34 | 18 | 156 | 125 | 86 |
| 35\% | 24\% | 46\% | 40\% | 39\% | 27\% | 24\% | 38\% | 38\% | 36\% | $34 \%$ | 32\% | 38\% | 37\% | 45\% | 26\% |
|  |  | BF | BF | BF |  |  | G | G |  |  |  |  |  | P |  |
| 88 | 11 | 16 | 23 | 23 | 16 | 9 | 23 | 38 | 29 | 59 | 16 | 8 | 63 | 50 | 38 |
| 15\% | 12\% | 19\% | 18\% | 15\% | 10\% | 9\% | 15\% | 17\% | 13\% | 16\% | 15\% | 17\% | 15\% | 18\% | 11\% |
|  |  |  |  |  |  |  |  | G |  |  |  |  |  | P |  |
| 123 | 10 | 22 | 28 | 35 | 27 | 16 | 35 | 48 | 53 | 70 | 18 | 10 | 92 | 75 | 48 |
| 20\% | 12\% | 27\% | 22\% | 24\% | 17\% | 15\% | 23\% | 21\% | 23\% | 19\% | 17\% | 21\% | 22\% | 27\% | 15\% |
|  |  | B | B | B |  |  |  |  |  |  |  |  |  | P |  |
| 31 | 4 | 7 | 4 | 5 | 11 | 6 | 5 | 12 | 19 | 12 | 2 | 2 | 23 | 15 | 16 |
| 5\% | 5\% | 9\% | 3\% | 3\% | 7\% | 5\% | 3\% | 5\% | 8\% | 3\% | 2\% | 4\% | 5\% | 5\% | 5\% |
|  |  |  |  |  |  |  |  |  | K |  |  |  | L |  |  |
| 22 | 12 | 1 | 3 | 1 | 5 | 11 | 5 | 1 | 11 | 11 | 1 | - | 21 | 9 | 12 |
| 4\% | 14\% | 1\% | 2\% | 1\% | 3\% | 11\% | 3\% | 0\% | 5\% | 3\% | 1\% |  | 5\% | 3\% | 4\% |

## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| mparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| variances), Independent Z-Test for Per indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

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## The Thostonc lobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: $\mathrm{BC} / \mathrm{DEF} / \mathrm{GH}$ IJK/LMN/OP, Independent T -Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercas letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

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Steve Grossman

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 191 | 174 | 17 | 84 | 15 | 93 | 93 | 51 | 14 | 1 | 32 | 76 | 68 | 44 | 91 | 68 |
| 32\% | 36\% | 14\% | 42\% | 18\% | 29\% | 37\% | 28\% | 33\% | 20\% | 25\% | 42\% | 29\% | 25\% | 34\% | 27\% |
| 35 | 33 | 2 | 20 | 2 | 13 | 22 | 7 | 3 | - | 3 | 18 | 11 | 6 | 19 | 13 |
| 6\% | 7\% | 2\% | 10\% | 2\% | 4\% | 9\% | 4\% | 7\% |  | 2\% | 10\% | 5\% | 3\% | 7\% | 5\% |
|  | c |  | EF |  |  | HK |  |  |  |  | N |  |  |  |  |
| 156 | 141 | 15 | 64 | 13 | 80 | 71 | 44 | 11 | 1 | 29 | 58 | 56 | 39 | 72 | 56 |
| 26\% | $29 \%$ C | 13\% | $\underset{\mathrm{E}}{32 \%}$ | 16\% | 25\% | 29\% | 24\% | 26\% | 20\% | 23\% | $32 \%$ N | 24\% | 21\% | 27\% | 22\% |
| 88 | 75 | 13 | 25 | 20 | 43 | 27 | 44 | 7 | 2 | 8 | 25 | 24 | 38 | 32 | 51 |
| 15\% | 16\% | 11\% | 12\% | 25\% | 13\% | 11\% | 25\% | 17\% | 38\% | 6\% | 14\% | 10\% | 21\% | 12\% | 20\% |
|  |  |  |  | DF |  |  | GK |  |  |  |  |  | M |  | O |
| 64 | 53 | 11 | 22 | 15 | 27 | 22 | 30 | 6 | 1 | 5 | 20 | 17 | 26 | 24 | 35 |
| 11\% | 11\% | 9\% | 11\% | 18\% | 8\% | 9\% | 17\% | 14\% | 18\% | 4\% | 11\% | 7\% | 14\% | 9\% | 14\% |
|  |  |  |  | F |  |  | GK |  |  |  |  |  | M |  |  |
| 25 | 23 | 2 | 3 | 5 | 16 | 5 | 14 | 1 | 1 | 3 | 6 | 7 | 12 | 8 | 16 |
| 4\% | 5\% | 2\% | 2\% | 7\% | 5\% | 2\% | 8\% | 2\% | 20\% | 2\% | 3\% | 3\% | 7\% | 3\% | 6\% |
|  |  |  |  |  | D |  | GK |  |  |  |  |  |  |  |  |
| 116 | 89 | 27 | 29 | 16 | 71 | 43 | 33 | 9 | - | 32 | 32 | 51 | 31 | 49 | 49 |
| 19\% | 18\% | 22\% | 14\% | 20\% | $22 \%$ | 17\% | 18\% | 20\% |  | 25\% | 18\% | 22\% | 17\% | 19\% | 19\% |
| 208 | 145 | 63 | 63 | 29 | 116 | 86 | 52 | 13 | 2 | 56 | 49 | 88 | 68 | 91 | 83 |
| 35\% | 30\% | 53\% | 31\% | 36\% | 36\% | 35\% | 29\% | 30\% | 42\% | 44\% | 27\% | 38\% | 38\% | 35\% | 33\% |
|  |  | B |  |  |  |  |  |  |  | H |  | L | L |  |  |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\begin{gathered} \text { Less than } \\ \$ 50 \mathrm{~K} \end{gathered}$ | \$50-\$100K | More than \$100K | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHIJK/LMN/OP Independent T-Test for Me for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

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Steve Grossman

Percentage Base

Unweighted Total
Net: Favorable

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 191 | 22 | 22 | 41 | 60 | 47 | 26 | 49 | 77 | 64 | 126 | 43 | 13 | 128 | 93 | 98 |
| 32\% | 25\% | 27\% | 32\% | $41 \%$ | 30\% | 25\% | 31\% | 34\% | 28\% | 34\% | $\begin{array}{r} 41 \% \\ N \end{array}$ | 29\% | 30\% | 34\% | 30\% |
| 35 | 4 | 2 | 5 | 13 | 11 | 6 | 9 | 15 | 10 | 25 | 9 | 1 | 24 | 15 | 20 |
| 6\% | 5\% | 2\% | 4\% | $\begin{array}{r} 9 \% \\ \mathrm{C} \end{array}$ | 7\% | 6\% | 6\% | 7\% | 4\% | 7\% | 8\% | 2\% | 6\% | 5\% | 6\% |
| 156 | 18 | 20 | 36 | 47 | 36 | 20 | 40 | 62 | 54 | 101 | 34 | 13 | 104 | 78 | 78 |
| 26\% | 20\% | 25\% | 28\% | $\begin{array}{r} 32 \% \\ \text { B } \end{array}$ | 23\% | 19\% | 26\% | 28\% | 24\% | 27\% | 33\% | 27\% | 24\% | 28\% | 24\% |
| 88 | 9 | 11 | 17 | 24 | 28 | 10 | 22 | 39 | 31 | 57 | 18 | 6 | 63 | 51 | 38 |
| 15\% | 10\% | 13\% | 13\% | 16\% | 17\% | 9\% | 14\% | 17\% | 14\% | 15\% | 17\% | 12\% | 15\% | 18\% | 11\% |
|  |  |  |  |  |  |  |  | G |  |  |  |  |  | P |  |
| 64 | 4 | 9 | 13 | 17 | 21 | 6 | 19 | 27 | 23 | 40 | 16 | 5 | 41 | 36 | 28 |
| 11\% | 4\% | 11\% | 10\% | 11\% | 13\% | 6\% | 12\% | 12\% | 10\% | 11\% | 15\% | 10\% | 10\% | 13\% | 9\% |
|  |  |  |  | B | B |  |  | G |  |  |  |  |  |  |  |
| 25 | 5 | 2 | 4 | 7 | 7 | 4 | 3 | 11 | 8 | 17 | 2 | 1 | 22 | 15 | 10 |
| 4\% | 6\% | 2\% | 3\% | 5\% | 4\% | 4\% | 2\% | 5\% | 4\% | 4\% | 2\% | 2\% | 5\% | 5\% | 3\% |
| 116 | 15 | 17 | 26 | 23 | 35 | 20 | 36 | 41 | 41 | 75 | 19 | 12 | 82 | 51 | 65 |
| 19\% | 17\% | 21\% | 20\% | 16\% | 22\% | 19\% | 23\% | 18\% | 18\% | 20\% | 19\% | 26\% | 19\% | 18\% | 20\% |
| 208 | 42 | 32 | 45 | 39 | 49 | 48 | 49 | 68 | 90 | 117 | 24 | 15 | 153 | 81 | 127 |
| 35\% | 48\% | 39\% | 35\% | 27\% | 31\% | 46\% | 31\% | 30\% | 40\% | 31\% | 23\% | 32\% | 36\% | 29\% | 39\% |
|  | EF |  |  |  |  | Hi |  |  | K |  |  |  | L |  | - |

## The Thostonc lobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | $\begin{array}{c\|} \hline \text { Cape \& } \\ \text { Islands and } \\ \text { South } \\ \text { Coast } \end{array}$ | Central | $\begin{aligned} & \text { Western } \\ & \text { MA } \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | $\frac{\text { Coast }}{(1)}$ | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so.
Steve Grossman

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| 191 | 31 | 33 | 18 | 13 | 15 | 19 | 20 | 2 | 23 | 14 |
| 32\% | 38\% | 40\% | 37\% | 22\% | 34\% | 38\% | 44\% | 6\% | 32\% | 22\% |
|  | EIK | EIK | 1 | । | I | I | EIK |  | I | I |
| 35 | 6 | 6 | - | 2 | 2 | 6 | 5 | 1 | 4 | 2 |
| 6\% | 8\% | 7\% |  | 3\% | 5\% | 12\% | 11\% | 3\% | 6\% | 3\% |
| 156 | 25 | 27 | 18 | 11 | 13 | 13 | 15 | 1 | 18 | 19\% |
| 26\% | 30\% | 33\% | 37\% | 19\% | 29\% | 26\% | 33\% | 3\% | 26\% |  |
|  | । | EI | EIK | । | । | I | । |  | 1 | । |
| 88 | 15 | 12 | 9 | 5 | 9 | 11 | 7 | 3 | 14 | 2 |
| 15\% | 18\% | 15\% | 18\% | 8\% | 20\% | 23\% | 15\% | 7\% | 19\% | 3\% |
|  | K | K | K |  | K | EK | K |  | K |  |
| 64 | 13 | 9 | 6 | 4 | 6 | 8 | 3 | 1 | 12 | 1 |
| 11\% | 16\% | 11\% | 12\% | 7\% | 13\% | 16\% | 7\% | 3\% | 17\% | 1\% |
|  | IK | K | K |  | K | IK |  |  | IK |  |
| 25 | 2 | 3 | 3 | 1 | 3 | 3 | 4 | 1 | 2 | 1 |
| 4\% | 3\% | 4\% | 6\% | 2\% | 7\% | 7\% | 8\% | 4\% | 3\% | 1\% |
| 116 | 19 | 18 | 7 | 15 | 4 | 5 | 9 | 11 | 12 | 11 |
| 19\% | 23\% | 21\% | 15\% | 25\% | 8\% | 9\% | 20\% | 32\% | 17\% | 18\% |
|  | FG | FG |  | FG |  |  |  | FG |  |  |
| 208 | 16 | 19 | 15 | 26 | 17 | 14 | 9 | 18 | 22 | 36 |
| 35\% | 20\% | 24\% | 30\% | 44\% | 38\% | 30\% | 20\% | 54\% | 32\% | $\begin{array}{r} 57 \% \\ \text { BCDFGHJ } \end{array}$ |
|  |  |  |  | BCH | B |  |  | BCDGHJ |  |  |

## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar Don Berwick

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 63 | 59 | 4 | 41 | 4 | 18 | 34 | 15 | 4 | 2 | 8 | 38 | 17 | 7 | 41 | 16 |
| 10\% | $\begin{array}{r} 12 \% \\ \text { C } \end{array}$ | 3\% | $\begin{gathered} \text { 20\% } \\ \mathrm{EF} \end{gathered}$ | 5\% | 6\% | $\begin{array}{r} 14 \% \\ \mathrm{~K} \end{array}$ | 8\% | 10\% | 39\% | 6\% | $\begin{aligned} & 21 \% \\ & \text { MN } \end{aligned}$ | 7\% | 4\% | $\begin{array}{r} 16 \% \\ \mathrm{P} \end{array}$ | 6\% |
| 13 | 13 | - | 11 | - | 2 | 12 | - | 1 | - | - | 11 | 1 | 1 | 12 | 1 |
| 2\% | 3\% |  | 5\% |  | 1\% | 5\% |  | 2\% |  |  | 6\% | 0\% | 1\% | 4\% | 0\% |
|  |  |  | F |  |  |  |  |  |  |  | MN |  |  | P |  |
| 51 | 46 | 4 | 30 | 4 | 16 | 22 | 15 | 3 | 2 | 8 | 28 | 15 | 7 | 30 | 15 |
| 8\% | 10\% | 3\% | 15\% | 5\% | 5\% | 9\% | 8\% | 8\% | 39\% | 6\% | 15\% | 7\% | 4\% | 11\% | 6\% |
| 29 | 26 | 3 | 6 | 6 | 16 | 9 | 13 | 5 | - | 2 | 5 | 10 | 14 | 7 | 18 |
| 5\% | 5\% | 2\% | 3\% | 8\% | 5\% | 4\% | 7\% | 12\% |  | 2\% | 3\% | 4\% | 7\% | 3\% | 7\% |
|  |  |  |  |  |  |  | K |  |  |  |  |  | L |  | O |
| 20 | 17 | 3 | 5 | 4 | 10 | 7 | 8 | 4 | - | 1 | 5 | 7 | 7 | 6 | 9 |
| 3\% | 3\% | 2\% | 3\% | 6\% | 3\% | 3\% | 4\% | 9\% |  | 1\% | 3\% | 3\% | 4\% | 2\% | 4\% |
| 9 | 9 | - | 1 | 2 | 6 | 2 | 5 | 1 | - | 1 | - | 3 | 6 | 1 | 8 |
| 2\% | 2\% |  | 0\% | 2\% | 2\% | 1\% | 3\% | 2\% |  | 1\% |  | 1\% | 3\% | 0\% | 3\% |
| 71 | 52 | 18 | 20 | 7 | 44 | 21 | 23 | 10 | - | 17 | 24 | 29 | 17 | 28 | 30 |
| 12\% | 11\% | 15\% | 10\% | 8\% | 14\% | 8\% | 13\% | 24\% |  | 13\% | 13\% | 13\% | 10\% | 11\% | 12\% |
|  |  |  |  |  |  |  |  | G |  |  |  |  |  |  |  |
| 441 | 346 | 95 | 134 | 63 | 244 | 185 | 129 | 23 | 3 | 101 | 115 | 174 | 143 | 187 | 187 |
| 73\% | 72\% | 79\% | 67\% | 78\% | 76\% | 74\% | 72\% | 55\% | 61\% | 79\% | 63\% | 76\% | 79\% | 71\% | 75\% |
|  |  |  |  | D | D | । | । |  |  | I |  | L | L |  |  |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | $65+$ | $\begin{aligned} & \text { Less than } \\ & \$ 50 \mathrm{~K} \end{aligned}$ | \$50-\$100k | $\left.\begin{array}{\|c\|} \hline \text { More than } \\ \$ 100 \mathrm{~K} \end{array} \right\rvert\,$ | Less than College | College + | Public | Private | Neither | Male | Female |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar Don Berwick

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 63 | 7 | 10 | 16 | 16 | 14 | 4 | 10 | 36 | 11 | 52 | 11 | 3 | 47 | 27 | 36 |
| 10\% | 8\% | 13\% | 12\% | 11\% | 9\% | 4\% | 7\% | $\begin{array}{r} 16 \% \\ \mathrm{GH} \end{array}$ | 5\% | $\begin{gathered} 14 \% \\ J \end{gathered}$ | 10\% | 7\% | 11\% | 10\% | 11\% |
| 13 | 2 | 3 | 2 | 4 | 2 | 1 | 2 | 7 | - | 13 | 3 | 1 | 9 | 5 | 8 |
| 2\% | 2\% | 3\% | 2\% | 3\% | 1\% | 1\% | 1\% | 3\% |  | 3\% | 3\% | 2\% | 2\% | 2\% | 2\% |
| 51 | 5 | 8 | 14 | 12 | 12 | 3 | 8 | 29 | 11 | 39 | 8 | 2 | 38 | 22 | 29 |
| 8\% | 5\% | 9\% | 11\% | 8\% | 8\% | 3\% | 5\% | $\begin{gathered} 13 \% \\ \text { GH } \end{gathered}$ | 5\% | $10 \%$ $J$ | 7\% | 5\% | 9\% | 8\% | 9\% |
| 29 | 5 | 3 | 6 | 7 | 8 | 4 | 4 | 12 | 8 | 21 | 5 | 3 | 21 | 25 | 4 |
| 5\% | 6\% | 3\% | 5\% | 5\% | 5\% | 4\% | 3\% | 5\% | 4\% | 5\% | 5\% | 6\% | 5\% | 9\% | 1\% |
| 20 | 2 | 2 | 5 | ${ }^{6}$ | 5 | 2 | 3 | 8 | 6 | 14 | 5 | ${ }^{1}$ | 14 | 16 | 4 |
| 3\% | 2\% | 2\% | 4\% | 4\% | 3\% | 2\% | 2\% | 4\% | 3\% | 4\% | 5\% | 2\% | 3\% | 6\% | 1\% |
| 9 | 3 | 1 | 1 | 1 | 3 | 2 | 1 | 4 | 2 | 7 | - | 2 | 7 | 9 | - |
| 2\% | 4\% | 1\% | 1\% | 1\% | 2\% | 2\% | 1\% | 2\% | 1\% | 2\% |  | 4\% | 2\% | 3\% |  |
| 71 | 9 | 9 | 19 | 21 | 13 | 8 | 27 | 24 | 26 | 45 | 8 | 5 | 54 | 32 | 39 |
| 12\% | 10\% | 11\% | 15\% | 14\% | 8\% | 8\% | $\begin{array}{r} 18 \% \\ \text { G } \end{array}$ | 11\% | 12\% | 12\% | 8\% | 12\% | 13\% | 12\% | 12\% |
| 441 | 67 | 60 | 88 | 102 | 124 | 88 | 114 | 153 | 181 | 258 | 81 | 35 | 305 | 192 | 249 |
| 73\% | 76\% | 73\% | 68\% | 70\% | 78\% | 85\% | 73\% | 68\% | 80\% | 69\% | 78\% | 75\% | 71\% | 70\% | 76\% |

## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | $\begin{aligned} & \text { Total } \\ & \text { Sample } \end{aligned}$ | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| mparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| variances), Independent Z-Test for Per indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar Don Berwick


## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar Very Favorable

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | $(\mathrm{H})$ | (I) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 195 | 169 | 26 | 124 | 1 | 70 | 156 | 6 | 6 | 2 | 25 | 121 | 56 | 15 | 143 | 30 |
| 32\% | 35\% | 22\% | 62\% | 1\% | 22\% | 63\% | 4\% | 13\% | 39\% | 19\% | 67\% | 24\% | 8\% | 54\% | 12\% |
|  | C |  | EF |  | E | HIK |  |  |  | H | MN | N |  | P |  |
| 151 | 125 | 27 | 93 | 3 | 55 | 109 | 11 | 7 | 1 | 23 | 83 | 47 | 18 | 130 | 5 |
| 25\% | 26\% | 22\% | 46\% | 4\% | 17\% | 44\% | 6\% | 17\% | 19\% | 18\% | 45\% | 20\% | 10\% | 49\% | 2\% |
|  |  |  | EF |  | E | HIK |  |  |  | H | MN | N |  | P |  |
| 115 | 92 | 23 | 71 | 1 | 43 | 104 | 2 | 1 | 1 | 7 | 68 | 29 | 16 | 87 | 16 |
| 19\% | 19\% | 19\% | 35\% | 1\% | 13\% | 42\% | 1\% | 2\% | 19\% | 6\% | 37\% | 13\% | 9\% | 33\% | 7\% |
|  |  |  | EF |  | E | HIK |  |  |  | H | MN |  |  | P |  |
| 84 | 73 | 11 | 58 | 1 | 25 | 63 | 6 | 3 | - | 12 | 53 | 23 | 7 | 67 | 7 |
| 14\% | 15\% | 9\% | 29\% | 1\% | 8\% | 25\% | 3\% | 7\% |  | 9\% | 29\% | 10\% | 4\% | 25\% | 3\% |
|  |  |  | EF |  | E | HIK |  |  |  | H | MN | N |  | P |  |
| 69 | 63 | 6 | 8 | 19 | 42 | 4 | 59 | - | - | 6 | 8 | 29 | 32 | 11 | 50 |
| 11\% | 13\% | 5\% | 4\% | 24\% | 13\% | 2\% | 33\% |  |  | 5\% | 5\% | 13\% | 18\% | 4\% | 20\% |
|  | c |  |  | DF | D |  | GK |  |  |  |  | L | L |  | $\bigcirc$ |
| 35 | 33 | 2 | 20 | 2 | 13 | 22 | 7 | 3 | - | 3 | 18 | 11 | 6 | 19 | 13 |
| 6\% | 7\% | 2\% | 10\% | 2\% | 4\% | 9\% | 4\% | 7\% |  | 2\% | 10\% | 5\% | 3\% | 7\% | 5\% |
|  | C |  | EF |  |  | HK |  |  |  |  | N |  |  |  |  |
| 13 | 13 | - | 11 | - | 2 | 12 | - | 1 | - | - | 11 | 1 | 1 | 12 | 1 |
| 2\% | 3\% |  | 5\% |  | 1\% | 5\% |  | 2\% |  |  | 6\% | 0\% | 1\% | 4\% | 0\% |
|  |  |  | F |  |  |  |  |  |  |  | MN |  |  | P |  |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\begin{gathered} \text { Less than } \\ \$ 50 \mathrm{~K} \end{gathered}$ | \$50-\$100K | More than$\$ 100 \mathrm{~K}$ | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHIJK/LMN/OP Independent T-Test for Me for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar Very Favorable

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 195 | 27 | 13 | 38 | 51 | 65 | 36 | 60 | 65 | 68 | 127 | 41 | 11 | 136 | 70 | 125 |
| 32\% | 31\% | 16\% | 30\% | 35\% | 41\% | 35\% | 39\% | 29\% | 30\% | 34\% | 39\% | 24\% | 32\% | 25\% | 38\% |
| 151 | 23 | 14 | 32 | 39 | 43 | 27 | 39 | 52 | 50 | 99 | 31 | 7 | 105 | 52 | 99 |
| 25\% | 27\% | 17\% | 25\% | 27\% | 27\% | 26\% | 25\% | 23\% | 22\% | 26\% | 30\% | 15\% | 25\% | 19\% | 30\% |
| 115 | 20 | 8 | 24 | 28 | 36 | 22 | 29 | 43 | 42 | 73 | 31 | 8 | 69 | 41 | 74 |
| 19\% | 23\% | 9\% | 19\% | 19\% | 22\% | 22\% | 19\% | 19\% | 19\% | 19\% | 30\% | 18\% | 16\% | 15\% | 23\% |
|  | C |  | c | c | C |  |  |  |  |  | N |  |  |  | O |
| 84 | 11 | 8 | 21 | 16 | 29 | 15 | 19 | 30 | 24 | 60 | 20 | 5 | 53 | 37 | 47 |
| 14\% | 12\% | 9\% | 16\% | 11\% | 18\% | 14\% | 12\% | 13\% | 11\% | 16\% | 19\% | 11\% | 12\% | 13\% | 14\% |
| 69 | 5 | 7 | 18 | 22 | 17 | 5 | 14 | 36 | 26 | 43 | 8 | 3 | 54 | 38 | 31 |
| 11\% | 5\% | 8\% | 14\% | 15\% | 11\% | 5\% | 9\% | 16\% | 11\% | 12\% | 8\% | 7\% | 13\% | 14\% | 9\% |
|  |  |  | B | B |  |  |  | GH |  |  |  |  |  |  |  |
| 35 | 4 | 2 | 5 | 13 | 11 | 6 | 9 | 15 | 10 | 25 | 9 | 1 | 24 | 15 | 20 |
| 6\% | 5\% | 2\% | 4\% | 9\% | 7\% | 6\% | 6\% | 7\% | 4\% | 7\% | 8\% | 2\% | 6\% | 5\% | 6\% |
| 13 | 2 | 3 | 2 | 4 | 2 | 1 | 2 | 7 | - | 13 | 3 | 1 | 9 | 5 | 8 |
| 2\% | 2\% | 3\% | 2\% | 3\% | 1\% | 1\% | 1\% | 3\% |  | 3\% | 3\% | 2\% | 2\% | 2\% | 2\% |

## The Thostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore |  <br> Islands and <br> South <br> Coast | Central MA | WesternMA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| mparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| variances), Independent $Z$-Test for Per indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar Very Favorable


## The Thostonctlobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Don't <br> Know | Liberal | Moderate | Conservative | Right Direction | Wrong Track |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BC/DEF/GHIUKLMN/OPP, Independent T-Test for Means (based on test |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If the Democratic primary for Governor were held today and the candidates were Don Berwick, Martha Coakley, Steve Grossman -- for whom would you vote?

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 392 | 325 | 67 | 187 | - | 205 | 211 | 64 | 32 | 5 | 80 | 162 | 146 | 80 | 212 | 125 |
| 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 386 | 320 | 66 | 186 | - | 200 | 210 | 62 | 31 | 5 | 78 | 162 | 140 | 80 | 210 | 122 |
| 204 | 172 | 32 | 120 | - | 84 | 165 | 17 | 5 | , | 16 | 101 | 73 | 28 | 137 | 43 |
| 52\% | 53\% | 48\% | 64\% |  | 41\% | 78\% | 26\% | 15\% | 19\% | 20\% | 63\% | 50\% | 34\% | 65\% | 34\% |
|  |  |  | F |  |  | HIJK |  |  |  |  | MN | N |  |  |  |
| 73 | 63 | 10 | 30 | - | 43 | 23 | 27 | 16 | - | 6 | 22 | 30 | 20 | 29 | 37 |
| 19\% | 19\% | 14\% | 16\% |  | 21\% | 11\% | 42\% | 50\% |  | 8\% | 14\% | 21\% | 25\% | 14\% | 29\% |
|  |  |  |  |  |  |  | GK | GK |  |  |  |  | L |  |  |
| 32 | 28 | 4 | 16 | - | 15 | 8 | 11 | 6 | 2 | 5 | 15 | 12 | 4 | 17 | 13 |
| 8\% | 8\% | 6\% | 9\% |  | 8\% | 4\% | 16\% | 19\% | 39\% | 7\% | 10\% | 8\% | 5\% | 8\% | 11\% |
|  |  |  |  |  |  |  | G | G |  |  |  |  |  |  |  |
| 84 | 62 | 21 | 21 | - | 63 | 15 | 10 | 5 | 2 | 52 | 23 | 30 | 28 | 30 | 32 |
| 21\% | 19\% | 31\% | 11\% |  | 31\% | 7\% | 15\% | 16\% | 43\% | 65\% | 14\% | 21\% | 35\% | 14\% | 25\% |
|  |  | B |  |  | D |  |  |  |  | GHI |  |  | LM |  |  |

## The Ibostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\begin{aligned} & \text { ess the } \\ & \$ 50 \mathrm{e} \end{aligned}$ | \$50-\$100K | $\$ 100 \mathrm{~K}$ | College | College + | Public | Private | Neither | Male | Female |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If the Democratic primary for Governor were held today and the candidates were Don Berwick, Martha Coakley, Steve Grossman -- for whom would you vote?


## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | MerrimackValley | MetroWest | South of Boston | South Shore |  <br> Islands and <br> South <br> Coast | $\begin{aligned} & \text { Central } \\ & \text { MA } \end{aligned}$ | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If the Democratic primary for Governor were held today and the candidates were Don Berwick, Martha Coakley, Steve Grossman -- for whom would you vote?

Percentage Base

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 392 | 69 | 54 | 32 | 41 | 23 | 26 | 25 | 23 | 50 | 35 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 386 | 63 | 55 | 31 | 40 | 23 | 26 | 25 | 20 | 57 | 34 |
| 204 | 36 | 28 | 16 | 24 | 15 | 14 | 11 | 10 | 28 | 14 |
| 52\% | 52\% | 52\% | 51\% | 60\% | 65\% | 55\% | 44\% | 41\% | 56\% | 41\% |
| 73 | 16 | 9 | 4 | 6 | 3 | 7 | 9 | 7 | 6 | 3 |
| 19\% | 23\% | 16\% | 13\% | 15\% | 13\% | 26\% | 36\% | 30\% | 12\% | 9\% |
|  |  |  |  |  |  |  | DJK |  |  |  |
| 32 | 7 | 6 | 4 | 4 | 2 | 2 | 2 | - | 3 | 1 |
| 8\% | 10\% | 11\% | 13\% | 10\% | 9\% | 8\% | 8\% |  | 5\% | 3\% |
| 84 | 11 | 11 | 7 | 6 | 3 | 3 | 3 | 7 | 13 | 17 |
| 21\% | 16\% | 20\% | 23\% | 15\% | 13\% | 11\% | 12\% | 29\% | 26\% | 47\% |

## The Thostonctlobe



Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If the general election for Governor we Coakley, the Democrat, (c) Evan Falchuk, the United Independent candidate and (d) Jeff McCormick, the Independent -- for whom would you vote?

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 248 | 200 | 48 | 152 | 4 | 91 | 248 | - | - | - | - | 126 | 85 | 31 | 173 | 44 |
| 41\% | 41\% | 40\% | 76\% | 6\% | 28\% | 100\% |  |  |  |  | 69\% | 37\% | 17\% | 66\% | 18\% |
|  |  |  | EF |  | E |  |  |  |  |  | MN | N |  | P |  |
| 180 | 155 | 25 | 15 | 61 | 104 | - | 180 | - | - | - | 14 | 72 | 93 | 28 | 129 |
| 30\% | 32\% | 21\% | 8\% | 76\% | 32\% |  | 100\% |  |  |  | 8\% | 31\% | 52\% | 11\% | 52\% |
|  | C |  |  | DF | D |  |  |  |  |  |  | L | LM |  | $\bigcirc$ |
| 42 | 30 | 12 | 9 | 5 | 29 | - | - | 42 | - | - | 10 | 19 | 13 | 13 | 25 |
| 7\% | 6\% | 10\% | 4\% | 6\% | 9\% |  |  | 100\% |  |  | 6\% | 8\% | 7\% | 5\% | 10\% |
| 5 | 4 | 1 | 3 |  |  | - | - | - | 5 | - |  | 3 |  |  |  |
| 1\% | 1\% | 1\% | 2\% |  | 1\% |  |  |  | 100\% |  | 1\% | 1\% |  | 1\% | 1\% |
| 128 | 94 | 34 | 21 | 10 | 97 | - | - | - | - | 128 | 30 | 52 | 43 | 47 | 49 |
| 21\% | 19\% | 28\% | 11\% | 12\% | 30\% |  |  |  |  | 100\% | 17\% | 22\% | 24\% | 18\% | 19\% |
|  |  | B |  |  | DE |  |  |  |  |  |  |  |  |  |  |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\left.\begin{array}{\|c\|} \text { Less than } \\ \$ 50 \mathrm{~K} \end{array} \right\rvert\,$ | \$50-\$100K | More than \$100K | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If he general election for Governorwere held Coakley, the Democrat, (c) Evan Falchuk, the United Independent candidate and (d) Jeff McCormick, the Independent -- for whom would you vote?


## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | $\begin{gathered} \text { Cape \& } \\ \text { Islands and } \\ \text { South } \\ \text { Coast } \end{gathered}$ | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) |  | (F) | (G) | (H) | ${ }_{\text {(1) }}$ | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24
fhe general election for Governorwere held today and he candidates wer Coakley, the Democrat, (c) Evan Falchuk, the United Independent candidate and (d) Jeff McCormick, the Independent -- for whom would you vote?


## The Thostonctlobe

| Boston Globe Release Poll of Likely Voters Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | $\begin{aligned} & \text { Den't } \\ & \text { Know } \end{aligned}$ | Liberal | Moderate | Conservative | Right Direction | Wrong Track |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| leter | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If he general election for Governor were held Grossman, the Democrat, (c) Evan Falchuk, the United Independent candidate and (d) Jeff McCormick, the Independent -- for whom would you vote?

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 188 | 158 | 30 | 17 | 57 | 114 | 22 | 151 | 3 | - | 11 | 20 | 72 | 94 | 36 | 133 |
| 31\% | 33\% | 25\% | 8\% | 71\% | 35\% | 9\% | 84\% | 8\% |  | 9\% | 11\% | 31\% | 52\% | 14\% | 53\% |
|  |  |  |  | DF | D |  | GIK |  |  |  |  | L | LM |  | 0 |
| 168 | 146 | 21 | 120 | 2 | 46 | 139 | 11 | 10 | - | 8 | 97 | 50 | 18 | 115 | 33 |
| 28\% | 30\% | 18\% | 60\% | 2\% | 14\% | 56\% | 6\% | 24\% |  | 6\% | 53\% | 22\% | 10\% | 44\% | 13\% |
|  | c |  | EF |  | E | HIK |  | HK |  |  | MN | N |  | P |  |
| 44 | 31 | 13 | 12 | 7 | 25 | 14 | 1 | 25 | - | 4 | 8 | 20 | 16 | 18 | 19 |
| 7\% | 6\% | 11\% | 6\% | 8\% | 8\% | 6\% | 1\% | 59\% |  | 3\% | 4\% | 9\% | 9\% | 7\% | 8\% |
|  |  |  |  |  |  | H |  | GHK |  |  |  |  |  |  |  |
| 10 | 8 | 2 | 4 | - | 6 | 1 | 2 | 2 | 5 | - | 4 | 5 | 1 | 6 | 3 |
| 2\% | 2\% | 2\% | 2\% |  | 2\% | 0\% | 1\% | 5\% | 100\% |  | 2\% | 2\% | 1\% | 2\% | 1\% |
|  |  |  |  |  |  |  |  |  | GHI |  |  |  |  |  |  |
| 194 | 141 | 54 | 47 | 15 | 132 | 72 | 15 | 2 | - | 105 | 54 | 83 | 52 | 88 | 62 |
| 32\% | 29\% | 45\% | 24\% | 19\% | 41\% | 29\% | 8\% | 5\% |  | 82\% | 30\% | 36\% | 29\% | 34\% | 25\% |
|  |  | B |  |  | DE | HI |  |  |  | GHI |  |  |  | P |  |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\begin{gathered} \text { Less than } \\ \$ 50 \mathrm{~K} \end{gathered}$ | \$50-\$100K | More than \$100K | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z -Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If the general election for Governor were held loday and he candidates were, (a) Charlie Baker, the Republican, (b) Steve Grossman, the Democrat, (c) Evan Falchuk, the United Independent candidate and (d) Jeff McCormick, the Independent -- for whom would you vote?


## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | $\begin{array}{c\|} \hline \text { Cape \& } \\ \text { Islands and } \\ \text { South } \\ \text { Coast } \end{array}$ | Central | $\begin{aligned} & \text { Western } \\ & \text { MA } \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | $\frac{\text { Coast }}{(1)}$ | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If he general election for Governor were held today and he candidates were, (a) Charlie Baker, the Repubican, (b) Steve Grossman, the Democrat, (c) Evan Falchuk, the United Independent candidate and (d) Jeff McCormick, the Independent -- for whom would you vote?

## Percentage Base

Unweighted Total

| (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| 18 | 22 | 20 | 20 | 22 | 18 | 17 | 10 | 19 | 10 |
| 22\% | 27\% | 42\% | 33\% | 50\% | 38\% | 37\% | 29\% | 27\% | 16\% |
|  |  | BK | K | BCJK | K | K |  |  |  |
| 38 | 31 | 12 | 14 | 8 | 11 | 11 | 6 | 23 | 10 |
| 46\% | 38\% | 25\% | 24\% | 18\% | 22\% | 25\% | 17\% | 32\% | 16\% |
| DEFGHIK | FGIK |  |  |  |  |  |  | K |  |
| 5 | 5 | 2 | 6 | 2 | 5 | 4 | 3 | 4 | 6 |
| 5\% | 6\% | 4\% | 10\% | 5\% | 11\% | 9\% | 10\% | 6\% | 9\% |
| 1 | 3 | - | - | 1 | 2 | - | - | 2 | 1 |
| 1\% | 4\% |  |  | 2\% | 4\% |  |  | 3\% | 2\% |
| 20 | 21 | 14 | 19 | 11 | 12 | 13 | 15 | 23 | 36 |
| 25\% | 25\% | 29\% | 32\% | 25\% | 25\% | 29\% | 44\% | 32\% | 57\% |

## The Thostonctlobe



Boston Globe
Release 4 (Olympics), June 15-17, 22-24
eff McCormick, the Independent -- for whom would you vote?

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 222 | 188 | 34 | 30 | 60 | 132 | 38 | 164 | 2 | - | 18 | 29 | 88 | 101 | 51 | 145 |
| 37\% | 39\% | 28\% | 15\% | 75\% | 41\% | 16\% | 91\% | 5\% |  | 14\% | 16\% | 38\% | 56\% | 19\% | 58\% |
|  | C |  |  | DF | D | । | GIK |  |  |  |  | L | LM |  | 0 |
| 113 | 100 | 13 | 94 | - | 19 | 100 | 3 | 5 | - | 5 | 79 | 24 | 8 | 90 | 12 |
| 19\% | 21\% | 11\% | 47\% |  | 6\% | 40\% | 1\% | 12\% |  | 4\% | 43\% | 10\% | 5\% | 34\% | 5\% |
|  | c |  | F |  |  | HIK |  | H |  |  | MN | N |  | P |  |
| 48 | 33 | 15 | 12 | 5 | 32 | 17 | 2 | 27 | - | 2 | 13 | 23 | 12 | 16 | 26 |
| 8\% | 7\% | 13\% | 6\% | 6\% | 10\% | 7\% | 1\% | 64\% |  | 2\% | 7\% | 10\% | 7\% | 6\% | 10\% |
|  |  |  |  |  |  | HK |  | GHK |  |  |  |  |  |  |  |
| 11 | 9 | 2 | 5 | - | 6 | 4 | 1 | - | 5 | 1 | 2 | 6 | 3 | 6 | 5 |
| 2\% | 2\% | 2\% | 2\% |  | 2\% | 2\% | 1\% |  | $100 \%$ | 1\% | 1\% | 3\% | 2\% | 2\% | 2\% |
| 210 | 153 | 57 | 60 | 16 | 134 | 89 | 11 | 8 | - | 102 | 59 | 89 | 56 | 101 | 62 |
| 35\% | 32\% | 47\% | 30\% | 20\% | 42\% | 36\% | 6\% | 19\% |  | 80\% | 32\% | 39\% | 31\% | 38\% | 25\% |
|  |  | B |  |  | DE | HI |  |  |  | GHI |  |  |  | P |  |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Less than \$50K | \$50-\$100K | More than \$100K | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z -Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If the general election for Governor were held today and the candidates were, (a) Charlie Baker, the Republican, (b) Don Berwick, the Democrat, (c) Evan Falchuk, the United Independent candidate and (d) Jeff McCormick, the Independent -- for whom would you vote?


## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| variances), Independent $Z$-Test for Per indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24 vote?

| (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| 27 | 26 | 23 | 27 | 22 | 23 | 17 | 9 | 23 | 15 |
| 33\% | 32\% | 47\% | 45\% | 50\% | 48\% | 37\% | 25\% | 32\% | 25\% |
|  |  | IK | K | CIK | IK |  |  |  |  |
| 24 | 25 | 9 | 8 | 7 | 6 | 5 | 5 | 13 | 7 |
| 29\% | 30\% | 19\% | 14\% | 16\% | 12\% | 11\% | 14\% | 18\% | 11\% |
| EGHK | EGHIK |  |  |  |  |  |  |  |  |
| 5 | 5 | 2 | 4 | 3 | 4 | 5 | 6 | 4 | 8 |
| 7\% | 6\% | 4\% | 7\% | 7\% | 8\% | 11\% | 18\% | 6\% | 12\% |
| 1 | 4 | - | - | 2 | 1 | 1 | - | 2 | - |
| 1\% | 5\% |  |  | 5\% | 2\% | 2\% |  | 3\% |  |
| 25 | 23 | 14 | 20 | 10 | 14 | 17 | 15 | 29 | 33 |
| 30\% | 27\% | 30\% | 34\% | 23\% | 30\% | 38\% | 43\% | 41\% | 52\% |
|  |  |  |  |  |  |  |  | F | BCDEFG |

## The Thostonctlobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | $\begin{aligned} & \text { Don't } \\ & \text { Know } \end{aligned}$ | Liberal | Moderate | Conservative | Right Direction | Wrong Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase Letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Do you support or oppose the City of Boston pursuing a bid to host the Olympic games in the summer of 2024?

Percentage Base

Unweighted Total
Support

Oppose

Don't know

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 282 | 210 | 73 | 98 | 36 | 149 | 128 | 64 | 22 | 2 | 66 | 89 | 113 | 75 | 136 | 102 |
| 47\% | 43\% | 60\% | 49\% | 44\% | 46\% | 52\% | 35\% | 53\% | 42\% | 51\% | 49\% | 49\% | 41\% | 52\% | 41\% |
| 260 | 223 | 37 | 76 | 41 | 143 | 88 | 104 | 17 | 3 | 48 | 73 | 91 | 94 | 101 | 131 |
| 43\% | 46\% | 30\% | 38\% | 51\% | 44\% | 35\% | 58\% | 40\% | 58\% | 37\% | 40\% | 39\% | 52\% | 38\% | 52\% |
|  | C |  |  | D |  |  | GIK |  |  |  |  |  | LM |  | $\bigcirc$ |
| 62 | 50 | 11 | 27 | 4 | 31 | 32 | 12 | 3 | - | 14 | 20 | 26 | 13 | 27 | 17 |
| 10\% | 10\% | 9\% | 13\% | 5\% | 10\% | 13\% | 7\% | 7\% |  | 11\% | 11\% | 11\% | 7\% | 10\% | 7\% |

## The Ibostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | \$50K | \$50-\$100K | $\left.\begin{gathered} \text { More than } \\ \$ 100 \mathrm{~K} \end{gathered} \right\rvert\,$ | Less than College | College + | Public | Private | Neither | Male | Female |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Do you support or oppose the City of Boston pursuing a bid to host the Olympic games in the summer of 2024 ?

Percentage Base

Unweighted Total
Support

Oppose

Don't know


## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | Inside128 128 | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | $\begin{gathered} \text { Cape \& } \\ \text { Islands and } \\ \text { South } \\ \text { Coast } \end{gathered}$ | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) |  |  | (H) | ${ }_{(1)}^{\text {Coast }}$ | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Do you support or oppose the City of Boston pursuing a bid to host the Olympic games in the summer of 2024 ?

## Percentage Base

Unweighted Total


Support


## The Thostonctlobe

| Boston Globe Release Poll oMassachusetts \| June 15-1Designed and Directed by: SocialSphere Inc. | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | $\begin{aligned} & \text { Wrong } \\ & \text { Track } \end{aligned}$ |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Gobe
Release 4 (Olympics), June 15-17, 22-24

Do you support or oppose the use of taxpayer dollars to support a 2024 Olympic bid for the City of Boston?


## The Ibostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Less than$\$ 50 \mathrm{~K}$ | \$50-\$100K | $\begin{aligned} & \text { More than } \\ & \$ 100 \mathrm{~K} \end{aligned}$ | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Gobe
Release 4 (Olympics), June 15-17, 22-24

Do you support or oppose the use of taxpayer dollars to support a 2024 Olympic bid for the City of Boston?

Percentage Base

Unweighted Total
Support

Oppose

Depends [VOL]

Don't know


## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | MerrimackValley | MetroWest | South of Boston | South Shore |  <br> Islands and <br> South <br> Coast | $\begin{aligned} & \text { Central } \\ & \text { MA } \end{aligned}$ | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Do you support or oppose the use of taxpayer dollars to support a 2024 Olympic bid for the City of Boston?

## Percentage Base

Unweighted Total

$$
\begin{array}{r}
604 \\
100 \% \\
604 \\
149 \\
25 \% \\
386 \\
64 \%
\end{array}
$$

Depends [VOL]

Don't know


## The Thostonctlobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on tes for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercas letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Assuming Boston hosted the 2024 games, do you believe the overall impact on Massachusetts after the games would be more positive or more negative?

Percentage Base

Unweighted Total

## Positive

Negative

Mixed (VOL)

Don't know


## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\begin{aligned} & \text { ess the } \\ & \$ 50 \mathrm{e} \end{aligned}$ | \$50-\$100K | $\$ 100 \mathrm{~K}$ | College | College + | Public | Private | Neither | Male | Female |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Gobe
Release 4 (Olympics), June 15-17, 22-24

Assuming Boston hosted the 2024 games, do you believe the overall impact on Massachusetts after the games would be more positive or more negative?


## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | $\begin{array}{c\|} \hline \text { Cape \& } \\ \text { Islands and } \\ \text { South } \\ \text { Coast } \end{array}$ | Central MA | $\begin{aligned} & \text { Western } \\ & \text { MA } \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | $\frac{\text { Coast }}{(1)}$ | (J) | (K) |

- 

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Assuming Boston hosted the 2024 games, do you believe the overall impact on Massachusetts after the games would be more positive or more negative?

## Percentage Base

Unweighted Total


## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence you have in Boston meeting each requirement.
Creating a 100 -acre, centralized Olympic Village that can house 16,000 athletes.

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | $(\mathrm{H})$ | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 299 | 232 | 68 | 114 | 41 | 145 | 139 | 74 | 25 | 2 | 60 | 99 | 114 | 84 | 154 | 103 |
| 50\% | 48\% | 56\% | $\begin{array}{r} 57 \% \\ \mathrm{~F} \end{array}$ | 51\% | 45\% | $\begin{array}{r} 56 \% \\ \mathrm{H} \end{array}$ | 41\% | $\begin{array}{r} 58 \% \\ H \end{array}$ | 39\% | 47\% | 55\% | 49\% | 46\% | $58 \%$ P | 41\% |
| 111 | 95 | 16 | 46 | 16 | 49 | 59 | 28 | 9 | - | 15 | 41 | 44 | 24 | 66 | 31 |
| 18\% | 20\% | 13\% | $\begin{array}{r} 23 \% \\ \mathrm{~F} \end{array}$ | 20\% | 15\% | $\begin{gathered} 24 \% \\ \text { HK } \end{gathered}$ | 15\% | 20\% |  | 12\% | $\begin{array}{r} 23 \% \\ N \end{array}$ | 19\% | 14\% | $\begin{array}{r} 25 \% \\ P \end{array}$ | 12\% |
| 189 | 137 | 52 | 68 | 25 | 95 | 80 | 46 | 16 | 2 | 45 | 58 | 70 | 60 | 88 | 72 |
| 31\% | 28\% | $\begin{array}{r} 43 \% \\ B \end{array}$ | 34\% | 32\% | 30\% | 32\% | 26\% | 38\% | 39\% | 35\% | 32\% | 30\% | 33\% | 33\% | 29\% |
| 279 | 229 | 50 | 78 | 35 | 166 | 98 | 101 | 18 | 3 | 59 | 76 | 107 | 89 | 98 | 141 |
| 46\% | 47\% | 41\% | 39\% | 44\% | $\begin{array}{r} 51 \% \\ \text { D } \end{array}$ | 40\% | $\begin{array}{r} 56 \% \\ \text { G } \end{array}$ | 42\% | 61\% | 46\% | 42\% | 46\% | 49\% | 37\% | $\begin{gathered} 56 \% \\ 0 \end{gathered}$ |
| 135 | 108 | 26 | 42 | 15 | 78 | 54 | 42 | 7 | 1 | 31 | 46 | 55 | 29 | 56 | 53 |
| 22\% | 22\% | 22\% | 21\% | 19\% | 24\% | 22\% | 23\% | 16\% | 18\% | 24\% | 25\% | 24\% | 16\% | 21\% | 21\% |
| 144 | 121 | 23 | 36 | 20 | 88 | 44 | 59 | 11 | 2 | 28 | 30 | 52 | 60 | 42 | 87 |
| 24\% | 25\% | 19\% | 18\% | 25\% | $\begin{array}{r} 27 \% \\ \text { D } \end{array}$ | 18\% | $\begin{array}{r} 33 \% \\ \text { GK } \end{array}$ | 26\% | 43\% | 22\% | 17\% | 22\% | $\begin{array}{r} 33 \% \\ \text { LM } \end{array}$ | 16\% | $\begin{gathered} 35 \% \\ 0 \end{gathered}$ |
| 25 | 22 | 3 | 9 | 4 | 12 | 11 | 5 | - | - | 9 | 7 | 10 | 8 | 11 | 6 |
| 4\% | 5\% | 2\% | 5\% | 5\% | 4\% | 5\% | 3\% |  |  | 7\% | 4\% | 4\% | 4\% | 4\% | 2\% |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\begin{gathered} \text { Less than } \\ \$ 50 \mathrm{~K} \end{gathered}$ | \$50-\$100K | More than$\$ 100 \mathrm{~K}$ | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHIJK/LMN/OP Independent T-Test for Me for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence you have in Boston meeting each requiremen.
Creating a 100 -acre, centralized Olympic Village that can house 16,000 athletes.

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 299 | 46 | 51 | 70 | 68 | 65 | 53 | 91 | 104 | 110 | 190 | 58 | 19 | 213 | 133 | 166 |
| 50\% | 53\% | 62\% | 54\% | 46\% | 41\% | 51\% | 59\% | 46\% | 48\% | 51\% | 55\% | 40\% | 50\% | 48\% | 51\% |
| 111 | 13 | 23 | 25 | 27 | 23 | 10 | 41 | 36 | 29 | 81 | 25 | 6 | 78 | 46 | 65 |
| 18\% | 15\% | $\begin{gathered} 28 \% \\ \mathrm{BF} \end{gathered}$ | 20\% | 19\% | 14\% | 10\% | $\begin{gathered} 26 \% \\ \text { GI } \end{gathered}$ | 16\% | 13\% | 22\% | 24\% | 13\% | 18\% | 17\% | 20\% |
| 189 | 34 | 28 | 45 | 40 | 42 | 43 | 50 | 68 | 80 | 108 | 33 | 13 | 135 | 88 | 101 |
| 31\% | 38\% | 34\% | 35\% | 28\% | 26\% | 42\% | 32\% | 30\% | 36\% | 29\% | 31\% | 28\% | 32\% | 32\% | 31\% |
| 279 | 38 | 31 | 55 | 72 | 83 | 43 | 60 | 116 | 103 | 174 | 43 | 28 | 193 | 135 | 143 |
| 46\% | 44\% | 37\% | 42\% | 50\% | 52\% | 41\% | 39\% | 52\% | 46\% | 46\% | 41\% | 60\% | 45\% | 49\% | 44\% |
| 135 | 17 | 21 | 30 | 35 | 31 | 15 | 23 | 63 | 37 | 98 | 24 | 14 | 89 | 58 | 77 |
| 22\% | 20\% | 25\% | 23\% | 24\% | 20\% | 14\% | 15\% | 28\% GH | 16\% | 26\% | 23\% | 29\% | 21\% | 21\% | 23\% |
| 144 | 21 | 10 | 24 | 37 | 51 | 28 | 37 | 53 | 66 | 76 | 19 | 14 | 104 | 78 | 67 |
| 24\% | 24\% | 12\% | 19\% | 26\% | 32\% | 27\% | 24\% | 24\% | 29\% | 20\% | 18\% | 30\% | 25\% | 28\% | 20\% |
|  | c |  |  | c | CD |  |  |  | K |  |  |  |  | P |  |
| 25 | 3 | 1 | 4 | 6 | 11 | 8 | 4 | 4 | 13 | 12 | 4 | - | 20 | 7 | 19 |
| 4\% | 3\% | 1\% | 3\% | 4\% | 7\% | 8\% | 3\% | 2\% | 6\% | 3\% | 4\% |  | 5\% | 2\% | 6\% |
|  |  |  |  |  | c | 1 |  |  |  |  |  |  |  |  | $\bigcirc$ |

## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence
Creating a 100-acre, centralized Olympic Village that can house 16,000 athletes.

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| 299 | 39 | 40 | 19 | 26 | 16 | 25 | 28 | 22 | 33 | 42 |
| 50\% | 48\% | 48\% | 40\% | 44\% | 37\% | 51\% | 62\% | 65\% | 46\% | 66\% |
|  |  |  |  |  |  |  | DF | DF |  | BCDEFJ |
| 111 | 19 | 14 | 5 | 7 | 4 | 10 | 14 | 9 | 11 | 11 |
| 18\% | 23\% | 17\% | 11\% | 12\% | 10\% | 20\% | 31\% | 28\% | 16\% | 18\% |
|  |  |  |  |  |  |  | DEF |  |  |  |
| 189 | 21 | 25 | 14 | 19 | 12 | 15 | 14 | 13 | 21 | 31 |
| 31\% | 25\% | 31\% | 29\% | 32\% | 27\% | 31\% | 31\% | 37\% | 30\% | 49\% |
|  |  |  |  |  |  |  |  |  |  | BCDFJ |
| 279 | 37 | 41 | 28 | 30 | 25 | 23 | 16 | 11 | 34 | 18 |
| 46\% | 45\% | 49\% | 58\% | 51\% | 58\% | 47\% | 36\% | 32\% | 48\% | 29\% |
|  | K | K | HIK | K | HIK | K |  |  | K |  |
| 135 | 17 | 24 | 13 | 15 | 9 | 16 | 5 | 2 | 18 | 11 |
| 22\% | 21\% | 29\% | 27\% | 26\% | 21\% | 32\% | 11\% | 6\% | 26\% | 18\% |
|  | 1 | HI | HI | HI |  | HI |  |  | HI |  |
| 144 | 20 | 17 | 15 | 15 | 16 | 7 | 11 | 9 | 16 | 7 |
| 24\% | 24\% | 21\% | 31\% | 26\% | 37\% | 15\% | 25\% | 25\% | 22\% | 11\% |
|  | K |  | GK | K | CGK |  |  |  |  |  |
| 25 | 6 | 2 | 1 | 3 | 2 | 1 | 1 | 1 | 4 | 3 |
| 4\% | 7\% | 2\% | 2\% | 5\% | 5\% | 2\% | 2\% | 3\% | 6\% | 5\% |

## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence Creatio in Boston meeting each requiremen.
Creating an 80,000 seat Olympic stadium in a centralized location.

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | $(\mathrm{H})$ | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 294 | 229 | 65 | 110 | 35 | 150 | 139 | 68 | 20 | 2 | 65 | 100 | 110 | 78 | 160 | 94 |
| 49\% | 47\% | 54\% | 55\% | 43\% | 46\% | $\begin{array}{r} 56 \% \\ \mathrm{H} \end{array}$ | 38\% | 48\% | 39\% | $\begin{array}{r} 50 \% \\ \mathrm{H} \end{array}$ | $\begin{array}{r} 55 \% \\ \mathrm{~N} \end{array}$ | 47\% | 43\% | $61 \%$ P | 37\% |
| 111 | 93 | 18 | 50 | 13 | 48 | 59 | 21 | 11 | 1 | 18 | 46 | 36 | 28 | 73 | 28 |
| 18\% | 19\% | 15\% | $\begin{array}{r} 25 \% \\ \mathrm{~F} \end{array}$ | 16\% | 15\% | $\begin{array}{r} 24 \% \\ \text { HK } \end{array}$ | 11\% | $\underset{\mathrm{H}}{27 \%}$ | 20\% | 14\% | $\begin{array}{r} 25 \% \\ \text { MN } \end{array}$ | 16\% | 15\% | $\begin{array}{r} 28 \% \\ P \end{array}$ | 11\% |
| 184 | 136 | 47 | 59 | 22 | 102 | 80 | 47 | 9 | 1 | 46 | 55 | 74 | 51 | 87 | 66 |
| 30\% | 28\% | $\begin{array}{r} 39 \% \\ \mathrm{~B} \end{array}$ | 30\% | 27\% | 32\% | 32\% | 26\% | 21\% | 19\% | 36\% | 30\% | 32\% | 28\% | 33\% | 26\% |
| 275 | 225 | 49 | 78 | 42 | 155 | 91 | 110 | 20 | 3 | 51 | 71 | 110 | 92 | 87 | 149 |
| 45\% | 47\% | 41\% | 39\% | $\begin{array}{r} 52 \% \\ \mathrm{D} \end{array}$ | $\begin{array}{r} 48 \% \\ \text { D } \end{array}$ | 37\% | $\begin{gathered} 61 \% \\ \text { GK } \end{gathered}$ | 47\% | 61\% | 39\% | 39\% | 48\% | 51\% | 33\% | $\begin{array}{r} 59 \% \\ 0 \end{array}$ |
| 128 | 101 | 27 | 42 | 17 | 69 | 51 | 45 | 9 | 1 | 22 | 40 | 58 | 29 | 49 | 52 |
| 21\% | 21\% | 22\% | 21\% | 21\% | 21\% | 21\% | 25\% | 21\% | 18\% | 17\% | 22\% | 25\% N | 16\% | 18\% | 21\% |
| 147 | 125 | 22 | 36 | 25 | 86 | 40 | 66 | 11 | 2 | 29 | 30 | 52 | 64 | 38 | 97 |
| 24\% | 26\% | 18\% | 18\% | $\begin{array}{r} 31 \% \\ \mathrm{D} \end{array}$ | $\begin{array}{r} 27 \% \\ \text { D } \end{array}$ | 16\% | $\begin{gathered} 36 \% \\ \text { GK } \end{gathered}$ | 26\% | 43\% | 22\% | 17\% | 23\% | $\begin{array}{r} 35 \% \\ \text { LM } \end{array}$ | 14\% | $\begin{gathered} 39 \% \\ 0 \end{gathered}$ |
| 35 | 29 | 6 | 13 | 3 | 18 | 18 | 2 | 2 | - | 13 | 11 | 11 | 10 | 16 | 8 |
| 6\% | 6\% | 5\% | 7\% | 4\% | 6\% | 7\% | 1\% | 5\% |  | 10\% | 6\% | 5\% | 6\% | 6\% | 3\% |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | \$50K | \$50-\$100K | $\$ 100 \mathrm{~K}$ | College | College + | Public | Private | Neither | Male | Female |
| Comparison Groups: BCDEF/GHIJK/LMN/OP Independent T-Test for Me for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence Creatin in Boston meeting each requiremen.
Creating an 80,000 seat Olympic stadium in a centralized location.

