Boston Globe Poll #32

MA 2012 Senate Election

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**Conducted by the University of New Hampshire Survey Center**

**March, 2012**

**Executive Summary**

**I. Presidential Election**

Barack Obama has strong approval ratings among MA voters – 56% say they approve of the job he is doing as president, 39% disapprove, and 5% are neutral. A 46% approval rating is generally seen as the level needed for reelection and Obama well exceeds this.

* 1. Democrats (89%), even moderate to conservative Democrats (82%), liberals, poor, and minorities give Obama his highest approval ratings.
  2. Republicans are most likely to disapprove (87%) and 52% of independents disapprove; residents of southeastern MA, Cape & Islands are more likely to disapprove.

Obama also enjoys high favorability ratings – 59% have a favorable opinion of Obama, 35% have an unfavorable opinion of him and 6% are neutral or don’t know.

1. Obama’s favorability ratings have slowly increased over the past two years.
2. Democrats, liberals, minorities, low income, people with post graduate educations, and people living inside 128 give Obama his highest favorability ratings.
3. Republicans, conservatives, middle income residents, and residents of southeastern MA, Cape & Islands are most likely to have an unfavorable opinion of Obama.

Mitt Romney is viewed favorably by 42% of MA voters, 47% have an unfavorable opinion of him, and 11% are neutral or don’t know.

1. Republicans, conservatives and residents of southeastern MA, Cape & Islands are most likely to have favorable opinions of Romney.
2. Democrats, liberals, and minorities give Romney his lowest favorability ratings.

In a matchup between Romney and Obama, 49% of MA voters say they will vote for Obama, 33% will vote for Romney, 2% prefer some other candidate, and 16% are undecided.

1. 51% of voters say they have definitely decided who they will vote for, 23% are leaning toward a candidate, and 26% are still undecided. Among those who have definitely decided, 69% say they will vote for Obama.
2. Republicans and conservatives are most likely to vote for Romney.
3. Democrats, liberals, and minorities give Romney his lowest favorability ratings.

**Presidential Candidate Favorability Ratings**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Favorable** | **Neutral** | **Unfavorable** | **Don’t Know** | **Net** | **(N)** |
| **Obama (Mar. ‘12) - LV** | **59%** | **4%** | **35%** | **2%** | **+24%** | **(542)** |
| Obama (Aug. ’11) | 54% | 4% | 39% | 3% | +15% | (493) |
| Obama (Sept. ’10) | 56% | 6% | 37% | 1% | +19% | (520) |
| Obama (June ’10) | 54% | 4% | 41% | 1% | +13% | (557) |
|  |  |  |  |  |  |  |
| **Romney (Mar. ’12) – LV** | **42%** | **8%** | **47%** | **3%** | **-4%** | **(542)** |
| Romney (October ’06) | 34% | 10% | 54% | 2% | -20% | (581) |
| Romney (September ’06) | 40% | 10% | 48% | 2% | -8% | (521) |
| Romney (March ’06) | 49% | 8% | 41% | 1% | +8% | (510) |
| Romney (August ’05) | 50% | 8% | 41% | 2% | +9% | (402) |
| Romney (March ’05) | 53% | 7% | 38% | 2% | +15% | (434) |

**II. Senate Election**

* The Scott Brown - Elizabeth Warren race is one of the closest watched in the country and one of the few in which Democrats have a very good chance of gaining a seat.
* Both Brown and Warren are popular candidates
* Brown is remarkably popular for a Republican and Warren is also well liked for a newcomer to MA politics.
* No big split between liberal and moderate/conservative Democrats yet, but there are hints of it.
* Very high percentage of voters not decided – the race is wide open.

Currently, 54% of likely voters have a favorable opinion of Brown, 29% have an unfavorable opinion of him, 10% are neutral and 7% don’t know enough about him to say. Brown’s net favorability rating is +25%.

1. Republicans, conservatives and residents of southeastern MA, Cape & Islands are most likely to have favorable opinions of Brown.
2. Democrats and liberals give Brown his lowest favorability ratings.
3. Moderate/conservative Democrats are split in their views of Brown – 39% have a favorable opinion of him and 39% have an unfavorable opinion.
4. Minorities are also split in their views of Brown – 39% have a favorable opinion of him and 35% have an unfavorable opinion.

Warren is not as well-known as Brown, but is well liked – 47% have a favorable opinion of Warren, 23% have an unfavorable opinion, 6% are neutral and 25% don’t know enough about her to say. Warren’s net favorability rating is +24%.

1. Democrats, liberals, upper class voters, and voters with post-graduate educations give Warren her highest favorability ratings.
2. Republicans and conservatives are most likely to have an unfavorable opinion of Warren.

Marisa De Franco is essentially unknown -- 5% have a favorable opinion of De Franco, 4% have an unfavorable opinion, 8% are neutral and 82% don’t know enough about her to say.

**Favorability Ratings**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Favorable** | **Neutral** | **Unfavorable** | **Don’t Know** | **Net** | **(N)** |
| **Brown Mar. ’12) – LV** | **54%** | **10%** | **29%** | **7%** | **+25%** | **(542)** |
| Brown (Aug. ’11) | 49% | 8% | 26% | 17% | +23% | (493) |
| Brown (Sept. ’10) | 58% | 10% | 21% | 11% | +37% | (518) |
| Brown (June ’10) | 55% | 13% | 18% | 14% | +37% | (558) |
| Brown (Jan. ’10) \*\* | 44% | 7% | 25% | 23% | +19% | (551) |
|  |  |  |  |  |  |  |
| **De Franco (Mar. ’12) -- LV** | **5%** | **8%** | **4%** | **82%** | **+1%** | **(542)** |
|  |  |  |  |  |  |  |
| **Warren (Mar. ’12) – LV** | **47%** | **6%** | **23%** | **25%** | **+24%** | **(542)** |
| Warren (Aug ’11) | 23% | 4% | 12% | 60% | +12% | (493) |

\*\* Likely 2010 Special Senate Election Voters

Looking to the November election, most voters have not made up their minds who they will vote for – 45% say they have definitely decided who they will vote for, 13% are leaning to a candidate, and 42% say they are undecided. Among voters who say they have definitely decided, Brown holds a slim 51% to 48% lead. Less decided voters are equally split, meaning this is a race that is definitely up for grabs.

Among likely voters, 37% say they will vote for Brown, 35% say they will vote for Warren, 2% prefer some other candidate, and 26% are undecided.

1. Support generally breaks down along party lines – Democrats (63%) and liberals (68%) are most likely to support Warren while Republicans (86%) and conservatives (76%) are most likely to support Brown.
2. Independents currently break for Brown 42% to 14% and Unaffiliated voters break for Brown 42% to 24%.
3. There is a modest split among liberal and moderate/conservative Democrats with 76% of liberal Democrats favoring Warren, but only 51% of moderate/conservative Democrats saying they will vote for her.

When asked in an open ended question what they think of Brown, 12% of voters say that he is a moderate or an independent, 6% say he is honest, 6% say he relates to “regular people”, 6% mention his truck. Negative comments about Brown are that he is dishonest or a fake (5%), that he votes with Republicans too much (3%).

1. About 1/3 of Democrats give Brown a generally positive comment when they think about Brown. Among moderate/conservative Democrats, 39% have good things to say about him.

**Thoughts About Scott Brown**

|  |  |
| --- | --- |
| **Positive** |  |
| Positive in general | 15% |
| Honest | 6% |
| Relates to regular people | 6% |
| Moderate | 6% |
| Pickup truck | 6% |
| Independent | 6% |
| Fair/Open minded | 4% |
| Republican | 4% |
| Good looking | 3% |
| Bipartisan | 2% |
|  |  |
| **Negative** |  |
| Negative in general | 5% |
| Fake | 3% |
| Votes with Republicans too much | 3% |
| Distrust | 2% |
| Conservative | 2% |
| Big Business | 2% |
| Inconsistent | 2% |
| Not intelligent/experienced | 2% |
| Arrogant | 1% |
| RINO | 1% |
|  |  |
| Other | 17% |
| DK | 8% |
|  | (517) |

When asked in an open ended question what they think of Warren, 13% of voters say that she is a consumer advocate, 9% say she is intelligent, 5% mention they want a woman in government. Negative comments about Warren are that she is a liberal or progressive or is too liberal (9%), 4% mention Harvard or that she is an elitist.

**Thoughts About Elizabeth Warren**

|  |  |  |
| --- | --- | --- |
| **Positive** |  |  |
| Consumer advocate |  | 13% |
| Intelligent |  | 9% |
| Positive in general |  | 8% |
| Woman/woman in government |  | 5% |
| Hard worker |  | 3% |
| Democrat |  | 3% |
| Honest |  | 2% |
|  |  |  |
| **Negative** |  |  |
| Too liberal |  | 6% |
| Negative in general |  | 3% |
| Liberal/Progressive |  | 3% |
| Harvard |  | 2% |
| Elitist |  | 2% |
| Dishonest |  | 1% |
| Lack of experience |  | 1% |
| Lawyer |  | 1% |
|  |  |  |
| Other |  | 13% |
| DK |  | 20% |
| Total |  | (506) |

**Candidate Characteristics**

1. Brown is seen as the strongest leader by 43% to Warren’s 31%, with 4% saying someone else, 2% saying neither, and 20% unsure.
2. Brown is thought to be the most likable candidate – 57% say Brown is most likable, 23% say Warren is. A plurality of Democrats (40% to 38%) think is Brown is more likable.
3. Brown, however, is seen as the more bipartisan of the two, and is thought better able to work with members of the opposite party, with 49% saying Brown, 27% Warren, 3% someone else, 3% neither, and 17% don’t know.
4. Voters are evenly split over which candidate best understands people like themselves: 40% say Warren, 39% say Brown, 2% say someone else, 5% say neither, and 14% don’t know. This is true for people of all economic classes, except people who think they are poor who prefer Warren.
5. A plurality say that Warren (44%) would do more to help working people, 35% say Brown, 3% someone else, 3% neither, and 14% don’t know.

**Understanding People Like Me**

1. Voters are split over how well Warren understands the needs of people like themselves: 30% think she understands their needs very well, 33% say somewhat well, 10% think not very well, 12% not well at all, and 15% don’t know.
2. However, only 26% say Brown understands their needs very well, while 40% think he understands their needs somewhat well, 16% say not very well, 11% not well at all, and 7% don’t know.

**Brown’s Performance as Senator**

Brown is seen by a majority of likely voters as somewhat responsive to the people and needs of Massachusetts -- 19% say he is very responsive, 52% say he is somewhat responsive, 14% not very responsive, 5% think not responsive at all, and 10% don’t know.

* 1. There is bipartisan agreement regarding his level of responsiveness to MA.

Brown has also crafted an image for himself as somewhat of a maverick. Currently, a plurality of likely voters (44%) say Brown is only sometimes influenced by the Republican Party, 27% say he votes independently of the GOP, and 20% think he is heavily influenced by the Party.

1. Even a plurality of Democrats (47%) say Brown is only sometimes influenced, though 31% feel he is heavily influenced by the GOP.

**MA Senate Issues**

Likely voters were given several issues facing the country, and asked who they thought would be best able to accomplish or solve each issue.

1. On the issue of cutting spending on social programs, 65% of likely voters thought Brown would be best able to accomplish this, 8% said Warren, 2% thought both had an equal chance, and 25% didn’t know.
2. Warren (56%) is seen as best able to raise taxes on wealthy Americans, while 13% said Brown.
3. Brown holds a moderate lead over Warren on the issue of lowering the price of gasoline, 23%-11%. However, 50% did not know which would be able to solve this issue.
4. Brown also has an advantage over Warren on the issue of balancing the federal budget 37%-21%.
5. But 40% say Warren is best able to reduce the power of corporations in America, while 20% think Brown is better able to accomplish this.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Brown** | **Warren** | **Both Equal** | **Don’t Know** | **(N)** |
| Cut spending on social programs | 65% | 8% | 2% | 25% | (527) |
| Balance the federal budget | 37% | 21% | 8% | 34% | (523) |
| Lower the price of gas | 23% | 11% | 16% | 50% | (502) |
| Reduce power of corporations | 20% | 46% | 7% | 28% | (529) |
| Raise taxes on wealthy Americans | 13% | 56% | 5% | 26% | (536) |

**Class and the Economy**

Most MA likely voters see themselves as part of the middle class: only 5% say they are in the upper class, 56% say they are in the middle class, 31% say they are in the working class, 5% are poor, and 2% don’t know.

* 1. There are few demographic differences, as most place themselves in the middle class.
  2. However, a plurality of minority voters see themselves as part of the working class.

More than half of likely voters (57%) have had to delay an important purchase or decision this year because of money.

1. Lower income voters are most likely to say they have put off important purchases.

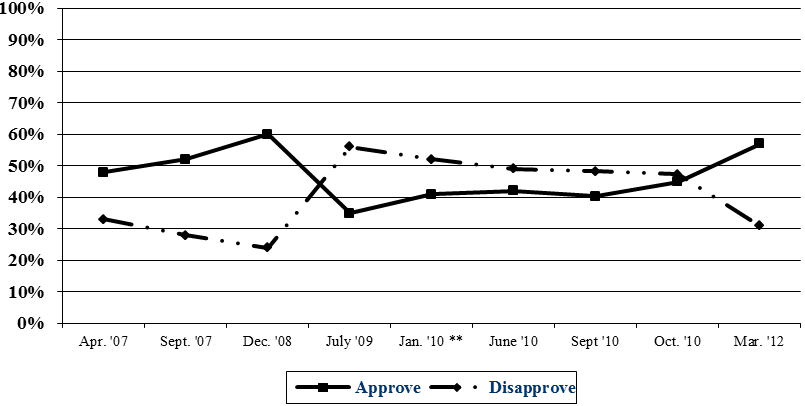
Among voters who have had to delay a purchase or decision, the most common example cited was the purchase of a new car (28%), followed by home renovations or repairs (16%), basic necessities like food or bills (10%), electronics or appliances (9%), and vacation or travel (8%).

**IV. Gubernatorial Approval**

Deval Patrick’s job approval dropped dramatically in 2008 but has since recovered. Currently, 57% of all MA adults approve of the job Patrick is doing as Governor, 31% disapprove, and 11% are neutral. In October 2010, 45% of the MA adults approved of Patrick’s job as Governor and 47% disapproved.

* 1. Democrats (82%), liberals, minorities, low income voters, and voters with post-graduate educations give Patrick his highest approval ratings.
  2. Republicans (68%) and conservatives are most likely to disapprove.

**Deval Patrick Approval Ratings**



\*\* Likely special Senate election voters.

Patrick’s favorability ratings have also improved – 57% of likely voters have a favorable opinion of Patrick, 27% have an unfavorable opinion of him, and 16% are neutral or don’t know. Patrick’s net favorability rating (the percentage favorable minus the percentage unfavorable) is +30%, up significantly from +7% in August.

* 1. Patrick gets his highest favorability ratings from Democrats (81%), liberals, minorities, and people who consider themselves upper class.
  2. His lowest ratings come from Republicans (56% have an unfavorable opinion of him) and conservatives.

**Favorability Ratings**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Favorable** | **Neutral** | **Unfavorable** | **Don’t Know** | **Net** | **(N)** |
| **Patrick (Mar. ‘12) -- LV** | **57%** | **10%** | **27%** | **6%** | **+30%** | **(543)** |
| Patrick (Aug. 11) | 45% | 11% | 38% | 6% | +7% | (493) |
| Patrick (Oct. ’10) - LV | 49% | 6% | 43% | 2% | +6% | (518) |
| Patrick (Sept. ’10) | 43% | 11% | 43% | 3% | 0% | (520) |
| Patrick (June ’10) | 43% | 8% | 45% | 4% | -2% | (558) |
| Patrick (Jan. ’10) \*\* | 39% | 7% | 50% | 5% | -11% | (553) |
| Patrick (July ’09) | 36% | 9% | 52% | 3% | -16% | (545) |
| Patrick (Dec. ’08) | 64% | 6% | 24% | 6% | +40% | (501) |
| Patrick (Sept. ’07) | 57% | 12% | 26% | 6% | +31% | (503) |
| Patrick (April ’07) | 63% | 9% | 25% | 4% | +38% | (498) |
| Patrick (Aug. ’05) | 10% | 12% | 5% | 73% | +5% | (501) |
| Patrick (March ’05) | 11% | 7% | 5% | 78% | +6% | (498) |

\*\* Likely 2010 Special Senate Election Voters

**V. Other Political Figures**

Despite losing to Brown in the January 2010 special election, Martha Coakley remains a very popular figure in Massachusetts politics. Her net favorability rating is +39%.

John Kerry remains modestly popular, his net favorability rating is +17%, largely unchanged in recent years.

Tim Murray has seen his favorability ratings plummet after his accident last fall – his net favorability rating is   
-1%, down from +21% in 2007.

Charlie Baker has dropped off the radar screen of most voters after his 2010 gubernatorial challenge.