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | $(\mathrm{H})$ | (I) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 294 | 44 | 43 | 71 | 69 | 67 | 47 | 82 | 108 | 106 | 189 | 50 | 16 | 211 | 119 | 175 |
| 49\% | 51\% | 52\% | 55\% | 47\% | 42\% | 46\% | 53\% | 48\% | 47\% | 50\% | 48\% | 34\% | 50\% | 43\% | 53\% |
| 111 | 17 | 14 | 28 | 31 | 20 | 10 | 36 | 36 | 32 | 78 | 28 | 8 | 71 | 44 | 66 |
| 18\% | 19\% | 17\% | $\begin{gathered} 22 \% \\ \mathrm{~F} \end{gathered}$ | $\begin{gathered} 21 \% \\ \mathrm{~F} \end{gathered}$ | 13\% | 10\% | 23\% | 16\% | 14\% | 21\% | 26\% | 18\% | 17\% | 16\% | 20\% |
| 184 | 28 | 28 | 42 | 38 | 47 | 37 | 46 | 72 | 73 | 110 | 23 | 8 | 141 | 75 | 109 |
| 30\% | 32\% | 34\% | 33\% | 26\% | 30\% | 36\% | 30\% | 32\% | 32\% | 29\% | 22\% | 17\% | 33\% | 27\% | 33\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | LM |  |  |
| 275 | 38 | 37 | 52 | 70 | 78 | 45 | 69 | 112 | 106 | 168 | 49 | 31 | 187 | 147 | 127 |
| 45\% | 44\% | 45\% | 40\% | 48\% | 49\% | 43\% | 45\% | 50\% | 47\% | 45\% | 46\% | 66\% | 44\% | 54\% | 39\% |
|  |  |  |  |  |  |  |  |  |  |  |  | LN |  | P |  |
| 128 | 19 | 19 | 22 | 33 | 35 | 20 | 36 | 50 | 43 | 85 | 27 | 18 | 81 | 64 | 63 |
| 21\% | 22\% | 23\% | 17\% | 23\% | 22\% | 19\% | 23\% | 22\% | 19\% | 23\% | 26\% | 38\% | 19\% | 23\% | 19\% |
|  |  |  |  |  |  |  |  |  |  |  |  | N |  |  |  |
| 147 | 19 | 18 | 30 | 37 | 43 | 25 | 34 | 62 | 63 | 83 | 21 | 13 | 107 | 83 | 64 |
| 24\% | 22\% | 22\% | 23\% | 25\% | 27\% | 24\% | 22\% | 27\% | 28\% | 22\% | 20\% | 28\% | 25\% | 30\% | 19\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | P |  |
| 35 | 5 | 3 | 6 | 7 | 14 | 12 | 4 | 5 | 15 | 19 | 6 | - | 28 | 9 | 26 |
| 6\% | 6\% | 4\% | 5\% | 5\% | 9\% | 11\% | 3\% | 2\% | 7\% | 5\% | 6\% |  | 6\% | 3\% | 8\% |

## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence
Creating an 80,000 seat Olympic stadium in a centralized location.

Unweighted Total
Net: Confidence

A lot of confidence

Some confidence

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| 294 | 38 | 40 | 13 | 26 | 21 | 27 | 25 | 20 | 37 | 37 |
| 49\% | 47\% | 48\% | 27\% | 44\% | 48\% | 56\% | 55\% | 58\% | 53\% | 58\% |
|  | D | D |  |  | D | D | D | D | D | D |
| 111 | 20 | 20 | 3 | 6 | 6 | 8 | 11 | 7 | 14 | 11 |
| 18\% | 25\% | 25\% | 6\% | 10\% | 13\% | 16\% | 24\% | 20\% | 20\% | 17\% |
|  | DE | DE |  |  |  |  | D |  | D |  |
| 184 | 18 | 20 | 10 | 20 | 15 | 19 | 14 | 13 | 23 | 26 |
| 30\% | 22\% | 24\% | 21\% | 34\% | 35\% | 40\% | 31\% | 38\% | 33\% | 41\% |
|  |  |  |  |  |  | BD |  |  |  | BCD |
| 275 | 39 | 41 | 34 | 28 | 19 | 19 | 17 | 11 | 27 | 21 |
| 45\% | 48\% | 49\% | 70\% | 48\% | 45\% | 40\% | 38\% | 33\% | 39\% | 34\% |
|  |  |  | CEFGHIJK |  |  |  |  |  |  |  |
| 128 | 16 | 22 | 19 | 12 | 11 | 7 | 8 | 2 | 14 | 11 |
| 21\% | 20\% | 26\% | 40\% | 21\% | 25\% | 15\% | 18\% | 7\% | 19\% | 18\% |
|  |  | 1 | BEGHIJK |  | I |  |  |  |  |  |
| 147 | 23 | 19 | 15 | 16 | 9 | 12 | 9 | 9 | 14 | 10 |
| 24\% | 28\% | 23\% | 31\% | 27\% | 20\% | 25\% | 20\% | 25\% | 19\% | 16\% |
| 35 | 5 | 2 | 1 | 5 | 3 | 2 | 3 | 3 | 6 | 5 |
| 6\% | 6\% | 2\% | 2\% | 8\% | 7\% | 4\% | 7\% | 10\% | 9\% | 8\% |

## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on tes for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence you have in Boston meeting each requiremen.
Creating a centralized media center that can accommodate 15,000 journalists.

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 405 | 317 | 88 | 148 | 51 | 207 | 188 | 108 | 28 | 3 | 79 | 132 | 161 | 105 | 207 | 144 |
| 67\% | 66\% | 73\% | 74\% | 63\% | 64\% | 76\% | 60\% | 66\% | 57\% | 62\% | 73\% | 70\% | 58\% | 79\% | 57\% |
| 174 | 143 | 31 | 74 | 16 | 84 | 88 | 40 | 13 | 1 | 33 | 65 | 69 | 38 | 99 | 56 |
| 29\% | 30\% | 26\% | $\begin{gathered} 37 \% \\ \mathrm{EF} \end{gathered}$ | 20\% | 26\% | $\begin{gathered} 35 \% \\ \text { HK } \end{gathered}$ | 22\% | 30\% | 20\% | 26\% | $\begin{array}{r} 36 \% \\ \mathrm{~N} \end{array}$ | $30 \%$ N | 21\% | $38 \%$ P | 22\% |
| 231 | 174 | 57 | 73 | 35 | 123 | 100 | 68 | 15 | 2 | 46 | 67 | 92 | 66 | 108 | 88 |
| 38\% | 36\% | $\begin{array}{r} 48 \% \\ B \end{array}$ | 37\% | 43\% | 38\% | 40\% | 38\% | 36\% | 37\% | 36\% | 37\% | 40\% | 37\% | 41\% | 35\% |
| 160 | 133 | 28 | 38 | 26 | 96 | 46 | 67 | 15 | 1 | 31 | 39 | 55 | 66 | 41 | 95 |
| 27\% | 27\% | 23\% | 19\% | 33\% | 30\% | 19\% | 37\% | 34\% | 23\% | 24\% | 21\% | 24\% | 36\% | 16\% | 38\% |
|  |  |  |  | D | D |  | GK | G |  |  |  |  | LM |  | 0 |
| 74 | 57 | 17 | 19 | 12 | 43 | 25 | 27 | 8 | - | 14 | 18 | 32 | 24 | 23 | 38 |
| 12\% | 12\% | 14\% | 10\% | 15\% | 13\% | 10\% | 15\% | 19\% |  | 11\% | 10\% | 14\% | 13\% | 9\% | 15\% |
| 86 | 76 | 10 | 18 | 14 | 54 | 20 | 41 | 7 | 1 | 17 | 21 | 23 | 42 | 18 | 58 |
| 14\% | 16\% | 9\% | 9\% | 18\% | 17\% | 8\% | 23\% | 16\% | 23\% | 14\% | 12\% | 10\% | 23\% | 7\% | 23\% |
|  | c |  |  |  | D |  | GK |  |  |  |  |  | LM |  | O |
| 38 | 33 | 4 | 15 | 3 | 19 | 14 | 5 | - | 1 | 18 | 11 | 14 | 11 | 15 | 11 |
| 6\% | 7\% | 4\% | 8\% | 4\% | 6\% | 6\% | 3\% |  | 20\% | 14\% | 6\% | 6\% | 6\% | 6\% | 4\% |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\begin{gathered} \text { Less than } \\ \$ 50 \mathrm{~K} \end{gathered}$ | \$50-\$100K | More than \$100K | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHIJK/LMN/OP Independent T-Test for Me for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence you have in Boston meeting each requirement
Creating a centralized media center that can accommodate 15,000 journalists.


## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence Creating a moston meeting each requiremen.


## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence you have in Boston meeting each requiremen.
Expanding our public transit system to accommodate hundreds of thousands of tourists and temporary workers.

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 254 | 200 | 54 | 100 | 29 | 125 | 131 | 54 | 20 | - | 49 | 87 | 95 | 70 | 139 | 78 |
| 42\% | 41\% | 45\% | 50\% | 36\% | 39\% | 53\% | 30\% | 48\% |  | 38\% | 48\% | 41\% | 38\% | 53\% | 31\% |
|  |  |  | EF |  |  | HK |  | H |  |  |  |  |  |  |  |
| 92 | 78 | 14 | 35 | 8 | 49 | 51 | 16 | 8 | - | 17 | 31 | 32 | 27 | 58 | 28 |
| 15\% | 16\% | 12\% | 17\% | 9\% | 15\% | $\underset{\mathrm{H}}{21 \%}$ | 9\% | 19\% |  | 13\% | 17\% | 14\% | 15\% | $\begin{array}{r} 22 \% \\ \mathrm{P} \end{array}$ | 11\% |
| 162 | 123 | 39 | 65 | 21 | 76 | 80 | 38 | 12 | - | 32 | 56 | 63 | 42 | 81 | 50 |
| 27\% | 25\% | 33\% | 32\% | 27\% | 24\% | 32\% | 21\% | 29\% |  | 25\% | 31\% | 27\% | 23\% | $\begin{gathered} 31 \% \\ P \end{gathered}$ | 20\% |
|  |  |  | F |  |  | H |  |  |  |  |  |  |  |  |  |
| 329 | 264 | 66 | 91 | 49 | 189 | 105 | 124 | 21 | 5 | 75 | 88 | 128 | 106 | 115 | 168 |
| 55\% | 55\% | 55\% | 45\% | $61 \%$D | $\begin{array}{r} 59 \% \\ \mathrm{D} \end{array}$ | 42\% | $\begin{array}{r} 69 \% \\ \text { GI } \end{array}$ | 49\% | 100\%GHIK | $\begin{gathered} 58 \% \\ G \end{gathered}$ | 49\% | 55\% | 59\% | 43\% | $67 \%$0 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 162 | 125 | 37 | 49 | 24 | 90 | 55 | 56 | 9 | 2 | 40 | 54 | 61 | 44 | 69 | 65 |
| 27\% | 26\% | 31\% | 24\% | 30\% | 28\% | 22\% | 31\% | 22\% | 37\% | 31\% | 29\% | 26\% | 24\% | 26\% | 26\% |
|  |  |  |  |  |  |  | G |  |  |  |  |  |  |  |  |
| 167 | 139 | 28 | 42 | 26 | 100 | 50 | 68 | 12 | 3 | 35 | 35 | 67 | 62 | 46 | 103 |
| 28\% | 29\% | 24\% | 21\% | 32\% | 31\% | 20\% | 38\% | 28\% | 63\% | 27\% | 19\% | $\underset{\text { Li }}{ }$ | $\underset{L}{34 \%}$ | 17\% | 41\% |
|  |  |  |  |  | D |  | G |  |  |  |  |  |  |  |  |
| 20 | 19 | 1 | 10 | 2 | 8 | 12 | 2 | 1 | - | 5 | 3\% | 8 |  | 10 | 4 |
| 3\% | 4\% | 1\% | 5\% | 2\% | 3\% | 5\% | 1\% | 2\% | 4\% |  |  | 3\% | 3\% | 4\% | 2\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | \$50K | \$50-\$100K | $\$ 100 \mathrm{~K}$ | College | College + | Public | Private | Neither | Male | Female |
| Comparison Groups: BCDEF/GHIJK/LMN/OP Independent T-Test for Me for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence
Expanding our public transit system to accommodate hundreds of thousands of tourists and temporary workers.

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 254 | 36 | 34 | 50 | 64 | 69 | 54 | 75 | 75 | 108 | 146 | 44 | 14 | 182 | 107 | 147 |
| 42\% | 41\% | 42\% | 39\% | 44\% | 43\% | 52\% | 48\% | 33\% | 48\% | 39\% | 42\% | 30\% | 43\% | 39\% | 45\% |
| 92 | 15 | 13 | 22 | 18 | 24 | 14 | 32 | 28 | 38 | 54 | 18 | 8 | 61 | 42 | 50 |
| 15\% | 17\% | 15\% | 17\% | 12\% | 15\% | 14\% | 21\% | 13\% | 17\% | 14\% | 17\% | 18\% | 14\% | 15\% | 15\% |
| 162 | 21 | 22 | 28 | 46 | 45 | 40 | 43 | 47 | 71 | 92 | 26 | 6 | 121 | 65 | 97 |
| 27\% | 24\% | 26\% | 22\% | 31\% | 28\% | $\begin{array}{r} 39 \% \\ \hline \end{array}$ | 28\% | 21\% | 31\% | 24\% | 25\% | 12\% | $\begin{array}{r} 28 \% \\ \mathrm{M} \end{array}$ | 24\% | 30\% |
| 329 | 49 | 47 | 75 | 80 | 78 | 42 | 76 | 148 | 105 | 222 | 58 | 32 | 229 | 160 | 169 |
| 55\% | 56\% | 57\% | 58\% | 55\% | 49\% | 40\% | 49\% | $\begin{gathered} 66 \% \\ \text { GH } \end{gathered}$ | 46\% | 59\% | 55\% | 68\% | 54\% | 58\% | 51\% |
| 162 | 27 | 20 | 38 | 39 | 38 | 21 | 34 | 70 | 48 | 115 | 30 | 18 | 111 | 71 | 91 |
| 27\% | 31\% | 24\% | 30\% | 27\% | 24\% | 20\% | 22\% | 31\% | 21\% | 31\% | 29\% | 39\% | 26\% | 26\% | 28\% |
|  |  |  |  |  |  |  |  | GH |  | J |  |  |  |  |  |
| 167 | 22 | 27 | 37 | 41 | 40 | 21 | 42 | 78 | 57 | 108 | 28 | 14 | 118 | 89 | 78 |
| 28\% | 25\% | 33\% | 29\% | 28\% | 25\% | 20\% | 27\% | 35\% | 25\% | 29\% | 26\% | 30\% | 28\% | 32\% | 24\% |
|  |  |  |  |  |  |  |  | G |  |  |  |  |  | P |  |
| 20 | 2 | 1 | 3 | 2 | 12 | 8 | 4 | 2 | 13 | 7 | 3 | 1 | 15 | 8 | 13 |
| 3\% | 2\% | 2\% | 2\% | 1\% | 7\% | 7\% | 3\% | 1\% | 6\% | 2\% | 3\% | 2\% | 4\% | 3\% | 4\% |

## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | MerrimackValley | MetroWest | South of Boston | South Shore | $\begin{gathered} \text { Cape \& } \\ \text { Islands and } \\ \text { South } \\ \text { Coast } \end{gathered}$ | $\begin{aligned} & \text { Central } \\ & \text { MA } \end{aligned}$ | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | $\frac{\text { Coast }}{}$ | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence
Expanding our public transit system to accommodate hundreds of thousands of tourists and temporary workers.

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| 254 | 37 | 32 | 12 | 22 | 13 | 22 | 19 | 20 | 28 | 41 |
| 42\% | 45\% | 39\% | 25\% | 37\% | 31\% | 46\% | 43\% | 58\% | 39\% $\begin{array}{r}\text { 65\% } \\ \text { BCDEFGHJ }\end{array}$ |  |
|  | D |  |  |  | D |  | DF |  |  |  |
| 92 | 15 | 11 | 5 | 12 | 6 | 8 | 8 | 5 | 8 | 9 |
| 15\% | 18\% | 13\% | 11\% | 20\% | 13\% | 17\% | 18\% | 13\% | 11\% | 15\% |
| 162 | 22 | 21 | 7 | 10 | 8 | 14 | 11 | 15 | 20 | 32 |
| 27\% | 27\% | 26\% | 15\% | 17\% | 18\% | 29\% | 25\% | 45\% | 28\% | BCDEFGHJ |
|  |  |  |  |  |  |  |  | DEF |  |  |
| 329 | 41 | 50 | 36 | 36 | 26 | 24 | 25 | 12 | 39 | 22 |
| 55\% | 50\% | 60\% | 75\% | 61\% | 60\% | 49\% | 55\% | 34\% | 55\% | 35\% |
|  |  | IK | BGHIJK | IK | IK |  | K |  | K |  |
| 162 | 19 | 26 | 18 | 21 | 11 | 8 | 13 | 5 | 22 | 12 |
| 27\% | 24\% | 31\% | 37\% | 36\% | 24\% | 17\% | 29\% | 16\% | 31\% | 19\% |
|  |  |  | GIK | GIK |  |  |  |  |  |  |
| 167 | 21 | 24 | 18 | 15 | 15 | 16 | 12 | 6 | 17 | 10 |
| 28\% | 26\% | 29\% | 38\% | 26\% | 36\% | 33\% | 26\% | 18\% | 24\% | 16\% |
|  |  | K | K |  | K | K |  |  |  |  |
| 20 | 4 | 1 | - | 1 | 4 | 2 | 1 | 2 | 4 | - |
| 3\% | 5\% | 1\% |  | 2\% | 9\% | 4\% | 2\% | 7\% | 6\% |  |

## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on tes for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercas letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence you have in Boston meeting each requirement.

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 264 | 210 | 53 | 111 | 22 | 131 | 144 | 46 | 15 | - | 59 | 100 | 99 | 61 | 163 | 64 |
| 44\% | 44\% | 44\% | 55\% | 27\% | 41\% | 58\% | 25\% | 37\% |  | 46\% | 55\% | 43\% | 34\% | 62\% | 25\% |
|  |  |  | EF |  | E | HIK |  |  |  | H | MN |  |  | P |  |
| 75 | 68 | 7 | 34 | 4 | 37 | 46 | 11 | 5 | - | 13 | 36 | 26 | 12 | 54 | 15 |
| 12\% | 14\% | 6\% | 17\% | 5\% | 11\% | 19\% | 6\% | 12\% |  | 10\% | 20\% | 11\% | 7\% | 21\% | 6\% |
|  | C |  | E |  | E | HK |  |  |  |  | MN |  |  | P |  |
| 189 | 143 | 46 | 77 | 18 | 94 | 97 | 35 | 10 | - | 46 | 65 | 73 | 49 | 108 | 49 |
| 31\% | 30\% | 38\% | 38\% | 22\% | 29\% | 39\% | 19\% | 24\% |  | 36\% | 36\% | 32\% | 27\% | 41\% | 20\% |
|  |  |  | EF |  |  | Hi |  |  |  | H |  |  |  | P |  |
| 306 | 246 | 60 | 77 | 54 | 175 | 86 | 129 | 26 | 5 | 60 | 72 | 115 | 113 | 85 | 181 |
| 51\% | 51\% | 50\% | 38\% | 67\% | 54\% | 34\% | 72\% | 61\% | 100\% | 47\% | 40\% | 50\% | 62\% | 32\% | 72\% |
|  |  |  |  | DF | D |  | GK | G | GHIK | G |  | L | LM |  | $\bigcirc$ |
| 141 | 104 | 36 | 38 | 24 | 79 | 47 | 48 | 12 | 2 | 31 | 36 | 54 | 45 | 51 | 67 |
| 23\% | 22\% | 30\% | 19\% | 30\% | 24\% | 19\% | 27\% | 28\% | 37\% | 24\% | 20\% | 23\% | 25\% | 19\% | 27\% |
| 165 | 141 | 24 | 39 | 30 | 96 | 38 | 81 | 14 | 3 | 29 | 36 | 61 | 67 | 35 | 114 |
| 27\% | 29\% | 20\% | 19\% | 37\% | 30\% | 15\% | 45\% | 33\% | 63\% | 23\% | 20\% | 26\% | 37\% | 13\% | 45\% |
|  | C |  |  | D | D |  | GK | G | G |  |  |  | LM |  | 0 |
| 34 | 27 | 7 | 13 | 5 | 17 | 19 | 5 | 1 | - | 9 | 9 | 17 | 7 | 16 | 6 |
| 6\% | 6\% | 6\% | 6\% | 6\% | 5\% | 8\% | 3\% | 2\% |  | 7\% | 5\% | 7\% | 4\% | 6\% | 2\% |
|  |  |  |  |  |  | H |  |  |  |  |  |  |  | P |  |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | \$50K | \$50-\$100K | $\$ 100 \mathrm{~K}$ | College | College + | Public | Private | Neither | Male | Female |
| Comparison Groups: BCDEF/GHIJK/LMN/OP Independent T-Test for Me for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence you have in Boston meeting each requirement.

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 264 | 42 | 40 | 56 | 66 | 59 | 45 | 74 | 94 | 90 | 174 | 42 | 20 | 193 | 104 | 160 |
| 44\% | 48\% | 49\% | 44\% | 45\% | 37\% | 43\% | 47\% | 42\% | 40\% | 46\% | 40\% | 43\% | 45\% | 38\% | 49\% |
| 75 | 14 | 8 | 19 | 14 | 21 | 7 | 21 | 29 | 22 | 53 | 16 | 7 | 48 | 29 | 46 |
| 12\% | 16\% | 9\% | 14\% | 9\% | 13\% | 7\% | 14\% | 13\% | 10\% | 14\% | 15\% | 15\% | 11\% | 11\% | 14\% |
| 189 | 29 | 33 | 38 | 52 | 38 | 37 | 52 | 65 | 67 | 121 | 26 | 13 | 145 | 75 | 114 |
| 31\% | 33\% | $\begin{array}{r} 39 \% \\ \mathrm{~F} \end{array}$ | 29\% | $\begin{array}{r} 36 \% \\ F \end{array}$ | 24\% | 36\% | 34\% | 29\% | 30\% | 32\% | 25\% | 28\% | 34\% | 27\% | $35 \%$ 0 |
| 306 | 41 | 40 | 65 | 75 | 84 | 49 | 77 | 127 | 118 | 186 | 59 | 26 | 206 | 163 | 143 |
| 51\% | 47\% | 49\% | 51\% | 52\% | 53\% | 47\% | 49\% | 57\% | 52\% | 50\% | 56\% | 57\% | 48\% | 59\% | 44\% |
| 141 | 22 | 17 | 31 | 39 | 32 | 25 | 40 | 53 | 45 | 95 | 31 | 10 | 93 | 63 | 78 |
| 23\% | 25\% | 20\% | 24\% | 26\% | 20\% | 24\% | 26\% | 24\% | 20\% | 25\% | 29\% | 21\% | 22\% | 23\% | 24\% |
| 165 | 19 | 24 | 34 | 37 | 51 | 23 | 37 | 74 | 72 | 91 | 28 | 17 | 113 | 100 | 65 |
| 27\% | 22\% | 28\% | 27\% | 25\% | 32\% | 22\% | 24\% | $33 \%$ | $32 \%$ | 24\% | 27\% | 36\% | 26\% | 36\% | 20\% |
| 34 | 4 | 2 | 7 | 5 | 16 | 10 | 5 | 4 | 19 | 15 | 4 | - | 28 | 9 | 25 |
| 6\% | 5\% | 3\% | 5\% | 3\% | 10\% | 10\% | 3\% | 2\% | 8\% | 4\% | 4\% |  | 6\% | 3\% | 8\% |
|  |  |  |  |  | CE | HI |  |  | K |  |  |  |  |  | $\bigcirc$ |

## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | Inside128 128 | North Shore | MerrimackValley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| mparison Groups: BCDEFGHIJK, Independent 7 -Test for Means (based on test for eque |  |  |  |  |  |  |  |  |  |  |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence
you have in Boston meeting each requirement.

Managing an operating budget of $\$ 3$ billion dollars.

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| 264 | 46 | 37 | 12 | 25 | 19 | 19 | 23 | 16 | 29 | 30 |
| 44\% | $\begin{array}{r} 56 \% \\ \mathrm{D} \end{array}$ | $\begin{array}{r} 45 \% \\ \mathrm{D} \end{array}$ | 25\% | 42\% | 43\% | 39\% | 52\% | 49\% | 41\% | 48\% |
| 75 | 13 | 10 | 5 | 7 | 4 | 5 | 8 | 4 | 10 | 5 |
| 12\% | 15\% | 12\% | 11\% | 12\% | 9\% | 10\% | 18\% | 10\% | 15\% | 8\% |
| 189 | 33 | 27 | 7 | 18 | 14 | 14 | 15 | 13 | 19 | 25 |
| 31\% | $\begin{array}{r} 41 \% \\ \mathrm{D} \end{array}$ | $\begin{array}{r} 33 \% \\ \mathrm{D} \end{array}$ | 15\% | $\begin{array}{r} 30 \% \\ \mathrm{D} \end{array}$ | $\begin{array}{r} 33 \% \\ \mathrm{D} \end{array}$ | 29\% | 34\% | 38\% | 27\% | 40\% |
| 306 | 29 | 41 | 36 | 31 | 22 | 25 | 21 | 14 | 39 | 28 |
| 51\% | 36\% | 50\% | 75\% | 53\% | 50\% | 52\% | 46\% | 41\% | 55\% | 44\% |
|  |  | BCEFGHIJK |  | B |  |  |  |  | B |  |
| 141 | 15 | 16 | 18 | 15 | 13 | 12 | 5 | 6 | 22 | 13 |
| 23\% | 18\% | 19\% | 37\% | 25\% | 30\% | 25\% | 11\% | 17\% | 31\% | 20\% |
|  |  |  | BCHIK |  | H |  |  |  | H |  |
| 165 | 14 | 26 | 18 | 16 | 9 | 13 | 16 | 8 | 17 | 15 |
| 27\% | 18\% | 31\% | 37\% | 28\% | 21\% | 26\% | 35\% | 25\% | 24\% | 24\% |
|  |  | B | B |  |  |  | B |  |  |  |
| 34 | 7 | 4 | - | 3 | 3 | 4 | 1 | 3 | 3 | 5 |
| 6\% | 8\% | 5\% |  | 5\% | 7\% | 9\% | 2\% | 10\% | 4\% | 8\% |

## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportionss), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence you have in Boston meeting each requirement.
Protecting the area from possible terrorist attacks from the land, the sea and the air.


## The Thoston $\mathfrak{G l o b e}$

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\begin{gathered} \text { Less than } \\ \$ 50 \mathrm{~K} \end{gathered}$ | \$50-\$100K | More than$\$ 100 \mathrm{~K}$ | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHIJK/LMN/OP Independent T-Test for Me for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence you have in Boston meeting each requirement.
Protecting the area from possible terrorist attacks from the land, the sea and the air.

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 462 | 76 | 69 | 101 | 109 | 108 | 72 | 127 | 173 | 166 | 295 | 83 | 33 | 327 | 204 | 258 |
| 77\% | 86\% | 84\% | 78\% | 75\% | 68\% | 69\% | 82\% | 77\% | 73\% | 79\% | 79\% | 70\% | 77\% | 74\% | 79\% |
|  | EF | F | F |  |  |  | G |  |  |  |  |  |  |  |  |
| 251 | 48 | 37 | 53 | 58 | 54 | 38 | 74 | 95 | 88 | 162 | 46 | 21 | 172 | 117 | 134 |
| 42\% | 55\% | 45\% | 41\% | 40\% | 34\% | 37\% | 47\% | 42\% | 39\% | 43\% | 44\% | 45\% | 40\% | 43\% | 41\% |
|  | DEF |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 211 | 27 | 32 | 47 | 51 | 54 | 34 | 53 | 79 | 78 | 134 | 37 | 12 | 156 | 87 | 124 |
| 35\% | 31\% | 39\% | 37\% | 35\% | 34\% | 32\% | 34\% | 35\% | 34\% | 36\% | 35\% | 25\% | 37\% | 32\% | 38\% |
| 129 | 12 | 13 | 26 | 34 | 45 | 28 | 26 | 50 | 56 | 73 | 21 | 14 | 90 | 67 | 63 |
| 21\% | 14\% | 15\% | 20\% | 23\% | 28\% | 27\% | 17\% | 22\% | 25\% | 19\% | 20\% | 30\% | 21\% | 24\% | 19\% |
|  |  |  |  |  | BC |  |  |  |  |  |  |  |  |  |  |
| 67 | 7 | 7 | 16 | 18 | 19 | 10 | 14 | 29 | 26 | 41 | 12 | 10 | 44 | 33 | 34 |
| 11\% | 7\% | 8\% | 13\% | 12\% | 12\% | 10\% | 9\% | 13\% | 11\% | 11\% | 11\% | 21\% | 10\% | 12\% | 10\% |
| 62 | 5 | 6 | 9 | 16 | 26 | 18 | 12 | 21 | 31 | 32 | 9 | 4 | 46 | 34 | 29 |
| 10\% | 6\% | 7\% | 7\% | 11\% | 16\% | 18\% | 8\% | 9\% | 14\% | 8\% | 9\% | 9\% | 11\% | 12\% | 9\% |
|  |  |  |  |  | BCD | H |  |  |  |  |  |  |  |  |  |
| 12 | - | 1 | 2 | 3 | 6 | 4 | 2 | 2 | 4 | 7 | 1 | - | 9 | 5 | 7 |
| 2\% |  | 1\% | 1\% | 2\% | 4\% | 4\% | 1\% | 1\% | 2\% | 2\% | 1\% |  | 2\% | 2\% | 2\% |

## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | Inside128 128 | North Shore | MerrimackValley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| mparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for eq |  |  |  |  |  |  |  |  |  |  |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much confidence yu have in Boston meeting each requirement.
Protecting the area from possible terrorist attacks from the land, the sea and the air.

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| 462 | 61 | 64 | 33 | 48 | 30 | 36 | 38 | 26 | 55 | 52 |
| 77\% | 75\% | 77\% | 67\% | 81\% | 68\% | 75\% | 84\% | 76\% | 78\% | 83\% |
| 251 | 35 | 35 | 15 | 25 | 16 | 20 | 20 | 12 | 31 | 33 |
| 42\% | 43\% | 43\% | 31\% | 42\% | $37 \%$ | 42\% | 44\% | 35\% | 44\% | 52\% |
| 211 | 26 | 28 | 17 | 23 | 14 | 16 | 18 | 14 | 24 | 19 |
| 35\% | 32\% | 34\% | 36\% | 39\% | 31\% | 34\% | 40\% | 41\% | 34\% | 31\% |
| 129 | 19 | 16 | 15 | 10 | 13 | 11 | 7 | 8 | 13 | 11 |
| 21\% | 23\% | 19\% | 31\% | 17\% | 30\% | 23\% | 16\% | 24\% | 18\% | 17\% |
| 67 | 6 | 9 | 8 | 5 | 8 | 7 | 3 | 4 | 7 | 5 |
| 11\% | 8\% | 11\% | 16\% | 8\% | 19\% | 15\% | 7\% | 13\% | 10\% | 8\% |
| 62 | 12 | 7 | 7 | 5 | 5 | 4 | 4 | 4 | 6 | 6 |
| 10\% | 15\% | 8\% | 14\% | 9\% | 11\% | 8\% | 9\% | 11\% | 9\% | 9\% |
| 12 | 2 | 3 | 1 | 1 | 1 | 1 | - | - | 3 | - |
| 2\% | 3\% | 4\% | 2\% | 2\% | 2\% | 2\% |  |  | 4\% |  |

## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much A lot of confidence

Percentage Base

Unweighted Total
Protecting the area from possible terrorist attacks from the land, the sea

Creating a centralized media center that can accommodate 15,000

Creating a 100 -acre, centralized Olympic Village that can house 16,000

Creating an 80,000 seat Olympic stadium in a centralized location.

Expanding our public transit system to accommodate hundreds of

Managing an operating budget of $\$ 3$ billion dollars.

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | $(H)$ | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 251 | 200 | 51 | 100 | 25 | 127 | 127 | 54 | 16 | 4 | 50 | 87 | 100 | 61 | 139 | 76 |
| 42\% | 41\% | 42\% | 50\% | 31\% | 39\% | 51\% | 30\% | 38\% | 77\% | 39\% | 48\% | 44\% | 34\% | 53\% | 30\% |
|  |  |  | EF |  |  | HK |  |  | HIK |  | N | N |  | P |  |
| 174 | 143 | 31 | 74 | 16 | 84 | 88 | 40 | 13 | 1 | 33 | 65 | 69 | 38 | 99 | 56 |
| 29\% | 30\% | 26\% | 37\% | 20\% | 26\% | 35\% | 22\% | 30\% | 20\% | 26\% | 36\% | 30\% | 21\% | 38\% | 22\% |
|  |  |  | EF |  |  | HK |  |  |  |  | N | N |  | P |  |
| 111 | 95 | 16 | 46 | 16 | 49 | 59 | 28 | 9 | - | 15 | 41 | 44 | 24 | 66 | 31 |
| 18\% | 20\% | 13\% | 23\% | 20\% | 15\% | 24\% | 15\% | 20\% |  | 12\% | 23\% | 19\% | 14\% | 25\% | 12\% |
|  |  |  | F |  |  | HK |  |  |  |  | N |  |  | P |  |
| 111 | 93 | 18 | 50 | 13 | 48 | 59 | 21 | 11 | 1 | 18 | 46 | 36 | 28 | 73 | 28 |
| 18\% | 19\% | 15\% | 25\% | 16\% | 15\% | 24\% | 11\% | 27\% | 20\% | 14\% | 25\% | 16\% | 15\% | 28\% | 11\% |
|  |  |  | F |  |  | HK |  | H |  |  | MN |  |  | P |  |
| 92 | 78 | 14 | 35 | 8 | 49 | 51 | 16 | 8 | - | 17 | 31 | 32 | 27 | 58 | 28 |
| 15\% | 16\% | 12\% | 17\% | 9\% | 15\% | 21\% | 9\% | 19\% |  | 13\% | 17\% | 14\% | 15\% | 22\% | 11\% |
| 75 | 68 | 7 | 34 | 4 | 37 | 46 | 11 | 5 | - | 13 | 36 | 26 | 12 | 54 | 15 |
| 12\% | 14\% | 6\% | 17\% | 5\% | 11\% | 19\% | 6\% | 12\% |  | 10\% | 20\% | 11\% | 7\% | 21\% | 6\% |
|  | C |  | E |  | E | HK |  |  |  |  | MN |  |  | P |  |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | $65+$ | $\begin{aligned} & \text { ess thar } \\ & \$ 50 \mathrm{~K} \end{aligned}$ | \$50-\$100k | $\left.\begin{array}{\|c\|} \hline \text { More than } \\ \$ 100 \mathrm{~K} \end{array} \right\rvert\,$ | Less than College | College + | Public | Private | Neither | Male | Female |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much A lot of confidence

Percentage Base

Unweighted Total
Protecting the area from possible terrorist attacks from the land, the sea

Creating a centralized media center that can accommodate 15,000

Creating a 100 -acre, centralized Olympic Village that can house 16,000

Creating an 80,000 seat Olympic stadium in a centralized location.

Expanding our public transit system to accommodate hundreds of

Managing an operating budget of $\$ 3$ billion dollars.

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 251 | 48 | 37 | 53 | 58 | 54 | 38 | 74 | 95 | 88 | 162 | 46 | 21 | 172 | 117 | 134 |
| 42\% | $\begin{aligned} & 55 \% \\ & \text { DEF } \end{aligned}$ | 45\% | 41\% | 40\% | 34\% | 37\% | 47\% | 42\% | 39\% | 43\% | 44\% | 45\% | 40\% | 43\% | 41\% |
| 174 | 32 | 23 | 50 | 39 | 30 | 18 | 57 | 63 | 51 | 123 | 31 | 14 | 123 | 73 | 101 |
| 29\% | 37\% | 28\% | 39\% | 26\% | 19\% | 17\% | 37\% | 28\% | 22\% | 33\% | 29\% | 31\% | 29\% | 27\% | 31\% |
|  | F |  | EF |  |  |  | G | G |  | J |  |  |  |  |  |
| 111 | 13 | 23 | 25 | 27 | 23 | 10 | 41 | 36 | 29 | 1 | 25 | 6 | 78 | 46 | 65 |
| 18\% | 15\% | 28\% | 20\% | 19\% | 14\% | 10\% | 26\% | 16\% | 13\% | 22\% | 24\% | 13\% | 18\% | 17\% | 20\% |
| 111 | 17 | 14 | 28 | 31 | 20 | 10 | 36 | 36 | 32 | 78 | 28 | 8 | 71 | 44 | 66 |
| 18\% | 19\% | 17\% | 22\% | 21\% | 13\% | 10\% | 23\% | 16\% | 14\% | 21\% | 26\% | 18\% | 17\% | 16\% | 20\% |
|  |  |  | F | F |  |  | G |  |  | J | N |  |  |  |  |
| 92 | 15 | 13 | 22 | 18 | 24 | 14 | 32 | 28 | 38 | 54 | 18 | 8 | 61 | 42 | 50 |
| 15\% | 17\% | 15\% | 17\% | 12\% | 15\% | 14\% | 21\% | 13\% | 17\% | 14\% | 17\% | 18\% | 14\% | 15\% | 15\% |
| 75 | 14 |  | 19 | 14 | 21 | 7 | 21 | 29 | 22 | 53 | 16 | 7 | 48 | 29 | 46 |
| 12\% | 16\% | 9\% | 14\% | 9\% | 13\% | 7\% | 14\% | 13\% | 10\% | 14\% | 15\% | 15\% | 11\% | 11\% | 14\% |

## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Following is a list of requirements of cities that host the Olympics. After I read each one, please indicate how much A lot of confidence

Percentage Base


## The Thostonc lobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | $\begin{aligned} & \text { Wrong } \\ & \text { Track } \end{aligned}$ |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Supporters of Boston's plan to pursue the 2024 Olympics say that hosting the summer games will provide Boston and the region with
a lasting legacy of improved lives, a stronger economy, a more modern infrastructure, and a community with a stronger sense of
Opponents say that the likely costs do not outweigh the potential benefits. They say that hosting the 2024 summer games would
take significant investments in our infrastructure and cost between $\$ 10$ to $\$ 20$ billion dollars - which could be better spent on
education, housing, and transportation. Based on what on you know at this time, which statement comes closest to your own view?

| ----- ${ }^{(A)}$ | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 177 | 146 | 31 | 72 | 24 | 81 | 85 | 39 | 14 | 1 | 38 | 57 | 71 | 49 | 92 | 58 |
| 29\% | 30\% | 26\% | 36\% | 30\% | 25\% | 34\% | 22\% | 34\% | 19\% | 29\% | 31\% | 31\% | 27\% | 35\% | 23\% |
|  |  |  | F |  |  | H |  |  |  |  |  |  |  | P |  |
| 382 | 303 | 79 | 110 | 53 | 219 | 139 | 134 | 24 | 3 | 82 | 111 | 142 | 122 | 153 | 183 |
| 63\% | 63\% | 66\% | 55\% | 66\% | 68\% | 56\% | 75\% | 57\% | 62\% | 64\% | 61\% | 62\% | 67\% | 58\% | 73\% |
|  |  |  |  |  | D |  | GI |  |  |  |  |  |  |  | $\bigcirc$ |
| 45 | 34 | 10 | 18 | 4 | 23 | 24 | 7 | 4 | 1 | 8 | 14 | 17 | 11 | 19 | 10 |
| 7\% | 7\% | 9\% | 9\% | 5\% | 7\% | 10\% | 4\% | 10\% | 20\% | 7\% | 8\% | 7\% | 6\% | 7\% | 4\% |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Less than$\$ 50 \mathrm{~K}$ | \$50-\$100K | More than$\$ 100 \mathrm{~K}$ | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase for equal variances), Independent $Z$-Test for letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Supporters of Boston's plan to pursue the 2024 Olympics say that hosting the summer games will provide Boston and the region with
a lasting legacy of improved lives, a stronger economy, a more modern infrastructure, and a community with a stronger sense of
Opponents say that the likely costs do not outweigh the potential benefits. They say that hosting the 2024 summer games wout
take significant investments in our infrastructure and cost between $\$ 10$ to $\$ 20$ billion dollars - which could be better spent on
take significant investments in our infrastructure and cost between $\$ 10$ to $\$ 20$ bilion doliars - which could be better spent on education, housing, and transportation. Based on what on you know at this time, which statement comes closest to your own view?