**Favorability Ratings**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Favorable** | **Neutral** | **Unfavorable** | **Don’t Know** | **Net** | **(N)** |
| **Baker (Mar. ’12) – LV** | **18%** | **10%** | **16%** | **56%** | **+2%** | **(540)** |
| Baker (Oct. ’10) - LV | 38% | 8% | 40% | 14% | -2% | (519) |
| Baker (Sept. ’10) | 31% | 14% | 25% | 30% | +6% | (520) |
| Baker (June ’10) | 20% | 16% | 20% | 45% | 0% | (558) |
| Baker (Jan. ’10) \*\* | 19% | 6% | 13% | 62% | +6% | (551) |
| Baker (July ’09) | 16% | 6% | 14% | 63% | +2% | (545) |
|  |  |  |  |  |  |  |
| **Coakley (Mar. ’12) -- LV** | **62%** | **6%** | **23%** | **9%** | **+39%** | **(541)** |
| Coakley (Jan. ’10) \*\* | 61% | 6% | 26% | 8% | +35% | (553) |
| Coakley (July ’09) | 56% | 7% | 15% | 21% | +41% | (545) |
| Coakley (Dec. ’08) | 58% | 4% | 12% | 25% | +46% | (501) |
| Coakley (Sept. ’07) | 56% | 10% | 14% | 21% | +42% | (501) |
| Coakley (April ’07) | 62% | 10% | 10% | 18% | +52% | (498) |
|  |  |  |  |  |  |  |
| **DeLeo (Mar. ’12) -- LV** | **17%** | **12%** | **27%** | **44%** | **-10%** | **(540)** |
|  |  |  |  |  |  |  |
| **Grossman (Mar. ’12) – LV** | **30%** | **10%** | **6%** | **53%** | **+24%** | **(542)** |
|  |  |  |  |  |  |  |
| **Kerry (Mar. ’12) -- LV** | **54%** | **5%** | **37%** | **4%** | **+17%** | **(543)** |
| Kerry (Aug. ’11) | 52% | 9% | 34% | 5% | +18% | (494) |
| Kerry (Sept. ’10) | 48% | 10% | 38% | 5% | +10% | (520) |
| Kerry (June ’10) | 52% | 5% | 37% | 6% | +15% | (558) |
| Kerry (July ’09) | 46% | 7% | 44% | 3% | +2% | (543) |
|  |  |  |  |  |  |  |
| **Therese Murray (Mar. ’12)** | **20%** | **9%** | **17%** | **54%** | **+3%** | **(542)** |
| Therese Murray (Sept. ’07) | 18% | 23% | 11% | 47% | +7% | (503) |
| Therese Murray (April ’07) | 29% | 19% | 9% | 43% | +20% | (493) |
|  |  |  |  |  |  |  |
| **Tim Murray (Mar. ’12) LV** | **29%** | **8%** | **30%** | **33%** | **-1%** | **(542)** |
| Tim Murray (Sept. ’07) | 31% | 20% | 10% | 39% | +21% | (500) |
| Tim Murray (April ’07) | 41% | 18% | 6% | 35% | +35% | (494) |

\*\* Likely 2010 Special Senate Election Voters

**V. Illegal Immigration**

Illegal immigration is seen as an at least somewhat serious problem in the United States, and seen as a very serious problem by a plurality of likely MA voters: 44% say illegal immigration is a very serious problem, 34% say it is somewhat serious, 14% not very serious, 6% not serious at all, and 2% don’t know.

* 1. The seriousness of this issue has declined in the last several years. In June 2010, more than half (55%) of likely 2010 MA gubernatorial election voters said illegal immigration was a very serious problem in the US.
  2. Republicans (73%) and conservatives (73%) are most likely to see illegal immigration as a very serious problem, as do those with a household income of less than $30,000/year and those with a high school education or less.
  3. Democrats are more divided over the issue, with a plurality (41%) saying it is a somewhat serious issue.

However, nearly two-thirds of likely MA voters believe that local and state police should be cooperating with federal officials in efforts to deport illegal immigrants identified in the state. Currently, 64% say local police should cooperate, 25% say there should not be such cooperation, and 11% don’t know.

1. Majorities of most demographic groups agree that local police should be assisting federal officials.

**VI. MBTA Budget Issue**

Likely voters are split over the issue of whether to use state funds to help the MBTA bridge its budget gap: 40% think state funds should be use to help the MBTA, 34% say no state funds should be used, and 26% don’t know or have no opinion on the issue.

1. Democrats (52%), Liberals (56%), and those that live inside Route 128 (52%) are most likely to think the state should help the MBTA cover its budget gap.
2. Republicans (50%) and conservatives (48%) don’t think the state should give the MBTA funds.

**The Boston Globe Poll #32**

**MA 2012 Senate Election**

**Conducted by the UNH Survey Center**

**March, 2012**

**Technical Report**

**Method:** Telephone interviews conducted with RDD landline and cellular telephones with Massachusetts residents who are likely November 2012 voters

**Field Period**: March 21 to March 27, 2012

**Hours:** 10 a.m. to 9 p.m.

**Median Completion Time:** 15 minutes

**Full Sample**

**Sample Size**: 544 randomly selected likely November 2012 voters

**Sampling Error**: +/- 4.2%

**Response Rate, Full Sample (AAPOR #4):** 21%

**Weighting:** The data have been weighted by the number of adults in a household and the number of telephone numbers, land and cellular, at which adults in the household can be reached in order to equalize the chances of an individual MA adult being selected. The data have also been weighted by the sex and race of the respondent and the region of the state based on the American Community Survey conducted by the US Census.

**The Boston Globe Poll #32**

**Conducted by the UNH Survey Center**

**March 20, 2012**

**FINAL**

INTRO

"Good afternoon / evening. My name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and I'm calling for the University of New Hampshire Survey Center. We're conducting a short, confidential survey of voters in Massachusetts about issues and politics in Massachusetts, and we'd really appreciate your help and cooperation.”

“The survey will only take about 10 minutes."

IF ASKED: "This poll is being conducted for the Boston Globe and will be in the Sunday paper on April first."

1 CONTINUE

2 NO REG VOTERS – VOLUNTEERED

99 REFUSED

CELL1

“First, to confirm, have I reached you on your cell phone or a land line?”

1 CELL PHONE 🡪 SKIPTO CELL2

2 LAND LINE 🡪 SKIPTO BIR1

99 REFUSED 🡪 TERMINATE

CELL2

“Are you currently driving a car of doing any activity that requires your full attention?”

1 IF YES: “Can I call back at a later time?” MAKE APPOINTMENT

2 NO 🡪 SKIPTO AGE18

99 NA / REFUSED 🡪 TERMINATE

AGE18

“And are you 18 years old or older?”

1 YES 🡪 SKIP TO CELLREG

2 NO 🡪 "Thank you very much, we are only interviewing adults 18 years old or older."

\* 99 REFUSAL 🡪 "Thank you very much, we are only interviewing adults 18 years old or older."

CELLREG

“Are you currently registered to vote in Massachusetts?”

IF NO: “Do you plan to register so that you can vote in the general election in November?”

1 YES 🡪 SKIP TO SEX

2 NO, BUT PLANNING TO REGISTER 🡪 SKIP TO SEX

3 NOT REGISTERED, NOT PLANNING TO REGISTER 🡪 TERMINATE

98 DK / NOT SURE (DO NOT PROBE) 🡪 TERMINATE

\* 99 NA / REFUSED 🡪 TERMINATE

BIR1

“In order to determine who to interview, could you tell me, of the REGISTERED VOTERS who currently live in your household -- including yourself -- who had the most recent birthday?  I don't mean who is the youngest, but rather, who had the most recent birth­day?”

1 INFORMANT 🡪 SKIP TO SEX

2 SOMEONE ELSE (SPECIFY): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 🡪 SKIP TO INT2

3 DON'T KNOW ALL BIRTHDAYS, ONLY SOME 🡪 CONTINUE WITH BIR2

4 DON'T KNOW ANY BIRTHDAYS OTHER THAN OWN 🡪 SKIP TO SEX

5 NO REGISTERED VOTERS 🡪 SKIP TO NOTREG

99 REFUSED -- ENTER NON-RESPONSE INFORMATION

NOTREG

“Do you plan to register so that you can vote in the general election in November?”

1 YES 🡪 SKIP TO SEX

2 NO 🡪 TERMINATE

98 DK / NOT SURE (DO NOT PROBE) 🡪 TERMINATE

\* 99 NA / REFUSED 🡪 TERMINATE

BIR2

“Of the ones that you do know, who had the most recent birthday?”

1 INFORMANT \_\_\_\_\_ 🡪 SKIP TO SEX

2 SOMEONE ELSE (SPECIFY): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 🡪 SKIP TO INT2

3 PERSON NOT AVAILABLE

99 REFUSED

INT2

ASK TO SPEAK TO THAT PERSON

“Hello, this is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ calling from the University of New Hampshire.  This month, we are conducting a confidential study about issues and politics Massachusetts, and we'd really appreciate your help and cooperation. You have been identified as the REGISTERED VOTER in your household who had the most recent birthday. Is this correct?”

1 YES SKIP TO SEX

2 APPOINTMENT

99 REFUSAL TERMINATE

SEX

“Thank you very much for helping us with this important study. We really appreciate your help. Before we begin I want to assure you that all of your answers are strictly confidential. They will be combined with answers from other people from across the state. Your telephone number was randomly selected from all families in Massachusetts.”

“Participation is voluntary. If you decide to participate, you may decline to answer any question or end the interview at any time. This call may be monitored for quality assurance.”

“This survey will take about ten minutes to complete.”

RECORD SEX OF RESPONDENT

1 MALE

2 FEMALE

\* 99 NA

REGVOTE

“First of all, are you registered to vote as a Democrat, Independent, Republican or something else?”

1 REGISTERED DEMOCRAT

2 REGISTERED INDEPENDENT / UNENROLLED

3 REGISTERED REPUBLICAN

4 REGISTERED - OTHER

98 NOT REGISTERED / DK (DO NOT PROBE) 🡪 SKIP TO REG2

\* 99 NA / REFUSED 🡪 TERMINATE

REG2

“Do you plan to register so that you can vote in the general election in November?”

1 YES

2 NO 🡪 TERMINATE

98 DK / NOT SURE (DO NOT PROBE) 🡪 TERMINATE

\* 99 NA / REFUSED 🡪 TERMINATE

VOTEINT

“And how interested would you say you are in the general election for President, Senate and other offices in November ... extremely interested ... very interested ... somewhat interested ... or not very interested?”

1 EXTREMELY INTERESTED

2 VERY INTERESTED

3 SOMEWHAT INTERESTED

4 NOT VERY INTERESTED

98 DK (DO NOT PROBE)

\* 99 NA

LIKEVOTE

“Which of the following statements best describes you ... (READ NUMBERS 1 TO 5)

1 I will probably NOT vote in the general election in November, 🡪 TERMINATE

2 I MAY vote in the November election,

3 Unless some emergency comes up, I WILL vote in the November election,

4 I will DEFINITELY vote in the November general election, or

5 I just don't know at this time.” 🡪 SKIPTO TERMINATE

\* 99 NA/REFUSED 🡪 SKIPTO TERMINATE

PRESAPP

“GENERALLY SPEAKING, do you approve or disapprove of the way Barack Obama is handling his job as President?”

(IF APPROVE): “Would you say that you STRONGLY approve of the way he is handling his job as President, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say that you STRONGLY disapprove of the way he is handling his job as President, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say that you lean a little more toward APPROVING or DISAPPROVING of the way he is handling his job as President?”

1 STRONGLY APPROVE

2 APPROVE SOMEWHAT

3 LEAN TOWARD APPROVING

4 NEITHER, NOT SURE, DK

5 LEAN TOWARD DISAPPROVING

6 DISAPPROVE SOMEWHAT

7 STRONGLY DISAPPROVE

\* 99 NA / REFUSED

GOVAPP

“And GENERALLY SPEAKING, do you approve or disapprove of the way Deval Patrick is handling his job as governor?”

(IF APPROVE): “Would you say that you STRONGLY approve of the way he is handling his job as governor, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say that you STRONGLY disapprove of the way he is handling his job as governor, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say that you lean a little more toward APPROVING or DISAPPROVING of the way he is handling his job as governor?”

1 STRONGLY APPROVE

2 APPROVE SOMEWHAT

3 LEAN TOWARD APPROVING

4 NEITHER, NOT SURE, DK

5 LEAN TOWARD DISAPPROVING

6 DISAPPROVE SOMEWHAT

7 STRONGLY DISAPPROVE

\* 99 NA / REFUSED

FAV

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you don’t know enough about them to say. First, how about ... ROTATE FAV1 TO FAV14

FAV1

“Governor Deval Patrick.”

IF NECESSARY: “Would you say you have a favorable or unfavorable opinion about him, or don’t you know enough about him to say?”

1 FAVORABLE

2 NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED

3 UNFAVORABLE

98 DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY

\* 99 NA / REFUSED

FAV2 “Businessman Charlie Baker.”

FAV3 “Attorney Marisa De Franco.” (mah-REE-sa di-FRANK-oh)

FAV4 “Speaker of the House Robert DeLeo.” (duh-LEE-oh)

FAV5 “Senator Scott Brown.”

FAV6 “Attorney General Martha Coakley”

FAV7 “State Treasurer Steve Grossman.”

FAV8 “Senator John Kerry

FAV9 “Attorney James Coyne King.”

FAV10 “Senate President Therese Murray.”

FAV11 “Lieutenant Governor Tim Murray.”

FAV12 “President Barack Obama.”

FAV13 “Former governor Mitt Romney.”

FAV14 “Attorney and consumer advocate Elizabeth Warren.”

PRES1

“Let’s turn to the election for President in November. Have you definitely decided who you will vote for in the election for President … are you leaning toward someone … or have you considered some candidates but are still trying to decide?”

1 DEFINITELY DECIDED WHO WILL VOTE FOR

2 LEANING TOWARD SOMEONE

3 STILL TRYING TO DECIDE

99 NA / REFUSED

PRES2

"Suppose that Mitt Romney wins the Republican nomination for President. In the presidential election in November, will you vote for Mitt Romney, Republican … Barack Obama, the Democrat … someone else … or haven’t you decided yet?"

ROTATE CANDIDATES

1 ROMNEY

2 OBAMA

3 OTHER 🡪 SPECIFY

4 WILL NOT VOTE – VOLUNTEERED

98 DK / NOT SURE / UNDECIDED

\* 99 NA / REFUSED

SEN1

“And what about the election for U.S. Senator from Massachusetts. Have you definitely decided who you will vote for in the election for U.S. Senator from Massachusetts in November … are you leaning toward someone … or have you considered some candidates but are still trying to decide?”

1 DEFINITELY DECIDED WHO WILL VOTE FOR

2 LEANING TOWARD SOMEONE

3 STILL TRYING TO DECIDE

99 NA / REFUSED

SEN2

"In the election for U.S. Senate … will you vote for Scott Brown the Republican … Elizabeth Warren the Democrat … someone else … or haven’t you decided yet?"

ROTATE CANDIDATES

1 BROWN

2 WARREN

3 OTHER

4 WILL NOT VOTE – VOLUNTEERED

98 DK / NOT SURE / UNDECIDED

\* 99 NA / REFUSED

SENOPP

“I want you to think for a moment about the candidates in the race for U.S. senate.”

ROTATE BROWNOP & WARROP

BROWNOP

“What is the first thing that you think of when you think of Scott Brown?”

RECORD VERBATIM RESPONSE

PROBE FOR SPECIFIC ANSWERS: “Could you be more specific?” or “Could you give me an example?”

WARROP

“What is the first thing that you think of when you think of Elizabeth Warren?”

RECORD VERBATIM RESPONSE

PROBE FOR SPECIFIC ANSWERS: “Could you be more specific?” or “Could you give me an example?”

CCHAR

“I'm going to read you a few phrases which may describe the candidates running for Senate, and for each one, tell me who you think that phrase best describes, regardless of who you are voting for.  Please feel free to name a candidate even if you may not be voting for that person.”

ROTATE CCHAR1 TO CCHAR5

CCHAR1

“Which candidate do you think is the strongest leader?” READ LIST IF NECESSARY

1 SCOTT BROWN

2 ELIZABETH WARREN

3 SOMEONE ELSE

97 NONE

98 DK / NOT SURE

99 NA / REFUSED

CCHAR2

“Which candidate do you think best understands people like you?” READ LIST IF NECESSARY

CCHAR3

“Which candidate do you think is most likable?” READ LIST IF NECESSARY

CCHAR4

"Which candidate do you think would do more to help working people?"

CCHAR5

“Which candidate do you think would be able to work with members of the opposite party?” READ LIST IF NECESSARY

BRRESP

“How responsive do you think Scott Brown has been to the people and needs of Massachusetts, very responsive … somewhat responsive … not very responsive … not responsive at all, or don’t you have an opinion about this to say?”

1 VERY RESPONSIVE

2 SOMEWHAT RESPONSIVE

3 NOT VERY RESPONSIVE

4 NOT RESPONSIVE AT ALL

98 DK / NOT SURE

99 NA / REFUSED

BRGOP

“Which of the following statements do you agree with about Scott Brown and the national Republican Party? Scott Brown’s votes are heavily influenced by national Republicans … national Republicans sometimes have some influence over how Scott Brown votes … or Scott Brown votes independent of national Republicans.”

1 BROWN HEAVILY INFLUENCED BY NATIONAL GOP

2 SOMETIMES INFLUENCED BY NATIONAL GOP

3 BROWN VOTES INDEPENDENT OF NATIONAL GOP

98 DK / NOT SURE

99 NA / REFUSED

ROTATE WARRCON & BRNCON

WARRCON

“How well do you think Elizabeth Warren understands the concerns of people like you … very well … somewhat … not very well … or not well at all?”

1 VERY WELL

2 SOMEWHAT

3 NOT VERY WELL

4 NOT WELL AT ALL

98 DK / NOT SURE

99 NA / REFUSED

BRNCON

“How well do you think Scott Brown understands the concerns of people like you … very well … somewhat … not very well … or not well at all?”