Percentage Base

Unweighted Total
Supporters

Opponents


## The I3ostand


oston Globe
Release 4 (Olympics), June 15-17, 22-24

Supporters of Boston's plan to pursue the 2024 Olympics say that hosting the summer games will provide Boston and the region with
a lasting legacy of improved lives, a stronger economy, a more modern infrastructure, and a community with a stronger sense of
Opponents say that the likely costs do not outweigh the potential benefits. They say that hosting the 2024 summer games would
take significant investments in our infrastructure and cost between $\$ 10$ to $\$ 20$ billion dollars - which could be better spent on
education, housing, and transportation. Based on what on you know at this time, which statement comes closest to your own view?


## The Thostonclobe



Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If the summer Olympics came to Boston, would you: Watch the games on TV?

Percentage Base


## The I3ostonclabe

| Boston Globe Release Po Massachusetts \| June 1 <br> Designed and Directed by: SocialSphere | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\left.\begin{array}{\|c\|} \hline \text { Less than } \\ \$ 50 \mathrm{~K} \end{array} \right\rvert\,$ | \$50-\$100K | More than$\$ 100 \mathrm{~K}$ | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Mes for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If the summer Olympics came to Boston, would you: Watch the games on TV?

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 507 | 77 | 75 | 111 | 121 | 123 | 75 | 120 | 211 | 171 | 334 | 91 | 38 | 359 | 230 | 277 |
| 84\% | 88\% | 90\% | 86\% | 83\% | 77\% | 72\% | 77\% | 94\% | 76\% | 89\% | 87\% | 83\% | 84\% | 83\% | 84\% |
|  | F | F | F |  |  |  |  | GH |  | $J$ |  |  |  |  |  |
| 84 | 9 | 7 | 16 | 22 | 30 | 25 | 32 | 13 | 45 | 38 | 13 | 8 | 58 | 37 | 47 |
| 14\% | 10\% | 9\% | 12\% | 15\% | 19\% | 24\% | 21\% | 6\% | 20\% | 10\% | 12\% | 17\% | 14\% | 13\% | 14\% |
|  |  |  |  |  | C | 1 | 1 |  | K |  |  |  |  |  |  |
| 13 | 1 | 1 | 2 | 3 | 6 | 4 | 3 | 1 | 10 | 3 | 1 | - | 10 | 9 | 4 |
| 2\% | 1\% | 1\% | 2\% | 2\% | 4\% | 4\% | 2\% | 0\% | 4\% | 1\% | 1\% |  | 2\% | 3\% | 1\% |

## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | $\begin{aligned} & \text { Merrimack } \\ & \text { Valley } \end{aligned}$ | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| variances), Independent $Z$-Test for Per indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If the summer Olympics came to Boston, would you Watch the games on TV?


## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (A) | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Don't Know | Liberal | Moderate | Conservative | Right Direction | Wrong Track |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. |  | (B) |  |  |  |  |  |  |  |  |  |  |  | (N) | (0) | (P) |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Boston Globe <br> Release 4 (Olympics), June 15-17, 22-24 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| If the summer Olympics came to Boston, would you: Buy tickets to attend in person? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | ${ }_{(A)}$ | (B) | (C) | (D) | (E) | (F) | (G) | ${ }_{(H)}$ | ${ }_{(1)}$ | $-----\quad \text { (J) }$ | ${ }_{(K)}$ | ${ }_{\text {(L) }}$ | (M) | (N) | (0) | (P) |
| Percentage Base | 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted Total | 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| Yes | 242 | 193 $40 \%$ | 49 $41 \%$ | 90 $45 \%$ | 30 $37 \%$ | 122 | 112 $45 \%$ | 59 $33 \%$ | 15 $37 \%$ | 2 | 53 $41 \%$ | 77 $42 \%$ | 105 $45 \%$ | 57 $32 \%$ | 139 $53 \%$ | 75 $30 \%$ |
|  | 40\% | 40\% | 41\% | 45\% | 37\% | 38\% | 45\% H | 33\% | 37\% | 39\% | 41\% | 42\% | 45\% | 32\% | 53\% | 30\% |
| No | 318 | 255 | 63 | 96 | 48 | 174 | 116 | 116 | 24 | 3 | 59 | 87 | 110 | 115 | 103 | 160 |
|  | 53\% | 53\% | 52\% | 48\% | 60\% | 54\% | 47\% | $64 \%$ GK | 56\% | 61\% | 46\% | 48\% | 48\% | 63\% LM | 39\% | $64 \%$ 0 |
| Don't know | 44 | 36 | 8 | 15 | 3 | 27 | 20 | 6 | 3 | - | 16 | 18 | 16 | 9 | 21 | 15 |
|  | 7\% | 7\% | 7\% | 7\% | 3\% | 8\% | 8\% | 3\% | 8\% |  | 12\% | 10\% | 7\% | 5\% | 8\% | 6\% |

## The Ibostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Less than$\$ 50 \mathrm{~K}$ | \$50-\$100K | More than \$100K | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If the summer Olympics came to Boston, would you:
Buy tickets to attend in person?

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 242 | 44 | 44 | 53 | 63 | 37 | 22 | 62 | 116 | 63 | 178 | 46 | 17 | 169 | 107 | 135 |
| 40\% | 50\% | 53\% | 41\% | 43\% | 23\% | 21\% | 40\% | 52\% | 28\% | 48\% | 44\% | 36\% | 40\% | 39\% | 41\% |
|  | F | F | F | F |  |  | G | GH |  | J |  |  |  |  |  |
| 318 | 36 | 31 | 66 | 73 | 112 | 78 | 84 | 91 | 149 | 167 | 52 | 25 | 227 | 151 | 167 |
| 53\% | 42\% | 37\% | 51\% | 50\% | 71\% | 75\% | 54\% | 40\% | 66\% | 44\% | 50\% | 55\% | 53\% | 55\% | 51\% |
|  |  |  | c |  | BCDE | H | 1 |  | K |  |  |  |  |  |  |
| 44 | 7 | 8 | 10 | 11 | 9 | 4 | 9 | 18 | 14 | 30 | 7 | 4 | 30 | 18 | 27 |
| 7\% | 8\% | 10\% | 7\% | 7\% | 6\% | 4\% | 6\% | 8\% | 6\% | 8\% | 7\% | 9\% | 7\% | 6\% | 8\% |

## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | MerrimackValley | MetroWest | South of Boston | South Shore |  <br> Islands and <br> South <br> Coast | $\begin{aligned} & \text { Central } \\ & \text { MA } \end{aligned}$ | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If the summer Olympics came to Boston, would you
Buy tickets to attend in person?


## The Thostonclobe



Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If the summer Olympics came to Boston, would you:
Volunteer during the games?

Percentage Base

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | $(\mathrm{H})$ | (I) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 148 | 123 | 25 | 52 | 17 | 79 | 71 | 34 | 14 | 2 | 27 | 50 | 64 | 31 | 80 | 48 |
| 24\% | 25\% | 20\% | 26\% | 21\% | 24\% | 29\% | 19\% | 34\% | 39\% | 21\% | 28\% | 28\% | 17\% | 31\% | 19\% |
|  |  |  |  |  |  | H |  |  |  |  | N | N |  | P |  |
| 420 | 332 | 89 | 134 | 60 | 226 | 162 | 141 | 28 | 3 | 87 | 117 | 152 | 144 | 163 | 195 |
| 70\% | 69\% | 74\% | 67\% | 74\% | 70\% | 65\% | 78\% | 66\% | 61\% | 68\% | 64\% | 66\% | 80\% | 62\% | 78\% |
|  |  |  |  |  |  |  | GK |  |  |  |  |  | LM |  | $\bigcirc$ |
| 36 | 29 | 7 | 15 | 3 | 18 | 15 | 6 | - | - | 15 | 15 | 15 | 6 | 20 | 8 |
| 6\% | 6\% | 6\% | 7\% | 4\% | 5\% | 6\% | 3\% |  |  | 11\% | 8\% | 7\% | 3\% | 7\% | 3\% |
|  |  |  |  |  |  |  |  |  |  | H | N |  |  | P |  |

## The Ibostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Less than$\$ 50 \mathrm{~K}$ | \$50-\$100K | More than \$100K | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If the summer Olympics came to Boston, would you:
Volunteer during the games?

Percentage Base

Unweighted Total
Yes

No

Don't know

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 148 | 25 | 24 | 37 | 40 | 22 | 15 | 41 | 66 | 44 | 104 | 30 | 9 | 102 | 57 | 90 |
| 24\% | 29\% | 28\% | 29\% | 27\% | 14\% | 15\% | 27\% | 29\% | 19\% | 28\% | 29\% | 20\% | 24\% | 21\% | 27\% |
|  | F | F | F | F |  |  | G | G |  | J |  |  |  |  |  |
| 420 | 59 | 54 | 81 | 99 | 127 | 82 | 109 | 142 | 173 | 245 | 69 | 34 | 299 | 209 | 212 |
| 70\% | 67\% | 66\% | 63\% | 68\% | 80\% | 79\% | 70\% | 63\% | 76\% | 65\% | 65\% | 73\% | 70\% | 76\% | 65\% |
|  |  |  |  |  | BCDE | । |  |  | K |  |  |  |  | P |  |
| 36 | 3 | 5 | 11 | 7 | 10 | 7 | 5 | 17 | 9 | 26 | 6 | 3 | 25 | 10 | 26 |
| 6\% | 4\% | 6\% | 9\% | 5\% | 6\% | 6\% | 3\% | 8\% | 4\% | 7\% | 6\% | 7\% | 6\% | 3\% | 8\% |

## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

If the summer Olympics came to Boston, would you
Volunteer during the games?


## The Thostonctlobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | $\begin{aligned} & \text { Don't } \\ & \text { Know } \end{aligned}$ | Liberal | Moderate | Conservative | Right Direction | Wrong Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

When it comes to most political issues, do you think of yourself as a.?

## Percentage Base

Unweighted Total
Liberal

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 182 | 153 | 29 | 115 | 1 | 66 | 126 | 14 | 10 | 2 | 30 | 182 | - | - | 125 | 32 |
| 30\% | 32\% | 24\% | 58\% | 1\% | 20\% | 51\% | 8\% | 24\% | 39\% | 24\% | 100\% |  |  | 48\% | 13\% |
|  |  |  | EF |  | E | HIK |  | H |  | H |  |  |  | P |  |
| 231 | 182 | 49 | 58 | 22 | 151 | 85 | 72 | 19 | 3 | 52 | - | 231 | - | 95 | 3 |
| 38\% | 38\% | 41\% | 29\% | 28\% | 47\% | 34\% | 40\% | 46\% | 61\% | 40\% |  | 100\% |  | 36\% | 37\% |
|  |  |  |  |  | DE |  |  |  |  |  |  |  |  |  |  |
| 181 | 140 | 41 | 24 | 57 | 100 | 31 | 93 | 13 | - | 43 | - | - | 181 | 37 | 122 |
| 30\% | 29\% | 34\% | 12\% | 71\% | 31\% | 13\% | 52\% | 31\% |  | 34\% |  |  | 100\% | 14\% | 49\% |
|  |  |  |  | DF | D |  | GIK | G |  | G |  |  |  |  | 0 |
| 10 | 8 | 2 | 3 | - | 7 | 6 | 1 | - | - | 3 | - | - | - | 6 | 3 |
| 2\% | 2\% | 2\% | 2\% |  | 2\% | 2\% | 1\% |  |  | 2\% |  |  |  | 2\% | 1\% |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Less than$\$ 50 \mathrm{~K}$ | \$50-\$100K | More than \$100K | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Gobe
Release 4 (Olympics), June 15-17, 22-24

When it comes to most political issues, do you think of yourself as a.?

## Percentage Base

Unweighted Total
Liberal

Moderate

Conservative

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 182 | 29 | 15 | 40 | 51 | 47 | 32 | 50 | 70 | 52 | 130 | 36 | 11 | 126 | 70 | 112 |
| 30\% | 33\% | 18\% | 31\% | 35\% | 29\% | 31\% | 32\% | 31\% | 23\% | 35\% | 35\% | 24\% | 30\% | 25\% | 34\% |
| 231 | 33 | 45 | 51 | 50 | 52 | 33 | 59 | 96 | 74 | 156 | 35 | 18 | 170 | 105 | 125 |
| 38\% | 37\% | 54\% | 40\% | 34\% | 33\% | 31\% | 38\% | 43\% | 33\% | 42\% | 34\% | 39\% | 40\% | 38\% | 38\% |
|  |  | BDEF |  |  |  |  |  |  |  | J |  |  |  |  |  |
| 181 | 25 | 22 | 36 | 44 | 55 | 38 | 45 | 56 | 98 | 82 | 33 | 17 | 122 | 95 | 86 |
| 30\% | 28\% | 26\% | 28\% | 30\% | 35\% | 37\% | 29\% | 25\% | 43\% | 22\% | 32\% | 37\% | 29\% | 35\% | 26\% |
| 10 | 1 | 1 | 2 | 1 | 5 | 1 | 1 | 3 | 2 | 7 | - | - | 8 | 5 | 5 |
| 2\% | 1\% | 1\% | 1\% | 1\% | 3\% | 1\% | 1\% | 1\% | 1\% | 2\% |  |  | 2\% | 2\% | 2\% |

## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | $\begin{aligned} & \text { Merrimack } \\ & \text { Valley } \end{aligned}$ | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| variances), Independent $Z$-Test for Per indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

When it comes to most political issues, do you think of yourself as a.?

## Percentage Base

Unweighted Total


## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | $\begin{aligned} & \text { Don't } \\ & \text { Know } \end{aligned}$ | Liberal | Moderate | Conservative | Right Direction | Wrong Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

As a moderate, which way do you lean?

## Percentage Base



## The Thoston $\mathfrak{G l o b e}$

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\left.\begin{array}{\|c\|} \text { Less than } \\ \$ 50 \mathrm{~K} \end{array} \right\rvert\,$ | \$50-\$100K | More than \$100K | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

As a moderate, which way do you lean?

## Percentage Base

Unweighted Total
Liberal


## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

As a moderate, which way do you lean?

## Percentage Base

Unweighted Total
Liberal


## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | $\begin{aligned} & \text { Don't } \\ & \text { Know } \end{aligned}$ | Liberal | Moderate | Conservative | Direction | Wrong Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Gobe
Release 4 (Olympics), June 15-17, 22-24

When it comes to most political issues, do you think of yourself as a...?

Percentage Base


## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | $65+$ | $\begin{aligned} & \text { ess thar } \\ & \$ 50 \mathrm{~K} \end{aligned}$ | \$50-\$100k | More than \$100K | Less than College | College + | Public | Private | Neither | Male | Female |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

When it comes to most political issues, do you think of yourself as a...?

|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Percentage Base | 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted Total | 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| Net: Liberal | 247 | 38 | 27 | 53 | 67 | 61 | 43 | 71 | 94 | 69 | 177 | 52 | 13 | 170 | 96 | 150 |
|  | 41\% | 44\% | 33\% | 41\% | $\begin{array}{r} 46 \% \\ C \end{array}$ | 38\% | 42\% | 46\% | 42\% | 31\% | 47\% | $\begin{array}{r} 49 \% \\ \mathrm{M} \end{array}$ | 28\% | 40\% | 35\% | $46 \%$ 0 |
| Liberal | 182 | 29 | 15 | 40 | 51 | 47 | 32 | 50 | 70 | 52 | 130 | 36 | 11 | 126 | 70 | 112 |
|  | 30\% | 33\% | 18\% | $31 \%$ | $35 \%$ | 29\% | 31\% | $32 \%$ | $31 \%$ | 23\% | 35\% | 35\% | 24\% | 30\% | 25\% | 34\% |
|  |  | c |  | c | c | c |  |  |  |  | J |  |  |  |  | $\bigcirc$ |
| Leans Liberal | 65 | 10 | 12 | 13 | 16 | 14 | 11 | 21 | 24 | 17 | 47 | 15 | 2 | 44 | 27 | 38 |
|  | 11\% | 11\% | 14\% | 10\% | 11\% | 9\% | 11\% | 14\% | 11\% | 8\% | 13\% | 15\% | 4\% | 10\% | 10\% | 12\% |
|  |  |  |  |  |  |  |  |  |  |  | J | M |  |  |  |  |
| Net: Moderate | 231 | 33 | 45 | 51 | 50 | 52 | 33 | 59 | 96 | 74 | 156 | 35 | 18 | 170 | 105 | 125 |
|  | 38\% | 37\% | 54\% | 40\% | 34\% | 33\% | 31\% | 38\% | 43\% | 33\% | $42 \%$ | 34\% | 39\% | 40\% | 38\% | 38\% |
| Moderate | 231 | 33 | 45 | 51 | 50 | 52 | 33 | 59 | 96 | 74 | 156 | 35 | 18 | 170 | 105 | 125 |
|  | 38\% | 37\% | 54\% | 40\% | $34 \%$ | 33\% | 31\% | 38\% | 43\% | 33\% | 42\% | 34\% | 39\% | 40\% | 38\% | 38\% |
|  |  |  | BDEF |  |  |  |  |  |  |  | J |  |  |  |  |  |
| Leans Moderate | 88 | 13 | 20 | 15 | 17 | 22 | 13 | 19 | 35 | 33 | 54 | 9 | 7 | 68 | 36 | 51 |
|  | 15\% | 15\% | 24\% | 12\% | 12\% | 14\% | 12\% | 12\% | 16\% | 15\% | 14\% | 9\% | 16\% | 16\% | 13\% | 16\% |
|  |  |  | DE |  |  |  |  |  |  |  |  |  |  | L |  |  |
| Net: Conservative | 254 | 35 | 33 | 56 | ${ }^{61}$ | ${ }^{68}$ | 47 | ${ }^{63}$ | 90 | 119 | 134 | 44 | 24 | 177 | 135 | 120 |
|  | 42\% | 40\% | 40\% | 44\% | 42\% | 43\% | 45\% | 40\% | 40\% | 52\% | 36\% | 42\% | 52\% | 42\% | 49\% | 36\% |
| Conservative | 181 | 25 | 22 | 36 | 44 | 55 | 38 | 45 | 56 | 98 | 82 | 33 | 17 | 122 | 95 | 86 |
|  | 30\% | 28\% | 26\% | 28\% | 30\% | 35\% | 37\% | 29\% | 25\% | 43\% | 22\% | 32\% | 37\% | 29\% | 35\% | 26\% |
|  |  |  |  |  |  |  | 1 |  |  | K |  |  |  |  | P |  |
| Leans Conservative | 73 | 10 | 12 | 21 | 17 | 13 | 9 | 18 | 34 | 21 | 53 | 11 | 7 | 55 | 39 | 34 |
|  | 12\% | 11\% | 14\% | 16\% | 12\% | 8\% | 9\% | 11\% | 15\% | 9\% | 14\% | 10\% | 15\% | 13\% | 14\% | 10\% |
|  |  |  |  | F |  |  |  |  |  |  |  |  |  |  |  |  |
| Don't know | 15 | 1 | 2 | 4 | 1 | 7 | 1 | 2 | 5 | 5 | 9 | - | 2 | 11 | 8 | 7 |
|  | 3\% | 1\% | 2\% | 3\% | 1\% | 5\% | 1\% | 1\% | 2\% | 2\% | 2\% |  | 4\% | 3\% | 3\% | 2\% |
|  |  |  |  |  |  | E |  |  |  |  |  |  |  |  |  |  |

## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters |  |  |  |  |  |  |  |  |  |  |  |
| lol indicate significance at the e9\%\% level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

When it comes to most political issues, do you think of yourself as a...?
Percentage Base
Unweighted Tota


## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Wrong Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Gobe
Release 4 (Olympics), June 15-17, 22-24

What was the last grade you completed in school?