1 VERY WELL

2 SOMEWHAT

3 NOT VERY WELL

4 NOT WELL AT ALL

98 DK / NOT SURE

99 NA / REFUSED

CLASS1

“People often talk about social class in America. “Which class do you consider yourself to be part of … the upper class … the middle class … the working class … or the poor?”

1 UPPER CLASS

2 MIDDLE CLASS

3 WORKING CLASS

4 POOR

98 DK / NOT SURE

99 NA / REFUSED

CLASS2

"Have you had to delay an important purchase or decision this year because of money?"

1 YES - SPECIFY

2 NO

98 DK / NOT SURE

99 NA / REFUSED

ISSUES

“Let’s turn to some issues facing the country. For each of the following, please tell me which candidate for Senate, Scott Brown or Elizabeth Warren is most likely to be able to accomplish this, or if you don’t have an opinion on it.”

ROTATE ISS1 TO ISS8

ISS1

“Cutting spending on social programs?”

READ IF NECESSARY: “Do you think Scott Brown or Elizabeth Warren is most likely to be able to accomplish this, or don’t you have an opinion on this?”

1 BROWN

2 WARREN

3 BOTH EQUAL

98 DK / NOT SURE

99 NA / REFUSED

ISS2

“Raising taxes on wealthy Americans?”

ISS3

“Lowering the price of gasoline?”

ISS4

“Balancing the federal budget?”

ISS5

“Reducing the power of corporations in American politics?”

IMM1

“Turning to immigration for a moment … In general, how serious a problem do you think illegal immigration is in the United States: a very serious problem, somewhat serious, not very serious, or not a problem at all?"

1 VERY SERIOUS PROBLEM

2 SOMEWHAT SERIOUS

3 NOT VERY SERIOUS

4 NOT A PROBLEM AT ALL

98 DK / NOT SURE – DO NOT PROBE

\* 99 NA / REFUSED

IMM2

“Do you think state and local police in Massachusetts should cooperate with federal officials in deporting illegal immigrants?”

1 YES

2 NO

98 DK / NOT SURE – DO NOT PROBE

\* 99 NA / REFUSED

MBTA1

“Let’s change the subject again. Currently, the MBTA, the organization that runs the subway and bus systems in and around Boston, is facing a large budget deficit. Do you think the State of Massachusetts should use state funds to help balance the MBTA budget, or don’t you have an opinion on this?”

1 YES

2 NO

98 DK / NOT SURE – DO NOT PROBE

\* 99 NA / REFUSED

TOWN

“Now, a few final questions . . .”

“What town do you live?” ENTER NUMBER OF TOWN FROM SHEET.

997 OTHER 🡪 SPECIFY \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

998 DK ‑ DO NOT PROBE

\* 999 NA / REFUSED

D1

“What is the highest grade in school, or level of education that you've completed and got credit for ...” [READ RESPONSES]

1 “Eighth grade or less,

2 Some high school,

3 High school graduate, (INCLUDES G.E.D.)

4 Technical school,

5 Some college,

6 College graduate,

7 Or postgraduate work?”

98 DK (DO NOT PROBE)

\* 99 NA / REFUSED

D2

“GENERALLY SPEAKING, do you usually think of yourself as a Republican, a Democrat, an Independent or what?”

(IF REPUBLICAN): “Would you call yourself a STRONG Republican or a NOT VERY STRONG Republican?”

(IF DEMOCRAT): “Would you call yourself a STRONG Democrat or a NOT VERY STRONG Democrat?”

(IF INDEPENDENT, NO PREFERENCE, OR OTHER): “Do you think of yourself as closer to the Republican or to the Democratic party?”

1 STRONG DEMOCRAT

2 NOT VERY STRONG DEMOCRAT

3 INDEPENDENT, BUT CLOSER TO DEMOCRATS

4 INDEPENDENT--CLOSER TO NEITHER

5 INDEPENDENT, BUT CLOSER TO REPUBLICANS

6 NOT VERY STRONG REPUBLICAN

7 STRONG REPUBLICAN

8 OTHER PARTY

\* 99 DK / NA / REFUSED

D3

"We hear a lot of talk these days about liberals and conservatives. What about yourself--that is, in politics, do you generally think of yourself as a liberal, a moderate, or a conservative?" (PROBE: "In general . . .")

(IF LIBERAL): "Would you say you are EXTREMELY liberal, FAIRLY liberal, or just SOMEWHAT liberal?"

(IF CONSERVATIVE): "Would you say you are EXTREMELY conservative, FAIRLY conservative, or just SOMEWHAT conservative?"

(IF MODERATE MIDDLE OF THE ROAD): "Would you say that you LEAN a little more toward the LIBERAL side or the CONSERVATIVE side?"

1 EXTREMELY LIBERAL

2 FAIRLY LIBERAL

3 SOMEWHAT LIBERAL

4 MODERATE--LEANS LIBERAL

5 MODERATE--LEANS NEITHER

6 MODERATE--LEANS CONSERVATIVE

7 SOMEWHAT CONSERVATIVE

8 FAIRLY CONSERVATIVE

9 EXTREMELY CONSERVATIVE

97 REFUSED

98 DK (PROBE: "In general . . .")

99 NA / REFUSED

VOTEHIST

"Now, please think about elections you have voted in over the last five years . . . including local, state, and national elections. Would you say you have voted for more Democrats . . . more Republicans . . . or that you have voted for almost exactly the same number of each?"

IF DEMOCRATS--"Have you voted only for Democrats, mostly for Democrats, or for slightly more Democrats than Republicans?"

IF REPUBLICANS--"Have you voted only for Republicans, mostly for Republicans, or for slightly more Republicans than Democrats?"

1 ONLY DEMOCRATS

2 MOSTLY DEMOCRATS

3 SLIGHTLY MORE DEMOCRATS

4 ALMOST SAME DEMOCRATS AND REPUBLICANS

5 SLIGHTLY MORE REPUBLICANS

6 MOSTLY REPUBLICANS

7 ONLY REPUBLICANS

98 DK

99 NA

D4

“What is your current age?”

RECORD EXACT NUMBER OF YEARS OLD -- E.G., 45

96 NINETY-SIX YEARS OF AGE OR OLDER

97 REFUSED

98 DK

\* 99 NA

D5

“Are you of Hispanic or Spanish origin?"

1 YES

2 NO

98 DON'T KNOW

\* 99 REFUSED

D6

“Which of the following best describes your race? Is it ...White ... African-American ... Hispanic … Asian ... Native-American ... or some other race?”

1 WHITE (CAUCASIAN)

2 BLACK (AFRICAN-AMERICAN)

3 HISPANIC

4 ASIAN

5 NATIVE AMERICAN

6 OTHER - SPECIFY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

98 DON'T KNOW

\* 99 NO ANSWER/REFUSED

D7

“Including yourself, how many adults CURRENTLY live in your household?”

1 ONE

2 TWO

3 THREE

4 FOUR

5 FIVE

6 SIX

7 SEVEN OR MORE

98 DK

\* 99 NA / REFUSED

D8

“How much TOTAL income did you and your family receive in 2011, not just from wages or salaries but from ALL sources -- that is, before taxes and other deductions were made? Was it ….” (READ CATEGORIES)

ANNUAL MONTHLY EQUIVALENT

1 Less than $15,000, LESS THAN $1,250

2 $15,000 - $29,999, $1,250 - $2,499

3 $30,000 - $44,999, $2,500 - $3,749

4 $45,000 - $59,999, $3,750 - $4,999

5 $60,000 - $74,999, $5,000 - $6,249

6 $75,000 - $99,999, $6,250 - $8,333

7 $100,000 to $149,999, or $8,334 - $12,4999

8 $150,000 and over?” $12,500 or more

\* 97 REFUSED – PROBE: “Which of these categories is closest to your income …”

\* 98 DK – PROBE: “Which of these categories is closest to your income …”

\* 99 NA – PROBE: “Which of these categories is closest to your income …”

D9

“Thinking about only land-line telephones … not counting business lines, extension phones, or cellular phones -- on how many different landline telephone NUMBERS can your household be reached?”

0 NO LAND LINE

1 ONE

2 TWO

3 THREE

4 FOUR

5 FIVE

6 SIX

7 SEVEN OR MORE

98 DK

\* 99 NA / REFUSED

D10

“And on how many different cellphone NUMBERS can your household be reached?”

0 NO CELL PHONE

1 ONE

2 TWO

3 THREE

4 FOUR

5 FIVE

6 SIX

7 SEVEN OR MORE

98 DK

\* 99 NA / REFUSED

D11

“Finally, would you be willing to be interviewed by a reporter to discuss your reactions to some of the topics we've been talking about?”

1 YES “Could I have just your first name in case a reporter wants to call you?” \_\_\_\_\_\_\_\_\_\_\_\_

2 NO / DK (DO NOT PROBE)

99 NA / REFUSED

“Thank you for your time and participation. Your input has been very valuable. Goodbye.”

Tabular Results

**Presidential Approval Rating - Overall**

**Approve Neutral Disapprove (N=)**

**MA 2012 LIKELY VOTERS 56% 5% 39% 539**

Registered Democrat 85% 4% 11% 195

Registered Unaffiliated 48% 6% 46% 272

Registered Republican 10% 3% 87% 68

Democrat 89% 3% 8% 284

Independent 37% 12% 52% 98

Republican 9% 4% 87% 143

Liberal Democrat 97% 0% 3% 133

Mod/Conserv Democrat 82% 5% 13% 151

Independent 37% 12% 52% 98

Republican 9% 4% 87% 143

Liberal 91% 3% 7% 152

Moderate 56% 5% 39% 243

Conservative 15% 8% 77% 115

Vote mostly Democrat 90% 3% 8% 252

Swing voter 38% 9% 52% 193

Vote mostly Republican 4% 1% 95% 90

White 55% 5% 40% 468

Minority 76% 7% 18% 53

18 to 34 61% 7% 32% 64

35 to 49 54% 7% 39% 123

50 to 64 61% 5% 34% 205

65 and over 51% 3% 46% 129

Male 48% 6% 46% 261

Female 64% 4% 32% 278

Upper class 63% 3% 33% 28

Middle class 54% 3% 43% 300

Working class 55% 8% 37% 165

Poor 76% 10% 15% 28

Less than $30K 76% 0% 24% 55

$30K to $60K 63% 6% 30% 76

$60K to $75K 44% 5% 51% 48

$75K to $100K 57% 4% 40% 59

$100K or more 54% 4% 41% 146

High school or less 44% 9% 47% 75

Some college 50% 7% 44% 121

College graduate 59% 3% 38% 164

Post‑graduate 64% 4% 31% 175

Inside 128 65% 4% 31% 143

128 to 495 59% 4% 37% 170

Central MA 50% 6% 45% 98

Western MA 53% 6% 41% 68

Southern MA/Cape/Islands 43% 8% 49% 59

**Gubernatorial Approval Rating - Overall**

**Approve Neutral Disapprove (N=)**

**MA 2012 LIKELY VOTERS 57% 11% 31% 540**

Registered Democrat 80% 8% 12% 193

Registered Unaffiliated 52% 12% 36% 275

Registered Republican 17% 17% 66% 67

Democrat 82% 9% 9% 281

Independent 49% 14% 37% 100

Republican 18% 14% 68% 143

Liberal Democrat 88% 4% 7% 132

Mod/Conserv Democrat 76% 14% 10% 150

Independent 49% 14% 37% 100

Republican 18% 14% 68% 143

Liberal 84% 7% 9% 151

Moderate 59% 12% 29% 244

Conservative 25% 15% 60% 115

Vote mostly Democrat 81% 10% 10% 251

Swing voter 47% 12% 41% 194

Vote mostly Republican 17% 15% 68% 89

White 57% 12% 31% 470

Minority 66% 9% 25% 53

18 to 34 43% 25% 32% 64

35 to 49 56% 9% 35% 121

50 to 64 62% 11% 28% 205

65 and over 61% 10% 29% 130

Male 49% 11% 40% 261

Female 65% 12% 23% 279

Upper class 71% 10% 20% 28

Middle class 57% 11% 32% 300

Working class 54% 11% 35% 164

Poor 66% 17% 18% 29

Less than $30K 72% 13% 14% 55

$30K to $60K 60% 7% 33% 75

$60K to $75K 57% 11% 32% 48

$75K to $100K 50% 21% 29% 59

$100K or more 59% 6% 34% 146

High school or less 44% 22% 34% 76

Some college 50% 12% 38% 122

College graduate 57% 9% 34% 165

Post‑graduate 68% 9% 23% 174

Inside 128 68% 7% 25% 143

128 to 495 57% 13% 30% 170

Central MA 50% 17% 33% 99

Western MA 59% 10% 31% 68

Southern MA/Cape/Islands 45% 10% 45% 59

**Favorability Rating – Deval Patrick**

**Favorable Neutral Unfavorable DK (N)**

**MA 2012 LIKELY VOTERS 57% 10% 27% 6% 543**

Registered Democrat 81% 7% 10% 3% 195

Registered Unaffiliated 50% 11% 33% 7% 276

Registered Republican 24% 16% 52% 8% 67

Democrat 81% 7% 8% 5% 284

Independent 43% 12% 35% 10% 99

Republican 23% 15% 56% 5% 144

Liberal Democrat 88% 2% 8% 2% 133

Mod/Conserv Democrat 74% 10% 8% 7% 151

Independent 43% 12% 35% 10% 99

Republican 23% 15% 56% 5% 144

Liberal 82% 6% 10% 2% 152

Moderate 58% 12% 23% 7% 244

Conservative 28% 13% 53% 5% 116

Vote mostly Democrat 81% 6% 8% 5% 251

Swing voter 44% 14% 35% 7% 196

Vote mostly Republican 22% 13% 61% 4% 90

White 56% 11% 28% 5% 473

Minority 69% 4% 16% 12% 53

18 to 34 50% 5% 26% 19% 64

35 to 49 57% 10% 30% 4% 123

50 to 64 58% 13% 25% 4% 206

65 and over 61% 9% 26% 4% 129

Male 51% 10% 35% 4% 263

Female 63% 10% 19% 8% 280

Upper class 87% 7% 6% 0% 28

Middle class 57% 11% 28% 4% 298

Working class 53% 8% 30% 9% 169

Poor 51% 16% 21% 13% 29

Less than $30K 69% 9% 12% 9% 55

$30K to $60K 55% 9% 29% 7% 77

$60K to $75K 56% 5% 33% 6% 48

$75K to $100K 53% 19% 25% 3% 59

$100K or more 60% 8% 27% 5% 146

High school or less 48% 16% 31% 6% 78

Some college 50% 14% 28% 8% 123

College graduate 55% 8% 30% 7% 164

Post‑graduate 69% 6% 22% 3% 175

Inside 128 66% 8% 20% 6% 144

128 to 495 54% 12% 29% 5% 172

Central MA 58% 5% 29% 9% 99

Western MA 56% 14% 25% 5% 69

Southern MA/Cape/Islands 46% 13% 37% 4% 58

**Favorability Rating – Charlie Baker**

**Favorable Neutral Unfavorable DK (N)**

**MA 2012 LIKELY VOTERS 18% 10% 16% 56% 540**

Registered Democrat 8% 9% 24% 59% 193

Registered Unaffiliated 21% 11% 14% 55% 276

Registered Republican 39% 10% 3% 49% 67

Democrat 9% 10% 23% 58% 282

Independent 11% 14% 11% 64% 99

Republican 42% 7% 9% 42% 143

Liberal Democrat 8% 10% 22% 61% 133

Mod/Conserv Democrat 10% 11% 23% 55% 149

Independent 11% 14% 11% 64% 99

Republican 42% 7% 9% 42% 143

Liberal 9% 11% 20% 60% 152

Moderate 19% 11% 18% 52% 242

Conservative 34% 5% 10% 52% 116

Vote mostly Democrat 10% 12% 23% 55% 249

Swing voter 18% 9% 11% 62% 196

Vote mostly Republican 43% 5% 11% 42% 90

White 19% 9% 18% 55% 471

Minority 13% 13% 7% 68% 52

18 to 34 13% 9% 11% 67% 64

35 to 49 21% 12% 13% 54% 122

50 to 64 22% 9% 20% 49% 205

65 and over 12% 9% 16% 62% 129

Male 24% 11% 14% 51% 263

Female 13% 9% 18% 60% 278

Upper class 29% 10% 20% 40% 28

Middle class 20% 13% 18% 50% 296

Working class 16% 7% 14% 63% 169

Poor 7% 9% 11% 73% 29

Less than $30K 12% 6% 20% 62% 55

$30K to $60K 14% 9% 12% 65% 77

$60K to $75K 17% 8% 14% 61% 47

$75K to $100K 24% 6% 12% 58% 59

$100K or more 22% 14% 26% 38% 144

High school or less 21% 7% 7% 64% 78

Some college 15% 10% 18% 57% 123

College graduate 22% 6% 14% 58% 162

Post‑graduate 15% 14% 22% 49% 175

Inside 128 21% 14% 18% 48% 143

128 to 495 19% 7% 22% 52% 172

Central MA 18% 7% 13% 61% 99

Western MA 7% 15% 8% 70% 69

Southern MA/Cape/Islands 19% 8% 11% 62% 57

**Favorability Rating – Marisa De Franco**

**Favorable Neutral Unfavorable DK (N)**

**MA 2012 LIKELY VOTERS 5% 8% 4% 82% 542**

Registered Democrat 6% 7% 4% 83% 195

Registered Unaffiliated 5% 8% 5% 82% 275

Registered Republican 4% 10% 4% 82% 67

Democrat 6% 7% 4% 83% 284

Independent 6% 7% 4% 82% 99

Republican 2% 10% 4% 84% 143

Liberal Democrat 5% 8% 3% 84% 133

Mod/Conserv Democrat 7% 6% 4% 82% 151

Independent 6% 7% 4% 82% 99

Republican 2% 10% 4% 84% 143

Liberal 5% 8% 3% 84% 152

Moderate 5% 10% 4% 81% 243

Conservative 6% 5% 7% 82% 116

Vote mostly Democrat 6% 9% 4% 82% 251

Swing voter 6% 7% 4% 83% 196

Vote mostly Republican 2% 8% 5% 85% 90

White 5% 7% 5% 83% 472

Minority 4% 12% 5% 79% 53

18 to 34 2% 6% 3% 89% 64

35 to 49 6% 12% 6% 76% 123

50 to 64 7% 6% 5% 82% 206

65 and over 4% 7% 2% 87% 129

Male 4% 9% 4% 83% 263

Female 6% 6% 5% 82% 279

Upper class 5% 7% 0% 88% 28

Middle class 5% 8% 4% 84% 298

Working class 5% 8% 7% 79% 169

Poor 10% 8% 0% 83% 29

Less than $30K 12% 5% 8% 75% 55

$30K to $60K 7% 15% 3% 76% 77

$60K to $75K 5% 8% 6% 81% 48

$75K to $100K 5% 6% 6% 84% 58

$100K or more 4% 9% 4% 83% 146

High school or less 5% 8% 6% 81% 78

Some college 6% 9% 5% 80% 123

College graduate 5% 8% 3% 83% 164

Post‑graduate 5% 7% 4% 84% 174

Inside 128 2% 10% 5% 83% 144

128 to 495 4% 7% 5% 85% 172

Central MA 5% 7% 3% 85% 99

Western MA 12% 8% 5% 75% 69

Southern MA/Cape/Islands 10% 5% 5% 80% 58

**Favorability Rating – Robert DeLeo**

**Favorable Neutral Unfavorable DK (N)**

**MA 2012 LIKELY VOTERS 17% 12% 27% 44% 540**

Registered Democrat 23% 11% 18% 47% 194

Registered Unaffiliated 13% 14% 28% 45% 274

Registered Republican 15% 7% 51% 27% 67

Democrat 20% 12% 21% 48% 283

Independent 11% 11% 22% 56% 99

Republican 16% 13% 42% 29% 142

Liberal Democrat 21% 15% 17% 46% 133

Mod/Conserv Democrat 19% 9% 24% 49% 150

Independent 11% 11% 22% 56% 99

Republican 16% 13% 42% 29% 142

Liberal 19% 16% 16% 50% 152

Moderate 19% 12% 27% 43% 242

Conservative 13% 7% 44% 36% 115

Vote mostly Democrat 19% 11% 19% 51% 250

Swing voter 18% 15% 28% 39% 195

Vote mostly Republican 7% 10% 46% 37% 90

White 17% 12% 28% 42% 470

Minority 15% 6% 22% 57% 53

18 to 34 13% 3% 12% 72% 64

35 to 49 13% 10% 34% 43% 123

50 to 64 15% 16% 30% 40% 205

65 and over 24% 12% 26% 38% 129

Male 18% 13% 33% 37% 263

Female 16% 12% 22% 51% 277

Upper class 24% 4% 50% 22% 28

Middle class 17% 16% 28% 39% 297

Working class 14% 8% 23% 54% 167

Poor 23% 8% 24% 44% 29

Less than $30K 25% 1% 21% 53% 55

$30K to $60K 16% 12% 22% 50% 77

$60K to $75K 20% 19% 15% 46% 48

$75K to $100K 17% 1% 34% 47% 58

$100K or more 17% 14% 35% 34% 145

High school or less 16% 9% 30% 45% 76

Some college 22% 13% 30% 35% 123

College graduate 17% 10% 23% 50% 163

Post‑graduate 13% 15% 28% 44% 174

Inside 128 19% 14% 24% 43% 144

128 to 495 16% 14% 37% 33% 171

Central MA 14% 7% 22% 56% 99

Western MA 16% 12% 16% 56% 69

Southern MA/Cape/Islands 19% 11% 30% 40% 57

**Favorability Rating – Scott Brown**

**Favorable Neutral Unfavorable DK (N)**

**MA 2012 LIKELY VOTERS 54% 10% 29% 7% 542**

Registered Democrat 32% 13% 47% 8% 194

Registered Unaffiliated 61% 10% 23% 7% 276

Registered Republican 89% 1% 5% 5% 67

Democrat 32% 14% 47% 8% 283

Independent 63% 7% 18% 12% 99

Republican 92% 2% 2% 4% 144

Liberal Democrat 23% 14% 56% 7% 133

Mod/Conserv Democrat 39% 14% 39% 8% 150

Independent 63% 7% 18% 12% 99

Republican 92% 2% 2% 4% 144

Liberal 27% 14% 52% 7% 152

Moderate 57% 11% 26% 6% 243

Conservative 86% 1% 8% 5% 116

Vote mostly Democrat 27% 15% 49% 9% 250

Swing voter 71% 6% 16% 6% 196

Vote mostly Republican 95% 2% 2% 2% 90

White 56% 10% 28% 6% 472

Minority 39% 10% 35% 16% 53

18 to 34 45% 10% 29% 16% 64

35 to 49 59% 8% 26% 7% 123

50 to 64 48% 12% 35% 5% 206

65 and over 62% 9% 23% 6% 129

Male 59% 9% 26% 6% 263

Female 50% 10% 32% 8% 279

Upper class 54% 11% 36% 0% 28

Middle class 57% 10% 29% 4% 298

Working class 55% 10% 23% 11% 169

Poor 15% 7% 61% 18% 29

Less than $30K 45% 1% 37% 16% 55

$30K to $60K 46% 14% 32% 9% 77

$60K to $75K 65% 8% 23% 4% 48

$75K to $100K 57% 11% 31% 1% 59

$100K or more 57% 12% 27% 4% 145

High school or less 62% 12% 21% 6% 78

Some college 56% 9% 26% 9% 123

College graduate 57% 8% 24% 10% 163

Post‑graduate 46% 12% 39% 4% 175

Inside 128 45% 13% 37% 5% 143

128 to 495 54% 10% 28% 8% 172

Central MA 60% 7% 25% 9% 99

Western MA 56% 11% 22% 11% 69

Southern MA/Cape/Islands 64% 6% 27% 2% 58

**Favorability Rating – Martha Coakley**

**Favorable Neutral Unfavorable DK (N)**

**MA 2012 LIKELY VOTERS 62% 6% 23% 9% 541**

Registered Democrat 71% 6% 13% 11% 193

Registered Unaffiliated 63% 6% 23% 9% 276

Registered Republican 34% 5% 53% 8% 67

Democrat 76% 6% 8% 9% 283

Independent 57% 4% 26% 14% 99

Republican 40% 7% 48% 6% 143

Liberal Democrat 74% 7% 9% 11% 133

Mod/Conserv Democrat 78% 6% 8% 8% 150

Independent 57% 4% 26% 14% 99

Republican 40% 7% 48% 6% 143

Liberal 74% 6% 9% 12% 152

Moderate 66% 6% 22% 6% 243

Conservative 42% 6% 44% 8% 115

Vote mostly Democrat 75% 6% 9% 10% 251

Swing voter 60% 5% 25% 9% 195

Vote mostly Republican 32% 8% 56% 5% 90

White 63% 5% 23% 8% 472

Minority 51% 11% 19% 19% 53

18 to 34 38% 5% 27% 30% 64

35 to 49 57% 8% 25% 9% 123

50 to 64 67% 6% 23% 4% 205

65 and over 70% 2% 20% 8% 129

Male 55% 7% 30% 8% 263

Female 68% 5% 17% 10% 279

Upper class 51% 10% 37% 2% 28

Middle class 63% 6% 26% 5% 298

Working class 59% 5% 20% 15% 168

Poor 79% 0% 5% 16% 29

Less than $30K 69% 2% 10% 18% 55

$30K to $60K 71% 7% 14% 7% 77

$60K to $75K 63% 2% 25% 10% 47

$75K to $100K 68% 3% 23% 6% 59

$100K or more 58% 6% 31% 5% 146

High school or less 67% 7% 16% 11% 78

Some college 59% 8% 20% 13% 122

College graduate 65% 3% 22% 10% 164

Post‑graduate 59% 6% 29% 5% 175

Inside 128 69% 6% 15% 11% 144

128 to 495 55% 8% 30% 7% 172

Central MA 60% 3% 22% 15% 99

Western MA 64% 3% 24% 10% 69

Southern MA/Cape/Islands 65% 7% 26% 2% 57

**Favorability Rating – Steve Grossman**

**Favorable Neutral Unfavorable DK (N)**

**MA 2012 LIKELY VOTERS 30% 10% 6% 53% 542**

Registered Democrat 35% 7% 5% 53% 195

Registered Unaffiliated 29% 12% 6% 54% 275

Registered Republican 24% 13% 15% 48% 67

Democrat 35% 10% 3% 52% 283

Independent 24% 6% 9% 61% 99

Republican 26% 13% 12% 49% 144

Liberal Democrat 38% 12% 3% 47% 133

Mod/Conserv Democrat 32% 8% 3% 57% 150

Independent 24% 6% 9% 61% 99

Republican 26% 13% 12% 49% 144

Liberal 35% 11% 5% 48% 152

Moderate 27% 10% 3% 60% 243

Conservative 33% 9% 13% 45% 116

Vote mostly Democrat 32% 11% 4% 54% 250

Swing voter 34% 9% 6% 52% 196

Vote mostly Republican 18% 9% 16% 57% 90

White 31% 10% 5% 54% 473

Minority 26% 8% 14% 52% 53

18 to 34 14% 3% 2% 81% 64

35 to 49 26% 13% 8% 53% 123

50 to 64 37% 10% 8% 44% 206

65 and over 34% 8% 4% 54% 128

Male 33% 11% 9% 48% 263

Female 28% 9% 4% 58% 279

Upper class 35% 12% 0% 53% 28

Middle class 32% 11% 7% 49% 298

Working class 29% 10% 3% 58% 168

Poor 25% 0% 21% 54% 29

Less than $30K 30% 4% 4% 62% 54