Percentage Base

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 14 | 9 | 5 | 9 | - | 5 | 7 | 3 | 1 | - | 3 | 5 | 2 | 5 | 5 | 7 |
| 2\% | 2\% | 4\% | 4\% |  | 2\% | 3\% | 2\% | 2\% |  | 3\% | 3\% | 1\% | 3\% | 2\% | 3\% |
| 98 | 70 | 28 | 30 | 15 | 53 | 43 | 24 | 11 | - | 19 | 14 | 33 | 50 | 37 | 44 |
| 16\% | 14\% | $\begin{array}{r} 23 \% \\ B \end{array}$ | 15\% | 19\% | 16\% | 17\% | 13\% | 26\% |  | 15\% | 7\% | 14\% | $\begin{array}{r} \text { 27\% } \\ \text { LM } \end{array}$ | 14\% | 17\% |
| 11 | 9 | 2 | 2 | 1 | 8 | 3 | 5 | 1 | - | 2 | 2 | 4 | 5 | 5 | 4 |
| 2\% | 2\% | 2\% | 1\% | 1\% | 3\% | 1\% | 3\% | 2\% |  | 2\% | 1\% | 2\% | 3\% | 2\% | 2\% |
| 104 | 75 | 28 | 33 | 12 | 58 | 34 | 31 | 14 | 2 | 22 | 31 | 34 | 39 | 42 | 48 |
| 17\% | 16\% | 23\% | 17\% | 15\% | 18\% | 14\% | 17\% | $\begin{aligned} & 34 \% \\ & \text { GHK } \end{aligned}$ | 43\% | 17\% | 17\% | 15\% | 21\% | 16\% | 19\% |
| 197 | 164 | 33 | 52 | 31 | 114 | 77 | 65 | 8 | 2 | 45 | 60 | 88 | 45 | 84 | 83 |
| 33\% | 34\% | 27\% | 26\% | $\begin{array}{r} 39 \% \\ \mathrm{D} \end{array}$ | $\begin{array}{r} 35 \% \\ \mathrm{D} \end{array}$ | 31\% | 36\% | 19\% | 38\% | $35 \%$ , | 33\% | $38 \%$ N | 25\% | 32\% | 33\% |
| 178 | 154 | 24 | 74 | 20 | 84 | 84 | 52 | 6 | 1 | 35 | 70 | 69 | 37 | 89 | 65 |
| 29\% | 32\% | 20\% | 37\% | 25\% | 26\% | 34\% | 29\% | 15\% | 18\% | 27\% | 38\% | 30\% | 20\% | 34\% | 26\% |
|  | C |  | EF |  |  | I | I |  |  |  | N | N |  |  |  |
| 2 | 2 | - | 1 | - | 1 | 1 | - | - | - | 1 | - | - | 1 | 1 | - |
| 0\% | 0\% |  | 0\% |  | 0\% | 0\% |  |  |  | 1\% |  |  | 1\% | 0\% |  |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Less than \$50K | \$50-\$100K | More than \$100K | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z -Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

What was the last grade you completed in school?

Percentage Base

Unweighted Total
0-11

High school grad

Technical/ Vocational

Some college


## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | MerrimackValley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | $\begin{aligned} & \text { Central } \\ & \text { MA } \end{aligned}$ | WesternMA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | ${ }_{(1)}^{\text {Coast }}$ | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

What was the last grade you completed in school?

## Percentage Base

Unweighted Total
0-11

High school grad


## The Thostonctlobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | $\begin{aligned} & \text { Den't } \\ & \text { Know } \end{aligned}$ | Liberal | Moderate | Conservative | $\underset{\text { Direction }}{\substack{\text { Right } \\ \text { Dic }}}$ | Wrong Track |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Letters indicate significance at the 95\% level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Could you please tell me your age?

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 87 | 53 | 34 | 31 | 9 | 48 | 43 | 14 | 9 | 1 | 21 | 29 | 33 | 25 | 54 | 23 |
| 14\% | 11\% | $\begin{array}{r} 29 \% \\ B \end{array}$ | 15\% | 11\% | 15\% | $\begin{array}{r} 17 \% \\ \mathrm{H} \end{array}$ | 8\% | $\begin{array}{r} 22 \% \\ H \end{array}$ | 20\% | $\begin{array}{r} 16 \% \\ \mathrm{H} \end{array}$ | 16\% | 14\% | 14\% | 21\% | 9\% |
| 83 | 65 | 18 | 19 | 14 | 50 | 29 | 29 | 5 | 2 | 17 | 15 | 45 | 22 | 29 | 42 |
| 14\% | 13\% | 15\% | 9\% | 18\% | $\begin{array}{r} 15 \% \\ \text { D } \end{array}$ | 12\% | 16\% | 12\% | 42\% | 14\% | 8\% | $19 \%$ LN | 12\% | 11\% | 17\% |
| 129 | 107 | 22 | 41 | 23 | 65 | 45 | 45 | 12 | - | 27 | 40 | 51 | 36 | 58 | 60 |
| 21\% | 22\% | 18\% | 20\% | 28\% | 20\% | 18\% | 25\% | 27\% |  | 21\% | 22\% | 22\% | 20\% | 22\% | 24\% |
| 146 | 126 | 20 | 50 | 20 | 76 | 63 | 49 | 6 | 1 | 27 | 51 | 50 | 44 | 64 | 57 |
| 24\% | $\begin{array}{r} 26 \% \\ C \end{array}$ | 16\% | 25\% | 25\% | 24\% | 25\% | 27\% | 15\% | 20\% | 21\% | 28\% | 22\% | 24\% | 24\% | 23\% |
| 159 | 132 | 27 | 61 | 14 | 84 | 68 | 43 | 10 | 1 | 37 | 47 | 52 | 55 | 59 | 69 |
| 26\% | 27\% | 22\% | 30\% | 18\% | 26\% | 27\% | 24\% | 24\% | 18\% | 29\% | 26\% | 23\% | 30\% | 22\% | 27\% |

## The Ibostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Less than$\$ 50 \mathrm{~K}$ | \$50-\$100K | More than \$100K | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Could you please tell me your age?

## Percentage Base

Unweighted Total
18 to 34


## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Could you please tell me your age?

## Percentage Base

Unweighted Total


## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income
of all members living in your household.

Percentage Base

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 104 | 78 | 26 | 43 | 9 | 52 | 50 | 20 | 8 | 1 | 25 | 32 | 33 | 38 | 45 | 42 |
| 17\% | 16\% | 21\% | $\underset{\mathrm{E}}{21 \%}$ | 11\% | 16\% | $\begin{array}{r} 20 \% \\ \mathrm{H} \end{array}$ | 11\% | 18\% | 23\% | $\begin{array}{r} 20 \% \\ \mathrm{H} \end{array}$ | 18\% | 14\% | 21\% | 17\% | 17\% |
| 66 | 52 | 13 | 18 | 13 | 35 | 24 | 20 | 9 | - | 13 | 18 | 27 | 21 | 30 | 26 |
| 11\% | 11\% | 11\% | 9\% | 16\% | 11\% | 10\% | 11\% | 21\% |  | 10\% | 10\% | 12\% | 11\% | 11\% | 11\% |
| 90 | 71 | 19 | 30 | 9 | 50 | 36 | 26 | 7 | 2 | 19 | 32 | 32 | 24 | 44 | 33 |
| 15\% | 15\% | 16\% | 15\% | 11\% | 16\% | 15\% | 14\% | 17\% | 39\% | 15\% | 17\% | 14\% | 14\% | 17\% | 13\% |
| 107 | 84 | 23 | 42 | 16 | 49 | 47 | 36 | 3 | 1 | 20 | 33 | 47 | 26 | 46 | 46 |
| 18\% | 17\% | 19\% | 21\% | 19\% | 15\% | $\begin{array}{r} 19 \% \\ \hline \end{array}$ | $\begin{array}{r} 20 \% \\ \hline \end{array}$ | 7\% | 18\% | 16\% | 18\% | 20\% | 14\% | 17\% | 18\% |
| 118 | 100 | 18 | 33 | 19 | 65 | 41 | 48 | ${ }^{6}$ | 1 | 23 | 36 | 49 | 30 | 49 | 60 |
| 20\% | 21\% | 15\% | 17\% | 24\% | 20\% | 16\% | $\begin{array}{r} 26 \% \\ \text { G } \end{array}$ | 14\% | 20\% | 18\% | 20\% | 21\% | 17\% | 19\% | 24\% |
| 22 | 15 | 7 | 9 | 4 | 8 | 9 | 5 | 3 | - | 5 | 3 | 10 | 7 | 13 | 4 |
| 4\% | 3\% | 6\% | 5\% | 5\% | 2\% | 4\% | 3\% | 7\% |  | 4\% | 2\% | 4\% | 4\% | 5\% | 2\% |
| 98 | 83 | 15 | 25 | 11 | 62 | 41 | 27 | ${ }^{7}$ | - | 23 | 27 | 33 | 34 | 36 | 39 |
| 16\% | 17\% | 13\% | 12\% | 14\% | 19\% | 17\% | 15\% | 16\% |  | 18\% | 15\% | 14\% | 19\% | 13\% | 16\% |

## The Thoston $\mathfrak{G l o b e}$

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\begin{aligned} & \text { ess the } \\ & \$ 50 \mathrm{e} \end{aligned}$ | \$50-\$100K | $\$ 100 \mathrm{~K}$ | College | College + | Public | Private | Neither | Male | Female |
| Comparison Groups: BCDEF/GHIJK/LMN/OP Independent T-Test for Me for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income
of all members living in your household.

Percentage Base

Unweighted Total
$\$ 50,000$ or less

More $\$ 50,000$ but less than $\$ 75,000$

More $\$ 75,000$ but less than $\$ 100,000$

More $\$ 100,000$ but less than $\$ 150,000$

More $\$ 150,000$

Don't know

Refused

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 104 | 13 | 9 | 12 | 17 | 52 | 104 | - | - | 68 | 36 | 15 | 4 | 82 | 38 | 66 |
| 17\% | 15\% | 10\% | 9\% | 12\% | 33\% | 100\% |  |  | 30\% | 10\% | 14\% | 9\% | 19\% | 14\% | 20\% |
| 66 | 11 | 7 | 18 | 18 | 12 | - | 66 | - | 35 | 31 | 14 | 6 | 45 | 33 | 33 |
| 11\% | 13\% | 8\% | 14\% | 12\% | 8\% |  | 42\% |  | $\begin{array}{r} 15 \% \\ \mathrm{~K} \end{array}$ | 8\% | 13\% | 13\% | 10\% | 12\% | 10\% |
| 90 | 17 | 15 | 13 | 23 | 21 | - | 90 | - | 39 | 51 | 18 | 8 | 59 | 31 | 59 |
| 15\% | 19\% | 18\% | 10\% | 16\% | 13\% |  | 58\% |  | 17\% | 14\% | 17\% | 17\% | 14\% | 11\% | 18\% |
| 107 | 18 | 17 | 24 | 27 | 21 | - | - | 107 | 22 | 85 | 23 | 15 | 67 | 55 | 52 |
| 18\% | 20\% | 21\% | 18\% | 18\% | 13\% |  |  | 48\% | 10\% | 23\% | 21\% | 33\% | 16\% | 20\% | 16\% |
| 118 | 13 | 18 | 39 | 39 | 11 | - | - | 118 | 18 | 100 | 19 | 7 | 90 | 69 | 49 |
| 20\% | 14\% | 21\% | 30\% | 26\% | 7\% |  |  | 52\% | 8\% | 27\% | 18\% | 16\% | 21\% | 25\% | 15\% |
|  |  | F | BF | BF |  |  |  |  |  | J |  |  |  | P |  |
| 22 | 7 | 1 | 2 | 3 | 9 | - | - | - | 15 | 6 | 1 | 2 | 13 | 4 | 18 |
| 4\% | 8\% | 1\% | 1\% | 2\% | 6\% |  |  |  | 7\% | 2\% | 1\% | 5\% | 3\% | 1\% | 5\% |
|  | CD |  |  |  | C |  |  |  | K |  |  |  |  |  | 0 |
| 98 | 9 | 16 | 21 | 19 | 33 | - | - | - | 30 | 66 | 15 | 4 | 71 | 46 | 52 |
| 16\% | 10\% | 19\% | 17\% | 13\% | 21\% |  |  |  | 13\% | 18\% | 15\% | 8\% | 17\% | 17\% | 16\% |

## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | $\begin{aligned} & \text { Merrimack } \\ & \text { Valley } \end{aligned}$ | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| variances), Independent $Z$-Test for Per indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Gobe
Release 4 (Olympics), June 15-17, 22-24

The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income
of all members living in your household.

Percentage Base

Unweighted Total
604
$\$ 50,000$ or less

More $\$ 50,000$ but less than $\$ 75,000$

More $\$ 75,000$ but less than $\$ 100,000$

More $\$ 100,000$ but less than $\$ 150,000$

More \$150,000

Don't know

Refused

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| 104 | 19 | 9 | 6 | 12 | 2 | 6 | 8 | 8 | 15 | 14 |
| 17\% | 23\% | 11\% | 12\% | 20\% | 4\% | 13\% | 18\% | 23\% | 21\% | 22\% |
|  | CF |  |  | F |  |  | F | F | F | F |
| 66 | 11 | 9 | 4 | 4 | 2 | 3 | 4 | 5 | 7 | 14 |
| 11\% | 13\% | 11\% | 8\% | 7\% | 5\% | 5\% | 9\% | 14\% | 10\% | 22\% |
|  |  |  |  |  |  |  |  |  |  | DEFGHJ |
| 90 | 11 | 8 | 10 | 7 | 5 | 7 | 8 | 6 | 13 | 10 |
| 15\% | 13\% | 10\% | 21\% | 12\% | 11\% | 14\% | 17\% | 17\% | 19\% | 16\% |
| 107 | 17 | 11 | 10 | 14 | 6 | 6 | 9 | 5 | 16 | 8 |
| 18\% | 21\% | 13\% | 21\% | 24\% | 13\% | 13\% | 20\% | 14\% | 23\% | 13\% |
| 118 | 13 | 25 | 8 | 11 | 17 | 12 | 5 | 3 | 11 | 7 |
| 20\% | 16\% | 30\% | 17\% | 18\% | 39\% | 26\% | 11\% | 10\% | 16\% | 11\% |
|  |  | BHIJK |  |  | BDEHIJK | K |  |  |  |  |
| 22 | 3 | 1 | - | 4 | 3 | 3 | 1 | 1 | 3 | 3 |
| 4\% | 4\% | 1\% |  | 7\% | 7\% | 6\% | 2\% | 3\% | 4\% | 5\% |
| 98 | 8 | 20 | 10 | 7 | 10 | 11 | 10 | 6 | 6 | 7 |
| 16\% | 9\% | 24\% | 21\% | 12\% | 22\% | 23\% | 23\% | 18\% | 9\% | 11\% |
|  |  | BJK |  |  |  | BJ | J |  |  |  |

## The Thostonctlobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Wrong Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Are you now married, widowed, divorced, separated, never married, or living with a partner?

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 405 | 334 | 70 | 130 | 60 | 214 | 153 | 137 | 23 | 4 | 88 | 119 | 155 | 126 | 170 | 179 |
| 67\% | $\begin{array}{r} 69 \% \\ \text { C } \end{array}$ | 59\% | 65\% | 75\% | 66\% | 62\% | $\begin{gathered} 76 \% \\ \text { GI } \end{gathered}$ | 55\% | 77\% | 68\% | 65\% | 67\% | 70\% | 64\% | 71\% |
| 88 | 57 | 31 | 30 | 8 | 50 | 44 | 15 | 9 | 1 | 19 | 28 | 36 | 21 | 52 | 22 |
| 15\% | 12\% | 25\% | 15\% | 10\% | 15\% | 18\% | 8\% | 22\% | 23\% | 15\% | 16\% | 16\% | 11\% | 20\% | 9\% |
|  |  | B |  |  |  | H |  | H |  |  |  |  |  | P |  |
| 48 | 43 | 5 | 18 | 5 | 25 | 22 | 14 | 4 | - | 8 | 11 | 17 | 19 | 13 | 22 |
| 8\% | 9\% | 4\% | 9\% | 6\% | 8\% | 9\% | 8\% | 9\% |  | 6\% | 6\% | 7\% | 10\% | 5\% | 9\% |
|  | c |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 40 | 31 | 9 | 12 | 5 | 24 | 19 | 11 | 5 | - | 6 | 17 | 12 | 11 | 16 | 20 |
| 7\% | 6\% | 8\% | 6\% | 6\% | 7\% | 7\% | 6\% | 12\% |  | 4\% | 9\% | 5\% | 6\% | 6\% | 8\% |
| 19 | 15 | 4 | 9 | 2 | 8 | 11 | 3 | 1 | - | 4 | 7 | 8 | 3 | 12 | 5 |
| 3\% | 3\% | 3\% | 4\% | 3\% | 2\% | 4\% | 2\% | 3\% |  | 3\% | 4\% | 4\% | 2\% | 4\% | 2\% |
| 4 | 3 | 1 | 1 | 1 | 2 | - | 1 | - | - | 3 | - | 2 | 2 | 1 | 2 |
| 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |  | 0\% |  |  | 3\% |  | 1\% | 1\% | 0\% | 1\% |

## The Thoston $\mathfrak{G l o b e}$

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | $65+$ | $\begin{aligned} & \text { Less than } \\ & \$ 50 \mathrm{~K} \end{aligned}$ | \$50-\$100k | $\left.\begin{array}{\|c\|} \hline \text { More than } \\ \$ 100 \mathrm{~K} \end{array} \right\rvert\,$ | Less than College | College + | Public | Private | Neither | Male | Female |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Are you now married, widowed, divorced, separated, never married, or living with a partner?

Percentage Base
Unweighted Total
Married

Never married

Widowed

Divorced

Living with partner

Separated


## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | $\begin{aligned} & \text { Merrimack } \\ & \text { Valley } \end{aligned}$ | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| variances), Independent $Z$-Test for Per indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Are you now married, widowed, divorced, separated, never married, or living with a partner?