$30K to $60K 29% 17% 8% 46% 77

$60K to $75K 34% 6% 7% 53% 48

$75K to $100K 25% 7% 9% 59% 59

$100K or more 40% 10% 7% 43% 146

High school or less 34% 10% 4% 53% 78

Some college 28% 13% 9% 50% 123

College graduate 29% 9% 3% 59% 163

Post‑graduate 31% 9% 9% 51% 175

Inside 128 31% 13% 7% 49% 144

128 to 495 29% 11% 7% 53% 172

Central MA 26% 6% 4% 64% 99

Western MA 29% 8% 8% 55% 69

Southern MA/Cape/Islands 40% 10% 4% 46% 57

**Favorability Rating – John Kerry**

**Favorable Neutral Unfavorable DK (N)**

**MA 2012 LIKELY VOTERS 54% 5% 37% 4% 543**

Registered Democrat 82% 3% 12% 3% 195

Registered Unaffiliated 44% 8% 44% 4% 276

Registered Republican 18% 2% 77% 3% 67

Democrat 75% 7% 14% 4% 284

Independent 44% 5% 46% 5% 99

Republican 23% 3% 72% 2% 144

Liberal Democrat 85% 5% 8% 3% 133

Mod/Conserv Democrat 66% 8% 20% 6% 151

Independent 44% 5% 46% 5% 99

Republican 23% 3% 72% 2% 144

Liberal 81% 7% 9% 4% 152

Moderate 53% 6% 39% 2% 244

Conservative 26% 3% 68% 3% 116

Vote mostly Democrat 78% 6% 13% 3% 251

Swing voter 43% 7% 45% 5% 196

Vote mostly Republican 12% 2% 85% 1% 90

White 54% 6% 38% 3% 473

Minority 63% 4% 23% 10% 53

18 to 34 52% 1% 34% 13% 64

35 to 49 51% 4% 40% 5% 123

50 to 64 60% 6% 32% 1% 206

65 and over 49% 9% 39% 3% 129

Male 45% 6% 46% 3% 263

Female 63% 5% 27% 5% 280

Upper class 59% 4% 33% 4% 28

Middle class 52% 6% 40% 2% 298

Working class 58% 4% 32% 6% 169

Poor 56% 12% 32% 0% 29

Less than $30K 67% 9% 16% 7% 55

$30K to $60K 66% 5% 24% 5% 77

$60K to $75K 59% 3% 38% 0% 48

$75K to $100K 53% 1% 43% 3% 59

$100K or more 47% 8% 42% 3% 146

High school or less 45% 6% 47% 2% 78

Some college 52% 6% 37% 4% 123

College graduate 51% 4% 39% 7% 164

Post‑graduate 62% 7% 30% 1% 175

Inside 128 63% 6% 27% 4% 144

128 to 495 55% 5% 38% 1% 172

Central MA 47% 8% 38% 7% 99

Western MA 53% 6% 35% 6% 69

Southern MA/Cape/Islands 44% 0% 54% 2% 58

**Favorability Rating – Therese Murray**

**Favorable Neutral Unfavorable DK (N)**

**MA 2012 LIKELY VOTERS 20% 9% 17% 54% 542**

Registered Democrat 30% 8% 8% 54% 194

Registered Unaffiliated 15% 10% 20% 56% 276

Registered Republican 9% 14% 29% 47% 67

Democrat 27% 10% 9% 54% 283

Independent 11% 8% 18% 63% 99

Republican 12% 11% 30% 48% 144

Liberal Democrat 34% 9% 5% 51% 133

Mod/Conserv Democrat 22% 10% 12% 56% 150

Independent 11% 8% 18% 63% 99

Republican 12% 11% 30% 48% 144

Liberal 32% 9% 5% 54% 152

Moderate 18% 9% 19% 54% 243

Conservative 10% 10% 28% 51% 116

Vote mostly Democrat 28% 10% 8% 53% 250

Swing voter 17% 8% 18% 58% 196

Vote mostly Republican 4% 11% 35% 50% 90

White 19% 9% 18% 54% 473

Minority 23% 6% 9% 62% 53

18 to 34 14% 7% 14% 65% 64

35 to 49 17% 12% 14% 57% 123

50 to 64 21% 9% 17% 53% 206

65 and over 23% 9% 19% 50% 129

Male 16% 11% 19% 54% 263

Female 23% 8% 15% 54% 279

Upper class 32% 12% 29% 28% 28

Middle class 23% 12% 20% 46% 298

Working class 14% 6% 11% 69% 169

Poor 13% 9% 4% 74% 29

Less than $30K 20% 7% 7% 66% 55

$30K to $60K 16% 5% 9% 70% 77

$60K to $75K 25% 10% 15% 50% 48

$75K to $100K 15% 12% 21% 53% 59

$100K or more 23% 11% 19% 47% 145

High school or less 18% 6% 15% 60% 78

Some college 20% 8% 15% 57% 123

College graduate 19% 6% 20% 56% 163

Post‑graduate 20% 16% 16% 49% 175

Inside 128 25% 11% 13% 52% 144

128 to 495 21% 8% 22% 50% 172

Central MA 17% 10% 14% 59% 99

Western MA 9% 15% 8% 68% 69

Southern MA/Cape/Islands 21% 5% 25% 49% 57

**Favorability Rating – Tim Murray**

**Favorable Neutral Unfavorable DK (N)**

**MA 2012 LIKELY VOTERS 29% 8% 30% 33% 542**

Registered Democrat 33% 8% 21% 37% 194

Registered Unaffiliated 29% 7% 32% 31% 276

Registered Republican 22% 10% 45% 23% 67

Democrat 34% 10% 20% 36% 283

Independent 25% 3% 31% 41% 99

Republican 24% 8% 48% 20% 144

Liberal Democrat 35% 11% 17% 38% 133

Mod/Conserv Democrat 33% 9% 23% 35% 150

Independent 25% 3% 31% 41% 99

Republican 24% 8% 48% 20% 144

Liberal 34% 10% 18% 38% 152

Moderate 32% 10% 30% 29% 243

Conservative 21% 4% 44% 31% 116

Vote mostly Democrat 32% 11% 19% 37% 250

Swing voter 33% 5% 30% 32% 196

Vote mostly Republican 14% 5% 57% 25% 90

White 30% 8% 31% 31% 472

Minority 29% 9% 16% 46% 53

18 to 34 21% 0% 24% 55% 64

35 to 49 34% 11% 24% 31% 123

50 to 64 30% 7% 35% 28% 206

65 and over 29% 11% 28% 32% 129

Male 27% 9% 35% 29% 262

Female 32% 7% 25% 36% 280

Upper class 11% 12% 40% 37% 28

Middle class 32% 11% 31% 26% 298

Working class 32% 4% 24% 41% 169

Poor 16% 7% 32% 45% 29

Less than $30K 34% 7% 19% 39% 55

$30K to $60K 30% 7% 21% 42% 77

$60K to $75K 39% 5% 20% 36% 48

$75K to $100K 25% 13% 33% 28% 59

$100K or more 34% 10% 32% 24% 146

High school or less 29% 7% 36% 28% 78

Some college 41% 6% 22% 32% 122

College graduate 18% 10% 33% 39% 164

Post‑graduate 32% 9% 29% 31% 175

Inside 128 33% 6% 23% 38% 143

128 to 495 23% 12% 37% 28% 172

Central MA 36% 5% 26% 33% 99

Western MA 33% 8% 23% 37% 69

Southern MA/Cape/Islands 25% 8% 38% 30% 58

**Favorability Rating - Barack Obama**

**Favorable Neutral Unfavorable DK (N)**

**MA 2012 LIKELY VOTERS 59% 4% 35% 2% 542**

Registered Democrat 89% 2% 9% 0% 194

Registered Unaffiliated 50% 6% 41% 2% 276

Registered Republican 13% 2% 83% 3% 67

Democrat 90% 3% 5% 1% 284

Independent 45% 5% 46% 5% 99

Republican 10% 3% 85% 1% 143

Liberal Democrat 98% 0% 2% 0% 133

Mod/Conserv Democrat 84% 6% 8% 2% 151

Independent 45% 5% 46% 5% 99

Republican 10% 3% 85% 1% 143

Liberal 91% 2% 7% 1% 152

Moderate 61% 6% 33% 1% 244

Conservative 19% 2% 75% 3% 115

Vote mostly Democrat 92% 2% 5% 1% 251

Swing voter 44% 7% 47% 2% 195

Vote mostly Republican 5% 2% 92% 1% 90

White 57% 5% 36% 2% 472

Minority 82% 0% 15% 2% 53

18 to 34 67% 2% 24% 7% 64

35 to 49 58% 3% 37% 2% 123

50 to 64 64% 3% 32% 1% 205

65 and over 51% 7% 41% 1% 129

Male 52% 3% 44% 1% 263

Female 66% 5% 27% 2% 279

Upper class 67% 4% 29% 0% 28

Middle class 57% 4% 39% 1% 298

Working class 57% 4% 34% 4% 168

Poor 79% 7% 14% 0% 29

Less than $30K 75% 1% 18% 6% 55

$30K to $60K 71% 0% 26% 3% 77

$60K to $75K 48% 0% 52% 0% 48

$75K to $100K 54% 7% 39% 0% 59

$100K or more 58% 2% 38% 2% 146

High school or less 47% 9% 43% 1% 78

Some college 55% 4% 38% 4% 122

College graduate 58% 4% 36% 1% 164

Post‑graduate 69% 3% 27% 1% 175

Inside 128 69% 3% 27% 1% 144

128 to 495 60% 6% 33% 0% 172

Central MA 53% 5% 39% 3% 99

Western MA 55% 2% 38% 5% 69

Southern MA/Cape/Islands 48% 4% 48% 0% 57

**Favorability Rating – Mitt Romney**

**Favorable Neutral Unfavorable DK (N)**

**MA 2012 LIKELY VOTERS 42% 8% 47% 3% 542**

Registered Democrat 23% 6% 69% 2% 194

Registered Unaffiliated 47% 9% 40% 4% 276

Registered Republican 75% 9% 12% 4% 67

Democrat 18% 7% 72% 2% 284

Independent 48% 8% 36% 8% 99

Republican 84% 8% 7% 2% 143

Liberal Democrat 9% 4% 85% 2% 133

Mod/Conserv Democrat 27% 10% 61% 3% 151

Independent 48% 8% 36% 8% 99

Republican 84% 8% 7% 2% 143

Liberal 12% 5% 79% 4% 152

Moderate 47% 9% 42% 2% 244

Conservative 73% 9% 14% 4% 115

Vote mostly Democrat 17% 7% 74% 2% 251

Swing voter 53% 8% 34% 5% 195

Vote mostly Republican 90% 8% 2% 1% 90

White 44% 9% 45% 3% 472

Minority 28% 5% 63% 5% 53

18 to 34 36% 7% 49% 9% 64

35 to 49 45% 8% 46% 2% 123

50 to 64 41% 7% 50% 2% 205

65 and over 45% 10% 42% 3% 129

Male 47% 7% 44% 2% 263

Female 38% 9% 49% 4% 279

Upper class 44% 8% 47% 0% 28

Middle class 48% 8% 42% 2% 298

Working class 37% 8% 48% 7% 168

Poor 21% 2% 76% 0% 29

Less than $30K 35% 3% 55% 7% 55

$30K to $60K 32% 13% 51% 4% 77

$60K to $75K 40% 10% 46% 5% 48

$75K to $100K 52% 2% 46% 0% 59

$100K or more 46% 6% 45% 3% 146

High school or less 40% 15% 42% 3% 78

Some college 42% 7% 46% 6% 122

College graduate 47% 6% 45% 2% 164

Post‑graduate 38% 7% 52% 3% 175

Inside 128 38% 9% 50% 3% 144

128 to 495 41% 10% 47% 3% 172

Central MA 47% 4% 45% 4% 99

Western MA 40% 4% 50% 6% 69

Southern MA/Cape/Islands 52% 11% 37% 0% 57

**Favorability Rating – Elizabeth Warren**

**Favorable Neutral Unfavorable DK (N)**

**MA 2012 LIKELY VOTERS 47% 6% 23% 25% 542**

Registered Democrat 67% 4% 6% 23% 195

Registered Unaffiliated 42% 7% 26% 24% 275

Registered Republican 9% 5% 56% 29% 67

Democrat 70% 5% 5% 20% 284

Independent 33% 10% 25% 33% 98

Republican 14% 3% 56% 26% 144

Liberal Democrat 82% 3% 1% 13% 133

Mod/Conserv Democrat 59% 6% 8% 27% 151

Independent 33% 10% 25% 33% 98

Republican 14% 3% 56% 26% 144

Liberal 77% 3% 5% 14% 151

Moderate 45% 8% 22% 25% 244

Conservative 18% 2% 48% 31% 116

Vote mostly Democrat 73% 4% 6% 18% 251

Swing voter 30% 7% 30% 33% 195

Vote mostly Republican 13% 6% 56% 26% 90

White 48% 5% 23% 23% 471

Minority 36% 10% 11% 43% 53

18 to 34 36% 0% 11% 53% 64

35 to 49 39% 7% 20% 33% 123

50 to 64 54% 5% 25% 16% 205

65 and over 49% 6% 26% 18% 129

Male 41% 5% 29% 26% 262

Female 52% 6% 18% 24% 280

Upper class 54% 7% 29% 10% 28

Middle class 47% 5% 28% 20% 298

Working class 43% 7% 16% 34% 168

Poor 51% 2% 9% 39% 29

Less than $30K 41% 8% 15% 37% 55

$30K to $60K 55% 3% 17% 25% 77

$60K to $75K 39% 2% 29% 30% 48

$75K to $100K 45% 4% 25% 27% 59

$100K or more 54% 4% 26% 16% 146

High school or less 34% 8% 22% 36% 76

Some college 37% 9% 29% 25% 123

College graduate 48% 3% 21% 28% 164

Post‑graduate 59% 5% 20% 16% 175

Inside 128 55% 4% 21% 20% 144

128 to 495 47% 7% 26% 19% 172

Central MA 41% 4% 15% 39% 99

Western MA 40% 8% 21% 30% 68

Southern MA/Cape/Islands 42% 6% 33% 20% 58

**2012 Presidential Election – Romney vs. Obama**

**Romney Obama Other Undecided (N)**

**MA 2012 LIKELY VOTERS 33% 49% 2% 16% 533**

Registered Democrat 8% 82% 2% 9% 193

Registered Unaffiliated 39% 37% 2% 23% 267

Registered Republican 82% 5% 2% 11% 69

Democrat 4% 82% 0% 14% 281

Independent 35% 26% 6% 33% 95

Republican 87% 2% 1% 10% 143

Liberal Democrat 3% 90% 1% 6% 132

Mod/Conserv Democrat 6% 75% 0% 20% 149

Independent 35% 26% 6% 33% 95

Republican 87% 2% 1% 10% 143

Def. decided vote 27% 69% 0% 3% 271

Leaning toward someone 51% 39% 2% 8% 121

Still trying to decide 30% 19% 4% 47% 140

Liberal 7% 82% 2% 9% 151

Moderate 30% 47% 2% 21% 243

Conservative 74% 9% 0% 17% 114

Vote mostly Democrat 4% 85% 1% 10% 249

Swing voter 41% 25% 4% 29% 192

Vote mostly Republican 96% 0% 0% 4% 89

White 35% 47% 2% 16% 466

Minority 14% 67% 0% 19% 52

18 to 34 33% 44% 2% 21% 62

35 to 49 34% 43% 1% 21% 119

50 to 64 30% 55% 2% 13% 205

65 and over 37% 47% 2% 13% 129

Male 41% 39% 2% 18% 261

Female 25% 59% 1% 15% 273

Upper class 31% 61% 0% 8% 28

Middle class 38% 46% 1% 15% 297

Working class 31% 49% 4% 16% 161

Poor 5% 67% 3% 24% 29

Less than $30K 20% 66% 1% 13% 55

$30K to $60K 26% 53% 3% 18% 76

$60K to $75K 44% 42% 3% 11% 46

$75K to $100K 40% 48% 2% 10% 58

$100K or more 37% 51% 0% 12% 142

High school or less 44% 30% 3% 23% 73

Some college 35% 46% 2% 18% 119

College graduate 36% 49% 1% 14% 165

Post‑graduate 25% 60% 1% 14% 173

Inside 128 24% 57% 2% 17% 143

128 to 495 35% 48% 2% 16% 167

Central MA 35% 43% 1% 21% 95

Western MA 34% 52% 3% 11% 69

Southern MA/Cape/Islands 46% 38% 1% 14% 59

**2012 MA Senate Election – Brown vs. Warren**

**Brown Warren Other Undecided (N)**

**MA 2012 LIKELY VOTERS 37% 35% 2% 26% 530**

Registered Democrat 11% 64% 2% 23% 188

Registered Unaffiliated 42% 24% 3% 30% 271

Registered Republican 82% 3% 1% 13% 69

Democrat 8% 63% 2% 27% 273

Independent 42% 14% 6% 38% 98

Republican 86% 1% 0% 13% 143

Liberal Democrat 1% 76% 1% 23% 126

Mod/Conserv Democrat 15% 51% 4% 31% 147

Independent 42% 14% 6% 38% 98

Republican 86% 1% 0% 13% 143

Def. decided vote 51% 48% 0% 1% 241

Leaning toward someone 43% 44% 2% 11% 67

Still trying to decide 19% 19% 5% 58% 221

Liberal 5% 68% 2% 25% 146

Moderate 37% 33% 1% 29% 240

Conservative 76% 3% 5% 16% 114

Vote mostly Democrat 7% 65% 2% 26% 244

Swing voter 50% 16% 4% 31% 191

Vote mostly Republican 89% 0% 1% 10% 90

White 38% 36% 1% 24% 463

Minority 15% 34% 10% 42% 52

18 to 34 26% 39% 1% 33% 60

35 to 49 37% 25% 4% 34% 123

50 to 64 32% 41% 2% 25% 201

65 and over 47% 37% 1% 15% 127

Male 43% 30% 2% 24% 260

Female 30% 40% 3% 27% 271

Upper class 40% 43% 3% 13% 28

Middle class 41% 38% 1% 20% 293

Working class 34% 25% 4% 37% 162

Poor 13% 59% 7% 21% 29

Less than $30K 29% 40% 4% 27% 53

$30K to $60K 29% 40% 2% 29% 75

$60K to $75K 37% 27% 0% 36% 47

$75K to $100K 41% 40% 4% 15% 57

$100K or more 40% 37% 3% 21% 146

High school or less 45% 24% 3% 28% 75

Some college 45% 27% 4% 23% 122

College graduate 35% 32% 1% 33% 159

Post‑graduate 28% 50% 3% 20% 172

Inside 128 29% 43% 5% 22% 141

128 to 495 37% 38% 1% 24% 169

Central MA 41% 23% 2% 34% 94

Western MA 40% 30% 2% 28% 68

Southern MA/Cape/Islands 43% 34% 2% 21% 58

**What is the first thing that you think of when you think of Scott Brown?**

**Moderate/ Other Dishonest/ Other Don't**

**Independent Honest Positive Fake Negative Other Know (N=)**

**MA 2012 LIKELY VOTERS 11% 6% 28% 6% 15% 27% 7% 517**

Registered Democrat 5% 2% 22% 9% 25% 29% 6% 183

Registered Undeclared 14% 8% 30% 4% 11% 25% 8% 265

Registered Republican 17% 13% 34% 2% 5% 26% 2% 65

Democrat 6% 2% 21% 10% 23% 28% 8% 268

Independent 15% 7% 28% 0% 11% 27% 11% 96

Republican 18% 13% 41% 1% 3% 21% 2% 139

Liberal Democrat 7% 1% 17% 11% 24% 32% 7% 126

Mod/Conserv Democrat 5% 3% 25% 10% 22% 25% 9% 142

Independent 15% 7% 28% 0% 11% 27% 11% 96

Republican 18% 13% 41% 1% 3% 21% 2% 139

Brown supporter 17% 15% 45% 0% 2% 19% 2% 189

Warren supporter 4% 1% 13% 14% 33% 29% 6% 183

Other/Undecided 12% 3% 23% 2% 11% 35% 14% 135

Liberal 7% 3% 18% 10% 23% 32% 7% 145

Moderate 12% 7% 31% 6% 15% 22% 7% 234

Conservative 17% 11% 33% 0% 5% 29% 6% 113

Vote mostly Democrat 9% 2% 18% 10% 27% 28% 7% 236

Swing voter 10% 7% 38% 3% 7% 27% 8% 190

Vote mostly Republican 21% 19% 29% 0% 1% 26% 4% 85

White 12% 7% 27% 6% 14% 28% 6% 453

Minority 9% 2% 25% 2% 26% 17% 19% 49

18 to 34 14% 3% 14% 3% 7% 38% 20% 54

35 to 49 16% 5% 26% 1% 13% 35% 4% 115

50 to 64 8% 6% 26% 9% 19% 23% 8% 203

65 and over 11% 9% 34% 6% 14% 22% 3% 125

Male 15% 5% 26% 4% 13% 32% 5% 253

Female 8% 8% 29% 7% 17% 22% 10% 264

Upper class 14% 6% 27% 0% 25% 28% 0% 28

Middle class 14% 7% 28% 6% 14% 25% 6% 289

Working class 7% 6% 30% 6% 11% 29% 10% 160

Poor 0% 0% 14% 10% 41% 26% 8% 26

Less than $30K 9% 1% 38% 6% 19% 23% 5% 49

$30K to $60K 13% 3% 22% 9% 18% 28% 8% 73

$60K to $75K 5% 4% 53% 4% 13% 15% 6% 48

$75K to $100K 15% 5% 20% 5% 11% 38% 6% 55

$100K or more 12% 8% 22% 7% 19% 29% 4% 142

High school or less 8% 8% 33% 4% 11% 25% 11% 76

Some college 7% 11% 30% 8% 15% 27% 3% 116

College graduate 15% 4% 25% 4% 14% 29% 10% 152

Post‑graduate 12% 5% 25% 7% 18% 26% 6% 170

Inside 128 6% 2% 29% 5% 24% 29% 5% 137

128 to 495 13% 10% 26% 5% 12% 26% 9% 170

Central MA 12% 7% 29% 9% 10% 24% 9% 93

Western MA 10% 5% 33% 6% 9% 30% 7% 62

Southern MA/Cape/Islands 18% 6% 20% 6% 18% 25% 7% 55

**What is the first thing that you think of when you think of Elizabeth Warren?**

**Consumer Other Too Other Don't**

**Advocate Intelligent Positive Liberal Negative Other Know (N=)**

**MA 2012 LIKELY VOTERS 14% 10% 22% 6% 7% 20% 21% 506**

Registered Democrat 23% 12% 26% 0% 3% 16% 19% 185

Registered Unaffiliated 10% 10% 23% 7% 7% 22% 22% 256

Registered Republican 3% 3% 6% 21% 22% 25% 21% 61

Democrat 21% 13% 30% 1% 1% 16% 17% 271

Independent 10% 7% 14% 1% 11% 22% 35% 93

Republican 1% 6% 12% 18% 17% 28% 19% 129

Liberal Democrat 26% 11% 29% 0% 1% 19% 13% 128

Mod/Conserv Democrat 17% 15% 31% 1% 1% 13% 21% 143

Independent 10% 7% 14% 1% 11% 22% 35% 93

Republican 1% 6% 12% 18% 17% 28% 19% 129

Brown supporter 2% 4% 10% 15% 19% 28% 22% 176

Warren supporter 30% 14% 36% 1% 1% 12% 6% 186

Other/Undecided 7% 11% 18% 1% 1% 20% 41% 134

Liberal 24% 10% 28% 0% 3% 18% 17% 144

Moderate 13% 12% 25% 6% 5% 21% 18% 229

Conservative 2% 5% 10% 15% 15% 24% 29% 109

Vote mostly Democrat 24% 14% 29% 1% 1% 17% 14% 238

Swing voter 5% 5% 21% 6% 10% 22% 30% 184

Vote mostly Republican 3% 8% 7% 21% 17% 24% 21% 80

White 14% 11% 22% 6% 7% 20% 20% 443

Minority 11% 0% 22% 8% 0% 16% 44% 47

18 to 34 23% 4% 20% 5% 4% 13% 31% 57

35 to 49 12% 10% 10% 5% 6% 27% 30% 107

50 to 64 15% 10% 26% 7% 7% 17% 18% 199

65 and over 11% 12% 27% 6% 9% 22% 13% 127

Male 15% 6% 18% 8% 7% 24% 21% 240

Female 13% 13% 26% 4% 7% 16% 22% 267

Upper class 28% 8% 13% 7% 5% 28% 11% 28

Middle class 13% 13% 22% 6% 11% 18% 16% 283

Working class 10% 4% 25% 4% 3% 23% 31% 157

Poor 18% 10% 29% 2% 0% 6% 35% 24

Less than $30K 14% 2% 38% 4% 7% 13% 22% 50

$30K to $60K 13% 10% 19% 2% 5% 24% 27% 73

$60K to $75K 11% 9% 17% 5% 9% 22% 26% 47

$75K to $100K 23% 11% 8% 11% 8% 17% 22% 57

$100K or more 14% 13% 23% 9% 8% 25% 10% 135

High school or less 9% 7% 14% 5% 6% 21% 37% 73

Some college 4% 8% 27% 6% 6% 21% 28% 112

College graduate 12% 12% 20% 6% 8% 22% 21% 152

Post‑graduate 24% 10% 25% 7% 7% 17% 11% 167

Inside 128 17% 7% 27% 6% 3% 18% 22% 132

128 to 495 13% 14% 22% 6% 8% 20% 16% 166

Central MA 9% 7% 22% 6% 5% 19% 31% 89

Western MA 14% 5% 16% 5% 12% 24% 24% 65

Southern MA/Cape/Islands 11% 13% 18% 7% 12% 19% 20% 53

**Which candidate is the strongest leader?**

**Someone Neither/**

**Brown Warren Else None Don’t Know (N=)**

**MA 2012 LIKELY VOTERS 43% 31% 4% 2% 20% 533**

Registered Democrat 24% 56% 2% 2% 17% 191

Registered Unaffiliated 48% 21% 5% 1% 26% 270

Registered Republican 83% 2% 3% 6% 6% 68

Democrat 18% 54% 3% 2% 23% 278

Independent 53% 10% 7% 3% 27% 99

Republican 86% 3% 2% 1% 8% 143

Liberal Democrat 10% 69% 5% 2% 14% 131

Mod/Conserv Democrat 26% 40% 2% 1% 31% 147

Independent 53% 10% 7% 3% 27% 99

Republican 86% 3% 2% 1% 8% 143

Brown supporter 91% 0% 1% 2% 6% 192

Warren supporter 8% 71% 3% 1% 17% 187

Other/Undecided 28% 19% 10% 2% 40% 142

Liberal 16% 61% 4% 2% 17% 150

Moderate 43% 27% 2% 2% 26% 241

Conservative 81% 5% 6% 2% 7% 114

Vote mostly Democrat 18% 56% 3% 2% 22% 249

Swing voter 58% 12% 5% 1% 24% 192

Vote mostly Republican 84% 3% 4% 2% 7% 89

White 45% 30% 4% 2% 20% 463

Minority 29% 36% 7% 2% 25% 53

18 to 34 37% 30% 3% 0% 30% 63

35 to 49 49% 29% 4% 1% 17% 123

50 to 64 38% 36% 3% 2% 21% 203

65 and over 49% 25% 4% 3% 18% 127

Male 51% 30% 4% 2% 14% 258

Female 37% 32% 4% 2% 25% 275

Upper class 40% 43% 3% 3% 10% 28

Middle class 45% 33% 3% 2% 16% 297

Working class 45% 24% 4% 1% 25% 164

Poor 24% 40% 12% 3% 22% 28

Less than $30K 37% 32% 10% 3% 17% 54

$30K to $60K 39% 34% 3% 2% 22% 73

$60K to $75K 45% 29% 3% 0% 23% 47

$75K to $100K 52% 36% 2% 2% 8% 58

$100K or more 47% 33% 4% 1% 15% 146

High school or less 59% 21% 1% 2% 17% 72

Some college 51% 26% 3% 1% 19% 120

College graduate 39% 27% 7% 3% 24% 165

Post‑graduate 36% 43% 2% 1% 19% 174

Inside 128 42% 36% 2% 2% 19% 144

128 to 495 42% 35% 6% 1% 17% 170

Central MA 46% 22% 4% 3% 25% 97

Western MA 46% 30% 1% 0% 23% 65

Southern MA/Cape/Islands 45% 24% 4% 6% 21% 57

**Which candidate best understands people like you**

**Someone Neither/**

**Brown Warren Else None Don’t Know (N=)**

**MA 2012 LIKELY VOTERS 39% 40% 2% 5% 14% 537**

Registered Democrat 16% 66% 2% 2% 13% 193

Registered Undeclared 44% 30% 3% 7% 16% 271

Registered Republican 81% 4% 1% 5% 9% 68

Democrat 11% 67% 2% 5% 15% 281

Independent 47% 19% 4% 10% 20% 100

Republican 86% 3% 2% 2% 8% 143

Liberal Democrat 4% 81% 1% 6% 8% 132

Mod/Conserv Democrat 17% 55% 4% 4% 21% 149

Independent 47% 19% 4% 10% 20% 100

Republican 86% 3% 2% 2% 8% 143

Brown supporter 88% 1% 2% 3% 6% 192

Warren supporter 2% 88% 1% 3% 5% 188

Other/Undecided 23% 28% 5% 10% 35% 144

Liberal 8% 74% 1% 7% 10% 151

Moderate 39% 36% 2% 5% 18% 243

Conservative 78% 8% 2% 5% 7% 116

Vote mostly Democrat 11% 70% 1% 6% 12% 251

Swing voter 53% 18% 4% 5% 20% 194

Vote mostly Republican 85% 3% 2% 4% 6% 89

White 41% 39% 3% 5% 13% 467

Minority 12% 49% 2% 9% 28% 53

18 to 34 26% 44% 1% 4% 25% 63

35 to 49 42% 30% 3% 8% 17% 123

50 to 64 33% 49% 2% 5% 12% 204

65 and over 49% 32% 4% 4% 11% 129

Male 44% 34% 2% 6% 14% 261

Female 34% 45% 3% 4% 15% 276

Upper class 47% 45% 3% 0% 5% 28

Middle class 42% 42% 2% 5% 10% 298

Working class 36% 32% 4% 5% 23% 164

Poor 7% 66% 2% 13% 11% 28

Less than $30K 27% 45% 6% 5% 18% 55

$30K to $60K 34% 44% 3% 6% 13% 75

$60K to $75K 41% 30% 3% 3% 24% 47

$75K to $100K 41% 38% 0% 9% 12% 59

$100K or more 43% 42% 2% 4% 9% 146

High school or less 53% 25% 5% 7% 12% 74

Some college 50% 31% 3% 2% 14% 121

College graduate 32% 37% 1% 9% 21% 165

Post‑graduate 31% 55% 2% 3% 9% 174

Inside 128 29% 53% 1% 3% 13% 144

128 to 495 40% 42% 3% 4% 10% 170

Central MA 41% 26% 3% 6% 24% 98

Western MA 40% 29% 1% 10% 19% 66

Southern MA/Cape/Islands 49% 34% 3% 6% 8% 59

**Which candidate is the most likeable?**

**Someone Neither/**

**Brown Warren Else None Don’t Know (N=)**

**MA 2012 LIKELY VOTERS 57% 23% 2% 3% 15% 536**

Registered Democrat 42% 38% 1% 3% 15% 192

Registered Unaffiliated 60% 18% 3% 3% 16% 272

Registered Republican 84% 3% 0% 2% 10% 68

Democrat 40% 38% 3% 3% 16% 280

Independent 62% 13% 1% 5% 19% 99

Republican 85% 4% 0% 1% 11% 143

Liberal Democrat 34% 49% 3% 2% 13% 130

Mod/Conserv Democrat 45% 29% 2% 4% 19% 150

Independent 62% 13% 1% 5% 19% 99

Republican 85% 4% 0% 1% 11% 143

Brown supporter 90% 3% 0% 1% 6% 193

Warren supporter 34% 49% 0% 4% 12% 186

Other/Undecided 43% 16% 6% 3% 32% 144

Liberal 35% 45% 2% 1% 17% 149

Moderate 59% 20% 1% 4% 16% 243

Conservative 82% 6% 2% 3% 8% 116

Vote mostly Democrat 38% 42% 1% 4% 16% 249

Swing voter 66% 10% 4% 2% 18% 195

Vote mostly Republican 91% 2% 0% 0% 7% 89

White 58% 22% 1% 3% 15% 466

Minority 38% 40% 7% 0% 14% 53

18 to 34 40% 32% 3% 2% 22% 63

35 to 49 62% 18% 2% 3% 14% 123

50 to 64 57% 24% 2% 3% 14% 204

65 and over 59% 24% 1% 3% 13% 127

Male 62% 20% 1% 2% 15% 259

Female 52% 27% 2% 4% 15% 277

Upper class 66% 19% 3% 0% 12% 28

Middle class 61% 24% 0% 3% 13% 297

Working class 52% 24% 4% 2% 18% 165

Poor 42% 33% 3% 8% 15% 27

Less than $30K 55% 25% 9% 0% 11% 53

$30K to $60K 51% 33% 2% 1% 14% 76

$60K to $75K 60% 22% 0% 0% 18% 47

$75K to $100K 52% 36% 2% 2% 8% 58

$100K or more 62% 18% 1% 7% 13% 146

High school or less 66% 20% 1% 3% 10% 74

Some college 52% 24% 3% 3% 18% 122

College graduate 58% 20% 2% 1% 19% 165

Post‑graduate 55% 28% 1% 4% 13% 172

Inside 128 48% 33% 1% 4% 14% 144

128 to 495 60% 23% 1% 2% 14% 170

Central MA 59% 20% 2% 3% 16% 96

Western MA 59% 13% 2% 4% 22% 67

Southern MA/Cape/Islands 65% 18% 3% 1% 12% 59

**Which candidate would do more to help working people?**

**Someone Neither/**

**Brown Warren Else None Don’t Know (N=)**

**MA 2012 LIKELY VOTERS 35% 44% 3% 3% 14% 538**

Registered Democrat 13% 69% 2% 1% 14% 193

Registered Unaffiliated 38% 37% 4% 4% 16% 271

Registered Republican 83% 4% 2% 4% 7% 69

Democrat 9% 73% 4% 2% 13% 282

Independent 39% 21% 3% 8% 28% 100

Republican 83% 6% 2% 2% 7% 144

Liberal Democrat 4% 86% 5% 0% 5% 132

Mod/Conserv Democrat 13% 62% 2% 4% 19% 150

Independent 39% 21% 3% 8% 28% 100

Republican 83% 6% 2% 2% 7% 144

Brown supporter 83% 6% 2% 2% 7% 194

Warren supporter 1% 89% 2% 0% 6% 188

Other/Undecided 16% 36% 7% 8% 33% 144

Liberal 8% 79% 5% 0% 7% 151

Moderate 34% 41% 2% 3% 19% 243

Conservative 71% 10% 2% 7% 11% 116

Vote mostly Democrat 7% 75% 3% 2% 13% 251

Swing voter 48% 24% 5% 4% 19% 194

Vote mostly Republican 85% 3% 2% 5% 6% 90

White 37% 43% 3% 3% 13% 468

Minority 12% 57% 7% 0% 24% 53

18 to 34 26% 49% 6% 0% 19% 63

35 to 49 35% 40% 4% 3% 18% 123

50 to 64 30% 51% 3% 4% 13% 206

65 and over 46% 38% 2% 4% 10% 129

Male 41% 40% 3% 2% 14% 262

Female 29% 48% 4% 4% 15% 276

Upper class 31% 63% 3% 0% 3% 28

Middle class 40% 44% 1% 3% 13% 298

Working class 35% 40% 6% 4% 15% 166

Poor 6% 63% 10% 3% 19% 28

Less than $30K 27% 54% 8% 3% 8% 55

$30K to $60K 24% 51% 4% 4% 18% 76

$60K to $75K 41% 36% 0% 0% 23% 47

$75K to $100K 41% 48% 2% 1% 8% 58

$100K or more 34% 46% 3% 4% 12% 146

High school or less 48% 35% 2% 6% 8% 74

Some college 43% 33% 4% 3% 17% 121

College graduate 32% 44% 5% 5% 14% 165

Post‑graduate 26% 57% 2% 0% 14% 175

Inside 128 29% 53% 2% 2% 14% 144

128 to 495 36% 47% 3% 2% 12% 170

Central MA 35% 38% 5% 6% 16% 98

Western MA 39% 33% 2% 2% 24% 67

Southern MA/Cape/Islands 46% 37% 5% 6% 6% 59

**Which candidate is best able to work with the opposite party?**

**Someone Neither/**

**Brown Warren Else None Don’t Know (N=)**

**MA 2012 LIKELY VOTERS 49% 27% 3% 3% 17% 534**

Registered Democrat 30% 47% 3% 4% 17% 190

Registered Unaffiliated 55% 19% 4% 4% 18% 271

Registered Republican 82% 1% 2% 0% 15% 68

Democrat 27% 44% 4% 5% 21% 279

Independent 56% 16% 4% 4% 20% 100

Republican 87% 3% 1% 0% 9% 143

Liberal Democrat 23% 54% 4% 4% 15% 131

Mod/Conserv Democrat 30% 35% 4% 5% 26% 148

Independent 56% 16% 4% 4% 20% 100

Republican 87% 3% 1% 0% 9% 143

Brown supporter 89% 3% 0% 2% 6% 193

Warren supporter 17% 56% 6% 5% 16% 187

Other/Undecided 40% 18% 5% 3% 34% 141

Liberal 25% 49% 4% 4% 17% 150

Moderate 52% 22% 4% 4% 18% 242

Conservative 76% 11% 0% 2% 11% 114

Vote mostly Democrat 26% 47% 5% 4% 18% 248

Swing voter 60% 12% 3% 3% 21% 194

Vote mostly Republican 91% 2% 0% 0% 7% 89

White 51% 25% 4% 4% 16% 464

Minority 28% 47% 0% 0% 26% 53

18 to 34 35% 25% 9% 3% 28% 63

35 to 49 54% 23% 4% 2% 18% 123

50 to 64 46% 31% 2% 5% 16% 205

65 and over 58% 25% 2% 1% 13% 126

Male 57% 21% 3% 5% 14% 259

Female 42% 32% 4% 2% 20% 276

Upper class 66% 17% 0% 9% 8% 28

Middle class 54% 26% 3% 2% 15% 297

Working class 46% 28% 4% 3% 20% 166

Poor 12% 52% 5% 6% 24% 27

Less than $30K 30% 38% 8% 3% 20% 54

$30K to $60K 42% 30% 4% 5% 19% 74

$60K to $75K 60% 23% 3% 0% 14% 47