## Percentage Base

Unweighted Total

| 604 | 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| 405 | 47 | 52 | 34 | 40 | 36 | 36 | 26 | 26 | 50 | 40 |
| 67\% | 58\% | 64\% | 70\% | 68\% | $\begin{array}{r} 83 \% \\ \text { BCHK } \end{array}$ | $\begin{array}{r} 75 \% \\ B \end{array}$ | 58\% | 76\% | 71\% | 63\% |
| 88 | 15 | 17 | 6 | 11 | 2 | 4 | 5 | 3 | 5 | 15 |
| 15\% | 18\% | 20\% | 13\% | 19\% | 5\% | 8\% | 11\% | 10\% | 7\% | 24\% |
|  | FJ | FGJ |  | F |  |  |  |  |  | FGJ |
| 48 | 11 | 7 | 6 | 3 | 3 | 4 | 5 | 1 | 4 | 1 |
| 8\% | 13\% | 8\% | 13\% | 5\% | 6\% | 9\% | 11\% | 3\% | 6\% | 2\% |
|  | K |  | K |  |  |  | K |  |  |  |
| 40 | 3 | 4 | 1 | 4 | 3 | 3 | 5 | 2 | 9 | 4 |
| 7\% | 4\% | 5\% | 2\% | 7\% | 6\% | 6\% | 11\% | 6\% | 12\% | 7\% |
| 19 | 4 | 3 | 1 | 1 | - | 1 | 3 | - | 3 | 2 |
| 3\% | 5\% | 4\% | 2\% | 2\% |  | 2\% | 7\% |  | 4\% | 3\% |
| 4 | 1 | - | - | - | - | - | 1 | 1 | - | 1 |
| 1\% | 1\% |  |  |  |  |  | 2\% | 4\% |  | 1\% |

## The Thostonctlobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Wrong Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Gobe
Release 4 (Olympics), June 15-17, 22-24

Which of the following is your race or origin?

Percentage Base


## The I3ostonclabe

| Boston Globe Release Massachusetts \| June <br> Designed and Directed by: SocialSphe | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\begin{aligned} & \text { Less than } \\ & \$ 50 \mathrm{~K} \end{aligned}$ | \$50-\$100K | More than \$100K | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Which of the following is your race or origin?

Percentage Base

Unweighted Total
White

Black or African American

Hispanic, Latino or Spanish origin

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 529 | 69 | 72 | 117 | 131 | 140 | 89 | 139 | 207 | 195 | 334 | 94 | 41 | 377 | 237 | 291 |
| 88\% | 79\% | 87\% | $\begin{array}{r} 91 \% \\ B \end{array}$ | $\begin{array}{r} 90 \% \\ \mathrm{~B} \end{array}$ | 88\% | 86\% | 89\% | 92\% | 86\% | 89\% | 89\% | 89\% | 88\% | 86\% | 89\% |
| 22 | 8 | 3 | 3 | 2 | 5 | 6 | 9 | 2 | 12 | 10 | 7 | 1 | 12 | 6 | 16 |
| 4\% | 9\% | 4\% | 3\% | 1\% | 3\% | 6\% | 6\% | 1\% | 5\% | 3\% | 7\% | 2\% | 3\% | 2\% | 5\% |
|  | DE |  |  |  |  | । | । |  |  |  |  |  |  |  |  |
| 6 | 4 | 2 | - | - | - | 1 | 1 | 3 | 3 | 3 | - | 1 | 4 | 5 | 1 |
| 1\% | 5\% | 2\% |  |  |  | 1\% | 1\% | 1\% | 1\% | 1\% |  | 2\% | 1\% | 2\% | 0\% |
| 2 | 1 | - | - | 1 | - | - | - | 2 | - | 2 | 1 | 1 | - | 2 | - |
| 0\% | 1\% |  |  | 1\% |  |  |  | 1\% |  | 1\% | 1\% | 2\% |  | 1\% |  |
| 6 | 2 | 2 | - | 1 | 1 | 2 | - | 4 | 1 | 5 | - | - | 5 | 3 | 3 |
| 1\% | 2\% | 3\% |  | 1\% | 1\% | 2\% |  | 2\% | 0\% | 1\% |  |  | 1\% | 1\% | 1\% |
| 1 | - | - | - | 1 | - | 1 | - | - | - | 1 | - | - | 1 | - | 1 |
| 0\% |  |  |  | 1\% |  | 1\% |  |  |  | 0\% |  |  | 0\% |  | 0\% |
| 14 | 1 | 2 | 4 | 4 | 2 | 2 | 4 | 4 | 7 | 6 | - | 1 | 12 | 10 | 4 |
| 2\% | 1\% | 3\% | 3\% | 3\% | 1\% | 2\% | 3\% | 2\% | 3\% | 2\% |  | 2\% | 3\% | 3\% | 1\% |
| 24 | 2 | 2 | 5 | 5 | 10 | 2 | 2 | 3 | 8 | 14 | 3 | 1 | 15 | 12 | 12 |
| 4\% | 2\% | 2\% | 4\% | 4\% | 7\% | 2\% | 1\% | 1\% | 4\% | 4\% | 3\% | 2\% | 4\% | 4\% | 4\% |

## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | MerrimackValley | MetroWest | South of Boston | South Shore |  <br> Islands and <br> South <br> Coast | $\begin{aligned} & \text { Central } \\ & \text { MA } \end{aligned}$ | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Which of the following is your race or origin?

## Percentage Base

Unweighted Total
White


## The Thostonctlobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Are you, or is any member of your household a union member? If yes, is it a public sector union or a private sector union?

Percentage Base

Unweighted Total
No

Public sector

Private sector

Both unions

Don't know/Refused

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | ( N ) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| 426 | 334 | 92 | 131 | 60 | 235 | 169 | 134 | 28 | 3 | 91 | 126 | 170 | 122 | 191 | 171 |
| 71\% | 69\% | 76\% | 65\% | 75\% | 73\% | 68\% | 75\% | 67\% | 62\% | 71\% | 69\% | 74\% | 67\% | 72\% | 68\% |
| 105 | 90 | 14 | 47 | 12 | 46 | 52 | 23 | 7 | 2 | 21 | 36 | 35 | 33 | 43 | 49 |
| 17\% | 19\% | 12\% | $\begin{array}{r} 24 \% \\ F \end{array}$ | 15\% | 14\% | $\begin{array}{r} 21 \% \\ H \end{array}$ | 13\% | 18\% | 38\% | 16\% | 20\% | 15\% | 18\% | 16\% | 19\% |
| 46 | 41 | 5 | 12 | 5 | 29 | 17 | 18 | 3 | - | 8 | 11 | 18 | 17 | 16 | 22 |
| 8\% | 8\% | 4\% | 6\% | 6\% | 9\% | 7\% | 10\% | 7\% |  | 6\% | 6\% | 8\% | 9\% | 6\% | 9\% |
| 5 | 4 | 1 | 2 | 1 | 2 | 1 | 1 | 1 | - | 2 | - | 1 | 3 | 1 | 3 |
| 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 0\% | 0\% | 2\% |  | 2\% |  | 0\% | 2\% | 0\% | 1\% |
| 21 | 13 | 8 | 8 | 2 | 11 | 9 | 4 | 2 | - | 7 | 8 | 6 | 6 | 13 | 5 |
| 4\% | 3\% | 6\% | 4\% | 2\% | 3\% | 3\% | 2\% | 5\% |  | 5\% | 5\% | 2\% | 3\% | 5\% | 2\% |

## The Ibostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | $\begin{aligned} & \text { ess the } \\ & \$ 50 \mathrm{e} \end{aligned}$ | \$50-\$100K | $\$ 100 \mathrm{~K}$ | College | College + | Public | Private | Neither | Male | Female |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Are you, or is any member of your household a union member? If yes, is it a public sector union or a private sector union?

Percentage Base

Unweighted Total
No

Public sector
Private sector

Both unions

Don't know/Refused

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 87 | 83 | 129 | 146 | 159 | 104 | 155 | 225 | 226 | 375 | 105 | 46 | 426 | 276 | 328 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 88 | 84 | 129 | 146 | 157 | 103 | 155 | 227 | 226 | 376 | 107 | 46 | 426 | 278 | 326 |
| 426 | 54 | 62 | 89 | 99 | 122 | 82 | 103 | 158 | 141 | 285 | - | - | 426 | 192 | 234 |
| 71\% | 62\% | 75\% | 69\% | 68\% | $\begin{array}{r} 77 \% \\ B \end{array}$ | $\begin{array}{r} 79 \% \\ \mathrm{H} \end{array}$ | 66\% | 70\% | 62\% | 76\% |  |  | 100\% | 70\% | 71\% |
| 105 | 15 | 17 | 26 | 27 | 19 | 15 | 32 | 42 | 42 | 63 | 105 | - | - | 42 | 63 |
| 17\% | 17\% | 21\% | 20\% | 19\% | 12\% | 14\% | 21\% | 19\% | 19\% | 17\% | 100\% |  |  | 15\% | 19\% |
| 46 | 7 | 4 | 11 | 14 | 11 | 4 | 14 | 23 | 24 | 22 | - | 46 | - | 31 | 15 |
| 8\% | 8\% | 5\% | 8\% | 10\% | 7\% | 4\% | 9\% | 10\% | 11\% | 6\% |  | 100\% |  | 11\% | 5\% |
|  |  |  |  |  |  |  |  | G | K |  |  |  |  | P |  |
| 5 | 2 | - | 1 | 2 | - | - | 2 | 2 | 3 | 2 | - | - | - | 3 | 2 |
| 1\% | 2\% |  | 1\% | 1\% |  |  | 1\% | 1\% | 1\% | 1\% |  |  |  | 1\% | 1\% |
| 21 | 9 | - | 2 | 3 | 7 | 3 | 5 | 1 | 16 | 3 | - | - | - | 7 | 14 |
| 4\% | 11\% |  | 1\% | 2\% | 4\% | 3\% | 3\% | 0\% | 7\% | 1\% |  |  |  | 3\% | 4\% |
|  | DE |  |  |  |  |  |  |  | K |  |  |  |  |  |  |

## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore |  <br> Islands and <br> South <br> Coast | Central MA | WesternMA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| mparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| variances), Independent $Z$-Test for Per indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Are you, or is any member of your household a union member? If yes, is it a public sector union or a private sector union?

## Percentage Base

Unweighted Total
No

Public sector

Private sector

Both unions

Don't know/Refused

| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 604 | 82 | 82 | 49 | 59 | 44 | 48 | 45 | 34 | 71 | 63 |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 604 | 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| 426 | 54 | 60 | 31 | 40 | 34 | 30 | 35 | 26 | 50 | 49 |
| 71\% | 66\% | 73\% | 65\% | 67\% | 78\% | 61\% | 78\% | 76\% | 70\% | 78\% |
| 105 | 13 | 13 | 9 | 11 | 8 | 14 | 8 | 4 | 17 | 6 |
| 17\% | 16\% | 16\% | 19\% | 19\% | 19\% | $\begin{gathered} \text { 29\% } \\ \text { IK } \end{gathered}$ | 17\% | 11\% | $24 \%$ K | 10\% |
| 46 | 8 | 9 | 6 | 4 | 1 | - | 1 | 3 | 4 | 6 |
| 8\% | 10\% | $\begin{gathered} \text { 11\% } \\ \text { FH } \end{gathered}$ | 12\% | 7\% | 2\% |  | 2\% | 10\% | 6\% | 10\% |
| 5 | - | 1 | 1 | 1 | - | 1 | - | - | - | 1 |
| 1\% |  | 1\% | 2\% | 2\% |  | 2\% |  |  |  | 2\% |
| 21 | 7 | - | 1 | 3 | - | 4 | 1 | 1 | - | 1 |
| 4\% | 8\% |  | 2\% | 5\% |  | 8\% | 2\% | 3\% |  | 2\% |

## The Thostonalobe

| Massachusetts \| June 15-17, 22-24, 2 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Don't Know | Liberal | Moderate | Conservative | $\begin{array}{c\|} \text { Right } \\ \text { Direction } \end{array}$ | Wrong Track |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |
| Table Q42 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

County
Percentage Base


## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  | 35-44 | 45-54 | 55-64 | 65+ | $\begin{aligned} & \text { Less than } \\ & \$ 50 \mathrm{~K} \end{aligned}$ | \$50-\$100K | $\begin{array}{\|c} \text { More than } \\ \$ 100 \mathrm{~K} \end{array}$ | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  | 18-34 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. |  | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

County

Percentage Base

Unweighted Total
Barnstable

Berkshire
Bristol


## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | MerrimackValley | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | $\begin{aligned} & \text { Central } \\ & \text { MA } \end{aligned}$ | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| mparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

County
Percentage Base


53
$65 \%$

## The Thostonclobe



## The I3ostand lobe



## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Metro- <br> Boston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | Merrimack Valley | MetroWest | South of Boston | South Shore |  <br> Islands and <br> South <br> Coast | $\begin{aligned} & \text { Central } \\ & \text { MA } \end{aligned}$ | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| mparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |
| County |  |  |  |  |  |  |  |  |  |  |  |
| Worcester | 70 $12 \%$ |  |  |  |  |  |  |  |  |  |  |

## The Thostonclobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Don't Know | Liberal | Moderate | Conservative | $\underset{\text { Rirection }}{\substack{\text { Right } \\ \text { D }}}$ | Wrong Track |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) |  |  |  |  |  |  |  |  |  |  | (N) |  | (P) |
| Table Q43 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Release 4 (Olympics), June 15-17, 22-24 |
| Gender |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | $\cdots(A)$ | (B) | (C) | (D) | $\cdots(E)$ | (F) | (G)---- | ${ }_{(H)}$ | (I) | $----\quad{ }_{(J)}$ | (K) | (L) | $----$ | (N) | ${ }_{(0-----1}$ | $-----$ |
| Percentage Base | 604 | 483 | 120 | 201 | 80 | 323 | 248 | 180 | 42 | 5 | 128 | 182 | 231 | 181 | 263 | 250 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted Total | 604 | 484 | 120 | 200 | 91 | 313 | 248 | 184 | 41 | 5 | 126 | 182 | 226 | 186 | 262 | 252 |
| Male | 276 | 228 | 48 | 76 | 46 | 153 | 92 | 107 | 20 | 1 | 55 | 70 | 105 | 95 | 113 | 126 |
|  | 46\% | 47\% | 40\% | 38\% | 57\% | 47\% | 37\% | 59\% GJK | 48\% | 20\% | 43\% | 38\% | 46\% | 53\% L | 43\% | 50\% |
| Female | 328 | 256 | 72 | 124 | 34 | 170 | 156 | 73 | 22 | 4 | 73 | 112 | 125 | 86 | 150 | 125 |
|  | 54\% | 53\% | 60\% | 62\% | 43\% | 53\% | 63\% | 41\% | 52\% | 80\% | 57\% | 62\% | 54\% | 47\% | 57\% | 50\% |
|  |  |  |  | EF |  |  | H |  |  | H | H | N |  |  |  |  |

## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Less than$\$ 50 \mathrm{~K}$ | \$50-\$100K | More than \$100K | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Gender

Percentage Base

Unweighted Total
Male

Female


## The I3ostand

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | $\begin{aligned} & \text { Merrimack } \\ & \text { Valley } \end{aligned}$ | MetroWest | South of Boston | South Shore | Cape \&Islands andSouthCoast | Central MA | Western MA |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEFGHIJK, Independent T -Test for Means (based on test for equal |  |  |  |  |  |  |  |  |  |  |  |
| variances), Independent $Z$-Test for Per indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Gender

Percentage Base

Unweighted Total
Male


## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Likelihood to Vote in General Election |  | Party ID |  |  | Candidate Vote |  |  |  |  | Ideology |  |  | Massachusetts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Definitely | Probably | Democrat | Republican | Independent | Coakley | Baker | McCormick | Falchuk | Know | Liberal | Moderate | Conservative | Direction | Track |
| Comparison Groups: BC/DEF/GHIJK/LMN/OP, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Ten Regions


## The I3ostonclabe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 | Total Sample | Age |  |  |  |  | Income |  |  | Education |  | Union Household |  |  | Gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Designed and Directed by: SocialSphere Inc. |  | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Less than$\$ 50 \mathrm{~K}$ | \$50-\$100K | More than$\$ 100 \mathrm{~K}$ | Less than College | College + | Public | Private | Neither | Male | Female |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison Groups: BCDEF/GHI/JK/LMN/OP, Independent T -Test for Means (based on test for equal variances), Independent $Z$-Test for Percentages (unpooled proportions), Uppercase Letters indicate significance at the $95 \%$ level. | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | ( N$)$ | (0) | (P) |

Boston Globe
Release 4 (Olympics), June 15-17, 22-24

Ten Regions


## The Thostonalobe

| Boston Globe Release Poll of Likely Voters in Massachusetts \| June 15-17, 22-24, 2014 <br> Designed and Directed by: SocialSphere Inc. <br> Comparison Groups: BCDEFGHIJK, Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions), Uppercase letters indicate significance at the $95 \%$ level. | Total Sample | Region |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MetroBoston | $\begin{aligned} & \text { Inside } \\ & 128 \end{aligned}$ | North Shore | $\begin{aligned} & \text { Merrimack } \\ & \text { Valley } \end{aligned}$ | MetroWest | South of Boston | South Shore | Cape \& Islands and South Coast | Central MA | Western MA |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) |
| Table Q44 |  |  |  |  |  |  |  |  |  |  |  |
| Boston Globe <br> Release 4 (Olympics), June 15-17, 22-24 |  |  |  |  |  |  |  |  |  |  |  |
| Ten Regions |  |  |  |  |  |  |  |  |  |  |  |
|  | (A) | (B) | $\qquad$ <br> (C) | ------- (D) | (E) | $\cdots$ (F) | (G) | $(H)$ | $\cdots$ (I) | $\cdots$ (J) | $-------\quad(K)$ |
| Percentage Base | $\begin{array}{r} 576 \\ 100 \% \end{array}$ | $\begin{array}{r} 82 \\ 100 \% \end{array}$ | $\begin{array}{r} 82 \\ 100 \% \end{array}$ | $\begin{array}{r} 49 \\ 100 \% \end{array}$ | $\begin{array}{r} 59 \\ 100 \% \end{array}$ | $\begin{array}{r} 44 \\ 100 \% \end{array}$ | $\begin{array}{r} 48 \\ 100 \% \end{array}$ | $\begin{array}{r} 45 \\ 100 \% \end{array}$ | $\begin{array}{r} 34 \\ 100 \% \end{array}$ | 71 $100 \%$ | $\begin{array}{r} 63 \\ 100 \% \end{array}$ |
| Unweighted Total | 580 | 76 | 85 | 48 | 59 | 45 | 48 | 45 | 29 | 82 | 63 |
| South of Boston | 48 $8 \%$ | - | - | - | - | - | $\begin{array}{r} 48 \\ 100 \% \end{array}$ | - | - | - | - |
| Cape \& Islands and South Coast | 34 $6 \%$ | - | - | - | - | - | - | - | $\begin{array}{r} 34 \\ 100 \% \end{array}$ | - | - |
| Central MA | $\begin{array}{r} 71 \\ 12 \% \end{array}$ | - | - | - | - | - | - | - | - | $\begin{array}{r} 71 \\ 100 \% \end{array}$ | - |
| Inside 128 | $\begin{array}{r} 82 \\ 14 \% \end{array}$ | - | $\begin{array}{r} 82 \\ 100 \% \end{array}$ | - | - | - | - | - | - | - | - |
| Merrimack Valley | $\begin{array}{r} 59 \\ 10 \% \end{array}$ | - | - | - | $\begin{array}{r} 59 \\ 100 \% \end{array}$ | - | - | - | - | - | - |
| Metro-Boston | $\begin{array}{r} 82 \\ 14 \% \end{array}$ | $\begin{array}{r} 82 \\ 100 \% \end{array}$ | - | - | - | - | - | - | - | - | - |
| Metro-West | $\begin{aligned} & 44 \\ & 8 \% \end{aligned}$ | - | - | - | - | $\begin{array}{r} 44 \\ 100 \% \end{array}$ | - | - | - | - | - |
| North Shore | $\begin{gathered} 49 \\ 8 \% \end{gathered}$ | - | - | $\begin{array}{r} 49 \\ 100 \% \end{array}$ | - | - | - | - | - | - | - |
| South Shore | $\begin{gathered} 45 \\ 8 \% \end{gathered}$ | - | - | - | - | - | - | $\begin{array}{r} 45 \\ 100 \% \end{array}$ | - | - | - |
| Western MA | $\begin{array}{r} 63 \\ 11 \% \end{array}$ | - | - | - | - | - | - | - | - | - | 63 $100 \%$ |