$75K to $100K 48% 35% 12% 0% 5% 58

$100K or more 57% 22% 0% 2% 19% 146

High school or less 59% 16% 8% 6% 11% 72

Some college 47% 31% 3% 2% 18% 121

College graduate 49% 23% 3% 3% 22% 164

Post‑graduate 47% 32% 3% 3% 16% 174

Inside 128 44% 33% 5% 2% 16% 144

128 to 495 51% 27% 3% 4% 16% 169

Central MA 52% 24% 5% 4% 15% 97

Western MA 48% 20% 1% 3% 28% 66

Southern MA/Cape/Islands 56% 23% 2% 2% 17% 57

**Responsiveness of Brown to people and needs of MA**

**Very Somewhat Not Very Not Responsive**

**Responsive Responsive Responsive At All Don’t Know (N=)**

**MA 2012 LIKELY VOTERS 19% 52% 14% 5% 10% 539**

Registered Democrat 9% 51% 24% 8% 7% 193

Registered Unaffiliated 20% 55% 10% 3% 13% 273

Registered Republican 44% 43% 8% 2% 4% 69

Democrat 7% 52% 23% 7% 10% 280

Independent 15% 55% 8% 3% 19% 99

Republican 44% 51% 2% 1% 2% 144

Liberal Democrat 5% 48% 31% 7% 9% 132

Mod/Conserv Democrat 10% 56% 16% 8% 10% 148

Independent 15% 55% 8% 3% 19% 99

Republican 44% 51% 2% 1% 2% 144

Brown supporter 43% 52% 1% 0% 4% 194

Warren supporter 3% 49% 30% 11% 7% 186

Other/Undecided 8% 52% 12% 4% 23% 146

Liberal 5% 47% 29% 7% 12% 151

Moderate 20% 55% 13% 4% 8% 240

Conservative 36% 55% 1% 3% 5% 116

Vote mostly Democrat 7% 49% 24% 9% 11% 250

Swing voter 24% 57% 8% 2% 8% 193

Vote mostly Republican 39% 52% 1% 0% 8% 90

White 19% 54% 13% 4% 10% 470

Minority 13% 27% 31% 11% 17% 52

18 to 34 11% 48% 20% 2% 19% 62

35 to 49 19% 58% 14% 3% 6% 122

50 to 64 14% 55% 17% 7% 7% 205

65 and over 28% 44% 9% 5% 13% 130

Male 19% 55% 15% 3% 8% 259

Female 18% 49% 14% 7% 12% 279

Upper class 35% 52% 9% 3% 0% 27

Middle class 20% 54% 13% 4% 9% 297

Working class 17% 55% 15% 2% 11% 168

Poor 4% 17% 28% 28% 24% 28

Less than $30K 19% 39% 18% 12% 12% 55

$30K to $60K 7% 68% 14% 6% 6% 76

$60K to $75K 26% 56% 10% 2% 6% 48

$75K to $100K 25% 44% 20% 0% 12% 59

$100K or more 15% 61% 16% 4% 4% 143

High school or less 25% 52% 5% 5% 12% 77

Some college 24% 47% 13% 5% 11% 122

College graduate 14% 52% 16% 5% 12% 163

Post‑graduate 16% 55% 18% 4% 6% 174

Inside 128 17% 52% 19% 5% 7% 142

128 to 495 23% 48% 16% 4% 9% 170

Central MA 15% 54% 14% 4% 14% 98

Western MA 16% 63% 5% 4% 14% 68

Southern MA/Cape/Islands 22% 48% 12% 9% 9% 59

**Republican Party influence on Brown voting**

**Heavily Sometimes Votes**

**Influenced Influenced Independently DK (N)**

**MA 2012 LIKELY VOTERS 20% 44% 27% 8% 542**

Registered Democrat 32% 45% 14% 8% 194

Registered Unaffiliated 16% 43% 32% 8% 275

Registered Republican 7% 48% 43% 3% 69

Democrat 31% 47% 15% 7% 282

Independent 12% 39% 36% 13% 100

Republican 8% 47% 42% 3% 144

Liberal Democrat 35% 47% 13% 6% 132

Mod/Conserv Democrat 27% 46% 18% 9% 150

Independent 12% 39% 36% 13% 100

Republican 8% 47% 42% 3% 144

Brown supporter 6% 44% 47% 4% 194

Warren supporter 37% 49% 8% 6% 188

Other/Undecided 19% 41% 24% 16% 148

Liberal 34% 46% 13% 7% 151

Moderate 17% 50% 26% 6% 244

Conservative 11% 36% 50% 4% 116

Vote mostly Democrat 30% 49% 11% 9% 252

Swing voter 15% 37% 42% 5% 195

Vote mostly Republican 6% 48% 40% 6% 90

White 20% 46% 26% 8% 472

Minority 27% 25% 35% 13% 53

18 to 34 30% 37% 12% 20% 63

35 to 49 16% 52% 26% 6% 123

50 to 64 21% 52% 23% 4% 206

65 and over 20% 31% 42% 7% 129

Male 20% 47% 28% 5% 262

Female 21% 42% 27% 11% 280

Upper class 18% 58% 19% 6% 28

Middle class 18% 51% 26% 5% 299

Working class 19% 38% 32% 12% 168

Poor 52% 10% 25% 13% 28

Less than $30K 32% 28% 26% 14% 55

$30K to $60K 26% 43% 29% 2% 76

$60K to $75K 12% 43% 41% 4% 48

$75K to $100K 15% 50% 28% 7% 59

$100K or more 18% 61% 19% 2% 146

High school or less 23% 31% 33% 13% 77

Some college 17% 42% 32% 8% 122

College graduate 19% 43% 28% 10% 165

Post‑graduate 23% 53% 20% 4% 175

Inside 128 22% 47% 24% 7% 144

128 to 495 21% 43% 28% 7% 172

Central MA 20% 42% 28% 10% 98

Western MA 15% 46% 29% 10% 68

Southern MA/Cape/Islands 22% 43% 27% 8% 59

**How well does Warren understand the needs of people like you?**

**Very Somewhat Not Very Not Well**

**Well Well Well At All Don’t Know (N=)**

**MA 2012 LIKELY VOTERS 30% 33% 10% 12% 15% 543**

Registered Democrat 49% 34% 2% 4% 12% 194

Registered Unaffiliated 23% 37% 13% 13% 15% 275

Registered Republican 5% 17% 24% 34% 20% 69

Democrat 48% 36% 2% 1% 12% 283

Independent 14% 39% 11% 19% 17% 100

Republican 8% 24% 26% 27% 15% 144

Liberal Democrat 62% 30% 2% 0% 6% 132

Mod/Conserv Democrat 35% 42% 2% 2% 18% 151

Independent 14% 39% 11% 19% 17% 100

Republican 8% 24% 26% 27% 15% 144

Brown supporter 7% 27% 22% 29% 15% 194

Warren supporter 64% 31% 1% 0% 5% 188

Other/Undecided 17% 43% 7% 6% 27% 148

Liberal 54% 33% 3% 1% 9% 151

Moderate 27% 39% 12% 9% 12% 245

Conservative 8% 26% 18% 32% 17% 116

Vote mostly Democrat 48% 37% 3% 2% 10% 252

Swing voter 20% 33% 13% 17% 17% 196

Vote mostly Republican 3% 26% 24% 30% 17% 90

White 31% 33% 11% 12% 14% 473

Minority 27% 41% 6% 4% 22% 53

18 to 34 28% 39% 7% 5% 21% 63

35 to 49 23% 36% 9% 15% 16% 123

50 to 64 35% 31% 12% 10% 12% 206

65 and over 30% 33% 11% 15% 11% 130

Male 28% 31% 12% 15% 13% 262

Female 31% 35% 8% 9% 16% 281

Upper class 41% 34% 17% 8% 0% 28

Middle class 32% 28% 13% 14% 13% 300

Working class 24% 39% 7% 10% 20% 168

Poor 35% 45% 0% 7% 13% 28

Less than $30K 35% 39% 4% 4% 18% 55

$30K to $60K 30% 32% 12% 7% 19% 76

$60K to $75K 25% 24% 8% 25% 18% 48

$75K to $100K 33% 30% 9% 19% 9% 59

$100K or more 33% 34% 14% 12% 7% 146

High school or less 22% 31% 11% 16% 19% 77

Some college 25% 29% 16% 11% 20% 122

College graduate 26% 38% 8% 11% 16% 165

Post‑graduate 40% 33% 8% 12% 7% 175

Inside 128 30% 40% 14% 7% 9% 144

128 to 495 34% 29% 9% 16% 12% 172

Central MA 23% 32% 8% 11% 26% 98

Western MA 30% 30% 10% 13% 18% 68

Southern MA/Cape/Islands 28% 38% 8% 12% 13% 59

**How well does Brown understand the needs of people like you?**

**Very Somewhat Not Very Not Well**

**Well Well Well At All Don’t Know (N=)**

**MA 2012 LIKELY VOTERS 26% 40% 16% 11% 7% 543**

Registered Democrat 9% 35% 26% 20% 9% 194

Registered Unaffiliated 30% 45% 12% 6% 7% 275

Registered Republican 54% 37% 5% 4% 0% 69

Democrat 10% 38% 28% 16% 8% 283

Independent 17% 55% 4% 11% 12% 100

Republican 61% 36% 1% 1% 1% 144

Liberal Democrat 4% 34% 33% 24% 5% 132

Mod/Conserv Democrat 16% 42% 24% 8% 9% 151

Independent 17% 55% 4% 11% 12% 100

Republican 61% 36% 1% 1% 1% 144

Brown supporter 56% 42% 0% 0% 1% 194

Warren supporter 4% 34% 32% 24% 6% 188

Other/Undecided 16% 44% 17% 8% 16% 148

Liberal 5% 35% 30% 23% 6% 151

Moderate 30% 42% 15% 7% 6% 245

Conservative 46% 45% 4% 3% 1% 116

Vote mostly Democrat 9% 36% 29% 18% 9% 252

Swing voter 34% 46% 7% 7% 6% 196

Vote mostly Republican 55% 42% 2% 0% 1% 90

White 27% 42% 15% 10% 7% 473

Minority 19% 21% 27% 23% 10% 53

18 to 34 17% 36% 20% 11% 16% 63

35 to 49 23% 48% 15% 9% 5% 123

50 to 64 23% 40% 20% 12% 5% 206

65 and over 36% 36% 11% 11% 7% 130

Male 29% 43% 11% 11% 6% 262

Female 23% 38% 20% 11% 9% 281

Upper class 38% 36% 12% 2% 12% 28

Middle class 27% 42% 17% 9% 5% 300

Working class 25% 41% 16% 11% 7% 168

Poor 9% 17% 16% 47% 12% 28

Less than $30K 23% 35% 13% 20% 9% 55

$30K to $60K 19% 48% 20% 12% 2% 76

$60K to $75K 32% 38% 12% 6% 12% 48

$75K to $100K 29% 33% 20% 16% 2% 59

$100K or more 24% 47% 18% 9% 2% 146

High school or less 39% 36% 8% 10% 7% 77

Some college 30% 37% 12% 11% 9% 122

College graduate 20% 46% 17% 9% 8% 165

Post‑graduate 22% 39% 21% 13% 5% 175

Inside 128 22% 38% 18% 16% 5% 144

128 to 495 29% 37% 19% 8% 7% 172

Central MA 24% 46% 11% 10% 10% 98

Western MA 20% 47% 15% 9% 9% 68

Southern MA/Cape/Islands 34% 40% 12% 11% 4% 59

**What class do you consider yourself to be a part of?**

**Upper Middle Working**

**Class Class Class Poor Don’t Know (N=)**

**MA 2012 LIKELY VOTERS 5% 56% 31% 5% 2% 539**

Registered Democrat 7% 55% 27% 8% 4% 195

Registered Unaffiliated 3% 55% 36% 4% 1% 272

Registered Republican 8% 61% 26% 3% 2% 68

Democrat 5% 53% 32% 6% 4% 282

Independent 5% 51% 36% 7% 1% 99

Republican 5% 66% 26% 2% 1% 142

Liberal Democrat 5% 50% 33% 8% 3% 133

Mod/Conserv Democrat 5% 55% 32% 4% 4% 149

Independent 5% 51% 36% 7% 1% 99

Republican 5% 66% 26% 2% 1% 142

Brown supporter 6% 62% 28% 2% 1% 192

Warren supporter 7% 60% 22% 9% 2% 187

Other/Undecided 3% 42% 45% 6% 4% 146

Liberal 5% 50% 33% 9% 3% 152

Moderate 7% 60% 27% 5% 2% 241

Conservative 2% 61% 32% 3% 2% 115

Vote mostly Democrat 6% 53% 29% 8% 4% 251

Swing voter 4% 52% 38% 4% 2% 194

Vote mostly Republican 6% 71% 21% 2% 0% 88

White 5% 58% 30% 5% 2% 469

Minority 8% 30% 46% 11% 5% 53

18 to 34 4% 52% 40% 3% 0% 64

35 to 49 8% 51% 37% 2% 3% 122

50 to 64 5% 56% 28% 8% 2% 204

65 and over 3% 60% 27% 6% 3% 128

Male 7% 53% 31% 6% 3% 261

Female 4% 58% 32% 4% 2% 278

Less than $30K 1% 21% 54% 24% 0% 55

$30K to $60K 0% 42% 45% 9% 4% 76

$60K to $75K 2% 54% 44% 0% 0% 48

$75K to $100K 3% 77% 20% 0% 0% 59

$100K or more 11% 67% 19% 1% 3% 145

High school or less 1% 38% 55% 4% 3% 78

Some college 0% 46% 43% 10% 1% 121

College graduate 7% 56% 30% 5% 3% 163

Post‑graduate 9% 70% 14% 3% 3% 175

Inside 128 6% 57% 29% 5% 3% 143

128 to 495 8% 57% 28% 5% 2% 172

Central MA 2% 52% 36% 7% 3% 97

Western MA 1% 46% 48% 3% 2% 69

Southern MA/Cape/Islands 5% 66% 19% 6% 3% 58

**Had to delay an important purchase or decision this year because of money**

**Yes No Don’t Know (N=)**

**MA 2012 LIKELY VOTERS 57% 42% 0% 543**

Registered Democrat 54% 46% 0% 194

Registered Unaffiliated 61% 39% 0% 276

Registered Republican 56% 44% 0% 69

Democrat 57% 43% 1% 283

Independent 62% 38% 0% 100

Republican 54% 46% 0% 144

Liberal Democrat 59% 41% 0% 132

Mod/Conserv Democrat 54% 45% 1% 151

Independent 62% 38% 0% 100

Republican 54% 46% 0% 144

Brown supporter 58% 41% 1% 194

Warren supporter 53% 47% 0% 188

Other/Undecided 61% 39% 0% 149

Liberal 60% 40% 0% 151

Moderate 56% 44% 1% 245

Conservative 56% 44% 0% 116

Vote mostly Democrat 56% 43% 0% 252

Swing voter 60% 39% 0% 196

Vote mostly Republican 55% 45% 0% 90

White 57% 43% 0% 474

Minority 63% 37% 0% 53

18 to 34 65% 35% 0% 64

35 to 49 65% 35% 0% 123

50 to 64 59% 41% 0% 206

65 and over 47% 52% 1% 130

Male 57% 43% 0% 263

Female 58% 42% 0% 280

Upper class 31% 67% 2% 28

Middle class 50% 50% 0% 299

Working class 71% 29% 0% 169

Poor 90% 10% 0% 29

Less than $30K 77% 23% 0% 55

$30K to $60K 65% 35% 0% 77

$60K to $75K 68% 32% 0% 48

$75K to $100K 62% 38% 0% 59

$100K or more 50% 50% 0% 146

High school or less 55% 45% 0% 78

Some college 62% 38% 0% 123

College graduate 57% 43% 0% 165

Post‑graduate 57% 43% 0% 174

Inside 128 53% 46% 1% 143

128 to 495 60% 39% 0% 172

Central MA 58% 42% 0% 99

Western MA 67% 33% 0% 69

Southern MA/Cape/Islands 48% 52% 0% 59

**Purchase or Decision Delayed**

**Home Renov./ Electronics/ Vacation/ Don't**

**Car Repairs Necessities Appliances Travel Other Know (N=)**

**MA 2012 LIKELY VOTERS 28% 16% 10% 9% 8% 29% 0% 278**

Registered Democrat 23% 14% 11% 12% 9% 31% 0% 93

Registered Unaffiliated 30% 15% 11% 9% 7% 28% 0% 152

Registered Republican 34% 28% 3% 0% 11% 24% 0% 31

Democrat 22% 17% 14% 9% 8% 30% 0% 145

Independent 31% 12% 11% 17% 4% 25% 0% 56

Republican 42% 19% 2% 2% 8% 27% 0% 67

Liberal Democrat 23% 15% 16% 10% 11% 25% 1% 71

Mod/Conserv Democrat 20% 19% 12% 9% 5% 35% 0% 74

Independent 31% 12% 11% 17% 4% 25% 0% 56

Republican 42% 19% 2% 2% 8% 27% 0% 67

Brown supporter 41% 15% 6% 7% 5% 26% 0% 98

Warren supporter 22% 16% 12% 12% 10% 27% 1% 90

Other/Undecided 21% 14% 11% 7% 12% 36% 0% 81

Liberal 22% 13% 17% 10% 11% 27% 1% 83

Moderate 27% 20% 6% 9% 9% 29% 0% 121

Conservative 34% 14% 7% 9% 2% 33% 0% 55

Vote mostly Democrat 19% 15% 13% 10% 10% 34% 0% 126

Swing voter 39% 17% 9% 11% 3% 21% 0% 111

Vote mostly Republican 28% 19% 2% 0% 12% 39% 0% 39

White 27% 15% 10% 8% 9% 30% 0% 242

Minority 31% 23% 0% 15% 4% 27% 0% 30

18 to 34 16% 17% 5% 7% 13% 41% 0% 36

35 to 49 36% 25% 9% 5% 4% 20% 1% 70

50 to 64 27% 9% 12% 10% 6% 36% 0% 111

65 and over 31% 19% 6% 10% 11% 22% 0% 55

Male 31% 14% 10% 7% 9% 29% 0% 130

Female 26% 18% 9% 10% 7% 29% 0% 148

Upper class 19% 24% 0% 0% 12% 45% 0% 9

Middle class 33% 16% 3% 10% 10% 27% 0% 128

Working class 27% 20% 14% 4% 6% 28% 0% 110

Poor 15% 0% 31% 19% 8% 27% 0% 25

Less than $30K 20% 16% 15% 3% 5% 40% 1% 41

$30K to $60K 23% 11% 24% 23% 5% 13% 0% 50

$60K to $75K 36% 13% 13% 4% 11% 23% 0% 29

$75K to $100K 27% 13% 0% 8% 13% 39% 0% 27

$100K or more 35% 28% 0% 4% 5% 27% 0% 67

High school or less 29% 7% 19% 8% 12% 25% 0% 40

Some college 27% 14% 12% 14% 2% 30% 1% 71

College graduate 24% 19% 6% 6% 9% 37% 0% 85

Post‑graduate 33% 19% 8% 7% 11% 22% 0% 82

Inside 128 29% 12% 8% 13% 14% 24% 0% 72

128 to 495 34% 12% 12% 2% 10% 30% 1% 86

Central MA 22% 23% 9% 6% 6% 34% 0% 54

Western MA 26% 23% 9% 14% 0% 27% 0% 39

Southern MA/Cape/Islands 19% 18% 8% 16% 5% 33% 0% 26

**Cutting spending on social programs – Brown vs. Warren**

**Both**

**Brown Warren Equal DK (N)**

**MA 2012 LIKELY VOTERS 65% 8% 2% 25% 527**

Registered Democrat 65% 12% 2% 22% 188

Registered Unaffiliated 63% 8% 3% 26% 269

Registered Republican 74% 0% 2% 24% 66

Democrat 63% 10% 2% 25% 274

Independent 55% 10% 6% 29% 99

Republican 75% 5% 1% 19% 141

Liberal Democrat 65% 12% 1% 22% 132

Mod/Conserv Democrat 61% 8% 3% 29% 142

Independent 55% 10% 6% 29% 99

Republican 75% 5% 1% 19% 141

Brown supporter 75% 4% 3% 19% 189

Warren supporter 69% 13% 3% 16% 181

Other/Undecided 49% 8% 2% 41% 144

Liberal 61% 12% 2% 25% 151

Moderate 65% 6% 4% 25% 232

Conservative 78% 5% 0% 18% 116

Vote mostly Democrat 65% 9% 3% 23% 244

Swing voter 58% 9% 3% 31% 193

Vote mostly Republican 82% 4% 0% 15% 86

White 65% 8% 3% 24% 457

Minority 62% 10% 3% 25% 53

18 to 34 63% 9% 0% 29% 63

35 to 49 74% 5% 0% 21% 122

50 to 64 67% 8% 4% 20% 199

65 and over 56% 10% 3% 32% 126

Male 75% 7% 2% 17% 260

Female 55% 9% 3% 32% 267

Upper class 68% 8% 4% 20% 28

Middle class 69% 6% 3% 22% 292

Working class 59% 10% 2% 29% 162

Poor 61% 16% 0% 23% 27

Less than $30K 51% 15% 2% 32% 53

$30K to $60K 63% 9% 0% 28% 75

$60K to $75K 57% 10% 6% 28% 48

$75K to $100K 73% 5% 8% 14% 59

$100K or more 82% 4% 2% 12% 141

High school or less 60% 8% 4% 28% 72

Some college 58% 10% 0% 32% 118

College graduate 60% 8% 4% 29% 165

Post‑graduate 77% 7% 2% 14% 169

Inside 128 69% 8% 0% 23% 138

128 to 495 70% 7% 4% 20% 166

Central MA 55% 12% 5% 29% 98

Western MA 63% 4% 1% 33% 65

Southern MA/Cape/Islands 60% 11% 3% 25% 59

**Raising taxes on wealthy Americans – Brown vs. Warren**

**Both**

**Brown Warren Equal DK (N)**

**MA 2012 LIKELY VOTERS 13% 56% 5% 26% 536**

Registered Democrat 12% 66% 3% 19% 192

Registered Unaffiliated 14% 49% 7% 30% 270

Registered Republican 12% 57% 6% 25% 69

Democrat 9% 65% 4% 22% 283

Independent 18% 36% 5% 40% 97

Republican 19% 52% 6% 23% 142

Liberal Democrat 9% 72% 4% 15% 133

Mod/Conserv Democrat 8% 58% 5% 29% 150

Independent 18% 36% 5% 40% 97

Republican 19% 52% 6% 23% 142

Brown supporter 23% 49% 4% 24% 191

Warren supporter 6% 75% 5% 14% 188

Other/Undecided 11% 41% 7% 40% 143

Liberal 11% 66% 4% 19% 152

Moderate 14% 54% 7% 25% 243

Conservative 12% 54% 5% 29% 113

Vote mostly Democrat 7% 68% 5% 20% 252

Swing voter 20% 38% 7% 35% 193

Vote mostly Republican 15% 61% 4% 20% 89

White 12% 56% 5% 26% 466

Minority 20% 50% 10% 20% 53

18 to 34 8% 57% 3% 31% 63

35 to 49 13% 62% 3% 22% 121

50 to 64 13% 60% 7% 21% 204

65 and over 16% 45% 7% 32% 130

Male 16% 58% 5% 21% 258

Female 11% 53% 5% 30% 278

Upper class 19% 73% 2% 6% 28

Middle class 12% 59% 6% 23% 298

Working class 15% 47% 5% 33% 163

Poor 22% 49% 12% 18% 28

Less than $30K 17% 49% 5% 29% 55

$30K to $60K 18% 44% 8% 30% 77

$60K to $75K 16% 51% 3% 30% 48

$75K to $100K 11% 68% 4% 18% 55

$100K or more 9% 71% 5% 15% 146

High school or less 23% 33% 6% 38% 72

Some college 18% 46% 1% 35% 122

College graduate 9% 59% 6% 26% 164

Post‑graduate 9% 70% 8% 13% 174

Inside 128 12% 65% 3% 21% 141

128 to 495 12% 63% 5% 20% 169

Central MA 15% 41% 6% 38% 99

Western MA 18% 39% 5% 38% 68

Southern MA/Cape/Islands 13% 57% 11% 19% 58

**Lowering the price of gasoline – Brown vs. Warren**

**Both**

**Brown Warren Equal DK (N)**

**MA 2012 LIKELY VOTERS 23% 11% 16% 50% 502**

Registered Democrat 10% 22% 18% 49% 175

Registered Unaffiliated 25% 6% 16% 53% 256

Registered Republican 47% 0% 10% 43% 66

Democrat 7% 16% 20% 56% 257

Independent 23% 11% 13% 52% 95

Republican 50% 1% 9% 40% 137

Liberal Democrat 6% 23% 20% 50% 127

Mod/Conserv Democrat 9% 10% 20% 61% 131

Independent 23% 11% 13% 52% 95

Republican 50% 1% 9% 40% 137

Brown supporter 49% 1% 11% 39% 187

Warren supporter 5% 22% 23% 50% 164

Other/Undecided 9% 11% 14% 67% 137

Liberal 7% 22% 19% 53% 145

Moderate 19% 7% 19% 55% 220

Conservative 49% 7% 8% 35% 110

Vote mostly Democrat 8% 18% 21% 53% 225

Swing voter 28% 6% 12% 53% 189

Vote mostly Republican 48% 4% 10% 38% 84

White 24% 10% 16% 50% 431

Minority 11% 22% 18% 49% 53

18 to 34 23% 15% 11% 51% 62

35 to 49 24% 7% 11% 58% 113

50 to 64 21% 17% 18% 44% 190

65 and over 27% 4% 21% 48% 120

Male 28% 9% 15% 48% 246

Female 18% 13% 17% 52% 255

Upper class 32% 6% 28% 35% 26

Middle class 24% 11% 15% 49% 279

Working class 20% 8% 14% 58% 158

Poor 19% 30% 23% 27% 24

Less than $30K 31% 17% 10% 42% 50

$30K to $60K 21% 12% 18% 49% 74

$60K to $75K 22% 6% 11% 61% 47

$75K to $100K 27% 8% 20% 46% 51

$100K or more 20% 13% 20% 47% 134

High school or less 30% 8% 8% 54% 67

Some college 27% 16% 13% 44% 118

College graduate 16% 10% 19% 54% 153

Post‑graduate 22% 9% 19% 50% 162

Inside 128 22% 15% 13% 49% 133

128 to 495 24% 10% 21% 45% 154

Central MA 22% 5% 14% 59% 95

Western MA 25% 10% 13% 52% 65

Southern MA/Cape/Islands 19% 14% 17% 50% 54

**Balancing the federal budget – Brown vs. Warren**

**Both**

**Brown Warren Equal DK (N)**

**MA 2012 LIKELY VOTERS 37% 21% 8% 34% 523**

Registered Democrat 19% 39% 10% 32% 184

Registered Unaffiliated 42% 14% 7% 38% 266

Registered Republican 67% 3% 5% 25% 69

Democrat 16% 33% 10% 40% 271

Independent 35% 17% 9% 38% 95

Republican 76% 3% 2% 19% 143

Liberal Democrat 8% 44% 9% 38% 131

Mod/Conserv Democrat 24% 22% 11% 42% 140

Independent 35% 17% 9% 38% 95

Republican 76% 3% 2% 19% 143

Brown supporter 76% 1% 4% 19% 191

Warren supporter 12% 43% 10% 35% 179

Other/Undecided 18% 19% 10% 52% 139

Liberal 10% 40% 9% 41% 150

Moderate 43% 17% 10% 31% 235

Conservative 64% 8% 3% 26% 110

Vote mostly Democrat 18% 37% 11% 34% 242

Swing voter 43% 9% 7% 42% 190

Vote mostly Republican 77% 5% 2% 16% 89

White 38% 20% 7% 34% 453

Minority 27% 29% 13% 32% 53

18 to 34 39% 29% 2% 30% 62

35 to 49 41% 16% 6% 37% 119

50 to 64 32% 25% 10% 33% 199

65 and over 42% 17% 8% 33% 127

Male 47% 19% 8% 26% 254

Female 28% 24% 8% 41% 269

Upper class 50% 31% 14% 5% 27

Middle class 42% 21% 8% 29% 294

Working class 31% 18% 6% 45% 161

Poor 11% 42% 7% 39% 26

Less than $30K 24% 23% 13% 40% 53

$30K to $60K 30% 24% 2% 44% 74

$60K to $75K 43% 21% 8% 28% 47

$75K to $100K 51% 18% 9% 22% 54

$100K or more 41% 25% 10% 23% 143

High school or less 38% 15% 3% 43% 69

Some college 38% 20% 5% 37% 121

College graduate 38% 21% 8% 34% 161

Post‑graduate 36% 25% 11% 28% 169

Inside 128 33% 27% 6% 34% 140

128 to 495 37% 25% 7% 31% 165

Central MA 38% 15% 10% 37% 94

Western MA 41% 13% 7% 39% 66

Southern MA/Cape/Islands 42% 15% 11% 32% 57

**Reducing the power of corporations in America – Brown vs. Warren**

**Both**

**Brown Warren Equal DK (N)**

**MA 2012 LIKELY VOTERS 20% 46% 7% 28% 529**

Registered Democrat 10% 66% 4% 20% 189

Registered Unaffiliated 23% 37% 9% 30% 271

Registered Republican 32% 22% 5% 40% 65

Democrat 9% 64% 6% 21% 280

Independent 23% 27% 8% 42% 97

Republican 40% 24% 6% 30% 138

Liberal Democrat 4% 79% 1% 16% 132

Mod/Conserv Democrat 13% 50% 10% 27% 148

Independent 23% 27% 8% 42% 97

Republican 40% 24% 6% 30% 138

Brown supporter 40% 23% 8% 28% 188

Warren supporter 5% 79% 3% 13% 185

Other/Undecided 10% 34% 8% 48% 143

Liberal 6% 73% 2% 19% 151

Moderate 19% 44% 10% 27% 237

Conservative 36% 21% 7% 36% 113

Vote mostly Democrat 8% 68% 6% 19% 249

Swing voter 29% 27% 7% 37% 191

Vote mostly Republican 32% 24% 9% 35% 87

White 20% 47% 5% 28% 459

Minority 12% 46% 15% 27% 53

18 to 34 10% 52% 8% 31% 64

35 to 49 20% 50% 4% 26% 120

50 to 64 19% 50% 7% 24% 203

65 and over 25% 35% 8% 32% 124

Male 22% 47% 4% 27% 258

Female 18% 44% 10% 29% 271

Upper class 22% 55% 10% 13% 28

Middle class 19% 51% 6% 24% 295

Working class 24% 34% 7% 35% 163

Poor 7% 50% 9% 34% 26

Less than $30K 34% 36% 4% 25% 52

$30K to $60K 18% 45% 5% 32% 76

$60K to $75K 26% 32% 7% 35% 47

$75K to $100K 15% 51% 12% 21% 57

$100K or more 17% 57% 7% 19% 145

High school or less 31% 27% 4% 38% 73

Some college 26% 36% 4% 35% 119

College graduate 17% 49% 6% 27% 164

Post‑graduate 13% 58% 11% 19% 171

Inside 128 17% 57% 5% 21% 140

128 to 495 17% 51% 9% 24% 164

Central MA 23% 30% 8% 39% 99

Western MA 23% 37% 6% 33% 68

Southern MA/Cape/Islands 23% 41% 4% 31% 58

**Seriousness of illegal immigration problem**

**Very Somewhat Not Very Not Serious**

**Serious Serious Serious At All Don’t Know (N=)**

**MA 2012 LIKELY VOTERS 44% 34% 14% 6% 2% 543**

Registered Democrat 28% 37% 25% 8% 2% 195

Registered Unaffiliated 51% 32% 10% 5% 3% 276

Registered Republican 65% 30% 2% 3% 0% 67

Democrat 27% 41% 21% 8% 3% 284

Independent 50% 33% 10% 5% 2% 100

Republican 73% 21% 5% 1% 0% 143

Liberal Democrat 23% 41% 25% 9% 2% 133

Mod/Conserv Democrat 31% 41% 18% 6% 3% 151

Independent 50% 33% 10% 5% 2% 100

Republican 73% 21% 5% 1% 0% 143

Liberal 26% 40% 23% 9% 2% 152

Moderate 41% 38% 16% 4% 1% 245

Conservative 73% 24% 0% 2% 2% 116

Vote mostly Democrat 23% 41% 24% 9% 3% 252

Swing voter 57% 31% 7% 3% 1% 196

Vote mostly Republican 76% 20% 4% 0% 0% 90

White 47% 34% 13% 5% 1% 474

Minority 26% 29% 26% 11% 8% 53

18 to 34 31% 37% 22% 10% 0% 64

35 to 49 40% 32% 13% 9% 6% 123

50 to 64 44% 37% 13% 5% 1% 206

65 and over 57% 28% 12% 2% 1% 130

Male 46% 25% 19% 8% 2% 263

Female 43% 42% 10% 3% 2% 280

Upper class 25% 25% 41% 9% 0% 28

Middle class 43% 38% 14% 5% 1% 298

Working class 52% 30% 9% 7% 2% 169

Poor 40% 27% 25% 0% 7% 29

Less than $30K 62% 23% 8% 7% 0% 55

$30K to $60K 49% 29% 14% 5% 4% 77

$60K to $75K 45% 30% 9% 17% 0% 48

$75K to $100K 35% 46% 16% 3% 0% 59

$100K or more 36% 38% 19% 7% 0% 146

High school or less 68% 20% 5% 6% 1% 78

Some college 58% 30% 8% 2% 3% 123

College graduate 45% 33% 15% 4% 3% 165

Post‑graduate 25% 43% 22% 10% 1% 175

Inside 128 36% 38% 14% 10% 2% 144

128 to 495 43% 32% 21% 3% 1% 172

Central MA 48% 35% 10% 3% 4% 99

Western MA 50% 34% 8% 7% 2% 69

Southern MA/Cape/Islands 57% 28% 10% 3% 1% 58

**Should local police cooperate with federal officials in deporting illegal immigrants?**

**Yes No Don’t Know (N=)**

**MA 2012 LIKELY VOTERS 64% 25% 11% 532**

Registered Democrat 45% 39% 15% 192

Registered Unaffiliated 70% 20% 10% 271

Registered Republican 89% 6% 5% 65

Democrat 45% 38% 16% 278

Independent 75% 17% 8% 100

Republican 92% 5% 3% 140

Liberal Democrat 34% 49% 17% 131

Mod/Conserv Democrat 55% 29% 16% 146

Independent 75% 17% 8% 100

Republican 92% 5% 3% 140

Liberal 39% 46% 15% 150

Moderate 67% 21% 12% 238

Conservative 91% 5% 4% 115

Vote mostly Democrat 41% 42% 17% 248

Swing voter 81% 12% 7% 192

Vote mostly Republican 92% 5% 3% 89

White 66% 23% 11% 464

Minority 40% 45% 15% 53

18 to 34 64% 25% 11% 63

35 to 49 64% 22% 14% 121

50 to 64 64% 29% 7% 202

65 and over 64% 22% 14% 128

Male 69% 22% 9% 260

Female 59% 27% 14% 272

Upper class 59% 35% 5% 28

Middle class 66% 22% 12% 291

Working class 67% 23% 10% 167

Poor 40% 47% 14% 29

Less than $30K 60% 33% 6% 54

$30K to $60K 71% 23% 6% 76

$60K to $75K 58% 38% 4% 48

$75K to $100K 66% 18% 17% 58

$100K or more 66% 26% 9% 143

High school or less 72% 13% 15% 77

Some college 74% 17% 8% 120

College graduate 65% 25% 11% 163

Post‑graduate 52% 36% 13% 171

Inside 128 57% 27% 16% 140

128 to 495 61% 28% 10% 169

Central MA 66% 21% 13% 99

Western MA 71% 24% 5% 68

Southern MA/Cape/Islands 77% 17% 5% 56

**Should state funds be used to help balance the MBTA budget?**

**Don’t Know/**

**Yes No No Opinion (N)**

**MA 2012 LIKELY VOTERS 40% 34% 26% 540**

Registered Democrat 52% 20% 28% 193

Registered Unaffiliated 36% 40% 24% 275

Registered Republican 24% 49% 27% 67

Democrat 52% 22% 26% 281

Independent 32% 43% 25% 100

Republican 24% 50% 26% 143

Liberal Democrat 59% 15% 26% 132

Mod/Conserv Democrat 45% 29% 26% 149

Independent 32% 43% 25% 100

Republican 24% 50% 26% 143

Liberal 56% 19% 25% 151

Moderate 39% 37% 24% 243

Conservative 23% 48% 29% 116

Vote mostly Democrat 52% 23% 25% 250

Swing voter 34% 40% 26% 196

Vote mostly Republican 21% 52% 26% 90

White 39% 33% 28% 472

Minority 52% 35% 13% 53

18 to 34 45% 31% 24% 64

35 to 49 43% 36% 21% 123

50 to 64 37% 39% 24% 206

65 and over 41% 28% 32% 128

Male 41% 41% 18% 262

Female 40% 28% 33% 278

Upper class 56% 24% 20% 28

Middle class 39% 37% 24% 297

Working class 41% 31% 28% 168

Poor 41% 27% 31% 29

Less than $30K 39% 30% 31% 55

$30K to $60K 36% 35% 29% 76

$60K to $75K 41% 46% 13% 48

$75K to $100K 41% 33% 26% 59

$100K or more 46% 39% 15% 146

High school or less 34% 41% 26% 77

Some college 37% 30% 32% 123

College graduate 39% 37% 24% 165

Post‑graduate 47% 30% 23% 174

Inside 128 52% 28% 20% 144

128 to 495 43% 31% 27% 172

Central MA 32% 38% 30% 97

Western MA 28% 41% 31% 69

Southern MA/Cape/Islands 31% 43% 26% 58